lomography

The Gift Guide 2025 Lomography

OFFICIAL PRESS RELEASE
The Lomographic
Society Proudly Presents:



<u>Lomography</u> — Cameras

A gateway to endless experimentation, Lomography cameras are packed with exciting creative features just waiting to be unwrapped, like surprises beneath the tree.



Lomomatic 110 Camera

Don't be fooled by its size – this tiny creative companion is bursting with big ideas! With a glass lens, automatic exposure, controllable ISO, zone focusing, and two aperture settings, it can squeeze into all types of small spaces for crazy Lomographic perspectives. Crafted for those who crave spontaneity and live for carefree moments, the Lomomatic 110 captures a fragment of every memory with distinctive 110 charm.



Shop Now



LomoApparat 21 mm Wide-Angle Camera



This easy-to-use 35 mm film camera promises to ignite creativity and capture memories like never before. Available in several exciting editions, get ready for authentically analogue snaps bursting with classic vignetting, high contrast, Lomography saturation and gorgeous film grain. With THREE included lens attachments - close-up, kaleidoscope and splitzer – as well as a colored gel flash filter slider, a multiple exposure switch and long exposure mode, the LomoApparat is the ideal era for everyday creativity.

Shop Now



Fisheye No.2

Escape those regular rectangular frames and embrace the curvature of the earth with our fantastic Fisheye cameras. Packed with a powerful flash, multiple exposure functionality, bulb mode, and a super-wide 170° field of view, they are the perfect circular snappers for any occasion.









<u>Premium </u>

The gift of unique artistry, these Lomography Art Lenses and premium cameras are a delight to use for advanced analogue or digital photographic experimentation!

Lomo MC-A 35 mm Point and Shoot Camera



The Lomo MC-A is an invitation to live differently. Compact, durable, and unapologetically analogue, its retractable 32 mm f/2.8 multi-coated glass lens delivers superb sharpness, with autofocus and a built-in flash. Switch the camera to full manual mode to shape every shot through shutter speed, aperture, ISO, zone-focus, and flash. With unlimited multiple exposures, bulb mode, and colored gel flash filters – every frame becomes an experiment, a rebellion, a memory worth passing on



Shop Now



Joseph Petzval Focus-Coupled Bokeh Control Art Lenses

An exciting evolution of the legendary Petzval lens, this handcrafted lineup including 35 mm, 55 mm and 80.5 mm lenses for Sony E, Canon RF & Nikon Z mirrorless systems offers full creative control for photography and videography. Each lens provides a unique perspective on the signature Petzval look with dreamy swirly bokeh controllable across seven levels. The lens series boasts unified gear positions, 180° focus throw, and follow-focus compatibility and a focus coupled bokeh control technology eliminating focus shifts. The 27 mm and 135 mm lenses are currently in development and will be available soon.

Shop Now



Nour Triplet 2.0/64 Bokeh Control Art Lens



The world's first full-frame mirrorless lens fully dedicated to spherical aberration control, the Nour Triplet offers a visual experience that breaks free from the constraints of standard modern lenses. Optimized for creative photography and videography, it's compatible with Sony E, Nikon Z and Canon RF mounts. With its dedicated spherical aberration control knob, users can seamlessly alternate between three levels of aberrations: soft, classic and bubble, to unlock new levels of artistic expression.

Shop Now







<u>Instant</u> Cameras

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A Lomo'Instant camera is the perfect holiday gift, turning cozy moments by the fireplace into cherished memories with creative features that bring a burst of holiday magic to every snapshot.



Lomo'Instant Wide Glass

Get ready to push the boundaries of instant photography with the Lomo'Instant Wide Glass. The best instant camera on earth, featuring a multi-coated glass lens for unmatched sharpness, it's a versatile tool for various photographic styles. Whether capturing detailed portraits or expansive editorial shots, you'll get vibrant, true-to-life colors on Instax Wide film. Plus, with a close focusing distance of just 0.3 meters, it captures even the finest details – down to the tiniest freckle – and comes with advanced greative gontrols, making every shot a masterpiece.



Shop Now





These fully automatic instant cameras shoot on Instax Mini film and come with exciting creative features like zone-focusing, exposure compensation control and a built-in flash with colored filters. Whether you opt for the Lomo'Instant Automat or the Lomo'Instant Automat Glass with its multi-coated, 38 mm wide-angle glass lens – you can create the most exciting instants ever! Available in a range of exciting editions, some made in collaboration with artists around the world, there's no better way to experience the magic of instant photography this holiday season.







Shop Now



LomoInstant

The ideal gateway into instant photography, the Lomo'Instant offers affordability paired with total ease of use. Shooting magnificent Instax Mini shots with three shooting modes, it comes with a built-in wide-angle lens and is compatible with many more lens attachments with the combo edition. Keep an eye out for special edition Lomo instant Cameras. We regularly team up with brands and artists to create limited runs of exclusive designs.





AUTOMATANT



Film and Accessories

Lomography films and accessories are great choices for an exciting stocking filler or extra treat under the tree.

LomoChrome Films

Unique chemical formulas and trippy emulsions - welcome to the wonderland of LomoChrome film. Available in 35 mm, 120 and 110 formats - each offers its own distinctive look and experience. Discover the classic analogue character of the LomoChrome Classicolor ISO 200 2025 formula or timeless allure of LomoChrome Color ,92 and LomoChrome Color '92 Sun-kissed. Explore stand-out shadows and desaturation with LomoChrome Metropolis and get ultra-experimental with the contorting colors of the LomoChrome Purple and absolutely tantalizing turquoise tones of the LomoChrome Turquoise!







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Lomography Metal Film Case For 135/120

A cool Lomography keepsake and travel companion. Slim and lightweight, it comes with inner separators for organized storage and holds LDribeagery either six rolls of 35 mm film, four rolls of 120 film or mix and match to DAL DE FILM TOLL TH

store three rolls of 35 mm film and two rolls of 120 film.





This all-in-one scanning kit makes digitizing film using a smartphone or digital camera fast, simple and fun! Scan regular and special format negatives, including overlapping exposures or exposed sprocket holes.

Just the way you want them.











Daylight Developing Tank 35 mm

Party all night, develop by day! Our hassle-free and compact developing tools helps you to develop 35 mm film anytime – no darkroom or changing bag required. Beginner or advanced photographer, load and develop your film in daylight thanks to the intuitive spooling system, which includes a film-loading crank and built-in film cutter. The tank's light-proof design makes film loading effortless and accessible, even in sunlight.



Shop Now







<u>Bundle Up This</u> <u> Holiday Season</u>

Don't miss our bundles category where we're offering exclusive savings on Lomography gear. With everything needed to start shooting from film and camera bundles to developing & scanning and even Art Lens bundle deals, it's the best place to look for gifting inspiration.

Shop Bundles



WHAT THE HELL

IS LOMOGRAPHY?

In 1992 a creative revolution burst into life, changing the photographic world forever. Its name? The Lomographic Society International. Established by an unruly bunch of happygo-lucky students, their simple idea exploded into an eccentric global movement and became the wild child of analogue photography we know today. Lomography is a state of mind and it's lurking within us all! Whether you're a complete novice or a seasoned pro, we believe that you have the power to create something incredible. To support the creative endeavors of our community, we supply Lomographers all over the world with an ever-expanding range of experimental analogue goodies through our Online Shop and global network of retail partners. As a Lomographer, we invite you to forget the rulebook, treasure life's many surprises and throw caution to the wind to capture life in all its bizarre, bewildering glory. It's been one humbling and wild ride, but there's much more to come.



WHO THE HELL ARE LOMOGRAPHERS?

Lomographers are anyone and everyone with an analogue camera in their hands and a hunger for experimentation. They come in all shapes and sizes, from all four corners of the world to share their passion for film photography with an equally enthusiastic group of like-minded Lomographers. If you're looking for a Lomographer, they're not hard to spot. Not afraid to break the mould, you'll find them up a tree, lying under a park bench, probably acting in a seemingly confusing manner but don't worry – they're just having fun, getting a new perspective and doing whatever the hell they feel like! There are currently over 1 million creative community members committed to the Lomography way of life. They've uploaded over 17 million photos to our Community Site – the largest online archive of analogue and experimental photography in the world and continue to keep us on our toes with their endless analogue adventures!





GET IN TOUCH

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All products are available online at www.shop.lomography.com and in selected retailers across the globe.

Stock may vary depending on location.