

The PHSC E-MAIL

Volume 10-7, Supplement to Photographic Canadiana, January 2011
The Photographic Historical Society of Canada

Wednesday, January 19th, 2011...

OUR SPEAKER – **MARK CRUZ** – on Nikon Video and DSLRs



MARK CRUZ

We start the new year with a bang. Nikon's popular technical representative, Mark Cruz, will chat with us on the suddenly-popular video option that accompanies DSLR cameras and, of course, the latest cameras coming out from Nikon. You may wonder at this topic for an historical society, but keep in mind the rapid pace of innovation and change in

the camera industry at the present moment. A digital camera just a few years old is very much an obsolete instrument. One fifteen years old is a veritable museum piece!

Mark is of the very modern generation - he has a Facebook presence and a listing on LinkedIn. You can see some of Mark's videos and interviews by browsing *You Tube* or visiting *Perpetual Radio* (perpetualradio.com). Have a look and come visit on the 19th to welcome Mark and learn about the trends in cameras from a *Nikon* perspective.

**Located in the basement of the North York Library
at 5120 Yonge Street,
TTC Subway stops at the library door.
Plenty of underground parking**

PHSC Monthly Meetings

are held on the third Wednesday from September to June in the Gold Room, of Memorial Hall in the basement of the North York Central Library, 5120 Yonge St., North York, Ontario. The meeting officially begins at 8:00 p.m. but is preceded by a Buy & Sell and social gathering from 7:00 p.m. onwards. For information contact the PHSC or Felix Russo, 33 Indian Rd. Cres., Toronto, ON, M6P 2E9, Phone (416) 532-7780.

Programming Schedule:

January 19th, 2011

-Starting off the New Year will bring guest speaker Mark Cruz of Nikon Canada to bring us up-to-date on the latest technology changes.

February 16th, 2011

-Speaker Norman Ball will guide us through the interesting history of Niagara Falls.

March 16th, 2011

-There is a history to Wedding Photography and speaker Maggie Habieda will sojourn through the years to modern bridal images.

April 20th, 2011

-Heather Morton will speak on "Artist's Portfolios: Marketing in the Digital Age."

May 18th, 2011

-Amanda Rataj will be speaking on the Albumen Printing process.

June 15th, 2011

-Andrew Stawicki from the PhotoSensitive Group will bring us up-to-date on the social accomplishments of these Canadian photo volunteers.

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AND RECEIVE A DVD WITH
35 YEARS OF PHOTOGRAPHIC
CANADIANA IN PDF FORMAT**

**FOR PROGRAM UPDATES
www.phsc.ca**

**our E-mail address is
info@phsc.ca**

Robert A. Carter – Webmaster

Toronto Notes

Reported by Robert Carter

— COME ENJOY OUR NEXT MEETING ON WEDNESDAY, JANUARY 19TH, 2011

THE DECEMBER MEETING

Our year-end meeting featured reports of progress plus the annual Show & Tell by members. Douglas

Napier gave us a report on the Engels Estate Auction and announced we plan to hold additional auctions in the future.

Bob Gutteridge started Show & Tell with a lesson on *Life Model Slides*. Popular in the late 1800s, they were the precursors to movies and for a time shared screen time with them. Made in a series of 3 to 50+ using live models against a backdrop, each series illustrated a simple story - temperance, lover lost at sea, unrequited love, or even illustrated a popular song - the forerunner of the music video. The slides came with a keyed script to be read aloud along with the show.

Ed Warner offered another of his restoration gems. He began his talk by showing a traditional Graflex 3 1/4 x 4 1/4 with accessories sticking out all over it and a large flash like they use in the movies. He then moved on to his main subject - a restored 4x5 Graflex beater he picked up at one of the late Larry Boccioletti's outdoor sales. This one caught Ed's eye because of its bronze hardware. Starting the restoration, Ed peeled off all the mangled leather exposing the pock marked wooden body. Wood filler smoothed out the imperfections and surplus screw holes. A dark green leather renewed the camera's skin and a few handmade accessories and adjustments completed the project: a home-made Linhof-style swing and tilt back, a sliding back made from a Toyo back, and a waist level viewer made with an element from an old lens and a mirror mounted in a thin wood box.

CONTINUED NEXT PAGE



Douglas Napier reported on success of Engels auction.



Robert Gutteridge showed samples of *Life Model Slides*.



Ed Warner had restored cameras and accessories.



Fred Warner showed Zeiss wide-angle 2.8cm f/8 Tessar



John Morden offered self-publishing projects.



Bob Carter had his first digital camera bought in 1995.



Felix Russo discussed past and future *PhotoEd* issues.



Christopher Lansdale had three Box Tengor cameras.



The annual Christmas Gift Exchange brought happy smiles to the faces of our gift recipients seen with Show & Tell display in the foreground.

Fred Warner continued the old days theme with two items: A Rare Zeiss lens with the original lens cap, the famous Zeiss wide-angle 2.8cm f/8 Tessar, an uncoated model dating back to 1937. Fred pointed out the tiny lens elements set into the large uncoupled Contax lens mount.

John Morden discussed self publishing projects he and wife Sonja completed during the course of their ongoing post graduate studies at York University. The first item was an 8x10 paper-back book they published through Blurb. The book consists of 14 essays and 14 loose photographs. This novel approach was taken after neither John nor his wife and friends were able to unanimously associate each essay to a photograph. Now each reader gets to choose the relationship as he sees fit.

Their second book, published in



Clint Hryhorijiw showed this framed tintype Crayon (art-worked) portrait.



Lorne Shields was happy to show panorama picture of bicycle corp at CNE.



Sheldon Chen augmented his Karsh portrait display with Life magazine covers.

early 2010 through Blurb, is based on an 1890s lecture on evolution. A professor at the University of Connecticut had a script sheet from an 1890s lecture slide show but no slides. John and Sonja obtained a copy, reprinted the script verbatim, then created their own photographs to accompany the script.

Bob Carter gave "a tale of two cameras" - changes in camera design over the past 15 years. He showed his first digital camera, a Chinon ES-3000, bought in 1995, a few years into the digital era, and contrasted it to his new Sony NEX-5 bought in late August of 2010. The Chinon was typical of the consumer cameras of the early '90s. It has a sub-megapixel sensor, an optical view finder and a built-in 3x optical zoom lens. No live view - or any viewing screen for that matter. All images have to be downloaded to be viewed, a painfully slow process. Today a mind numbing choice of cameras is available. Their design falls into two main styles: the ubiquitous compact point and shoot variety for the snap-shooter crowd and the much larger and complex SLRs favoured by professionals and advanced amateurs.

Felix Russo titled his talk as "What I learned this year and will learn next year," speaking on current interests in photography as reflected in his magazine, *PhotoEd*. The Spring 2010 issue featured wedding photography and included Maggie Habieda (Fotographia Boutique). Check out her web gallery to see just why Felix is so enthusiastic about this young photographer - and come to see her at our March 2011 meeting.

The theme of the Fall 2010 issue is architecture. An article by Felix in that issue investigates "heure bleue" - that photographically magical period around sunset when the sky forms a rich saturated blue background to the city buildings and city lights.

Christopher Lansdale showed three Zeiss Ikon Box Tengors that grandfather Robert Lansdale won for him at the recent Engel's auction. Christopher began with a brief history of the formation of Zeiss Ikon after the Great War when Germany struggled to rebuild its manufacturing base including the vital camera industry to earn money through exports. Unfortunately, it was a time

when radio was drawing interest away from photography (according to one amateur photography magazine). The Box Tengor line was one of the survivors as Zeiss Ikon whittled down the vast number of seemingly near-identical camera models fighting for market share [shades of the auto industry's recent rationalization and model name reduction]. Christopher's three models are 1) the early 54/14, 2) the 54/2, a later c1928 model, and 3) the 56/2 which was made from 1930 to 1948. While these are box cameras they are very well built and have attracted both a Flickr group and a User group.

We took a break for our traditional Christmas gift exchange between members who brought a wrapped gift. Bob Lansdale recorded the group while I took a panorama photo of Bob at work using the built-in panorama function of the NEX-5.

Clint Hryhorijiw took a moment to show his prize item for this evening - a very large tintype portrait that he found in an antiques mall while visiting Columbia, Missouri last weekend. The tintype measures some 10 x 13 inches - some of the audience stated that even larger tintypes exist - rare but not uncommon.

Lorne Shields showed an interesting military bicycle panorama. The first recorded military cycling was in the late 1880s in Europe. Canadian cyclists were active in both the Boer War and the Great War. Lorne's panorama shows the 2nd Divisional Cycle Corps of the Canadian Expeditionary Force at the CNE in 1915 (photographed by the Panoramic Camera Company, 239 Victoria St., Toronto). Each soldier has his own bicycle - mostly Planets and CCM.

Sheldon Chen added to the evening's education with another display of his Karsh portrait collection including issues of Life magazine featuring Karsh images on the covers.

The evening finished with the results of the silent auction which was underway through out the evening and earned the PHSC nearly \$170.

Read all of Bob Carter's review (with images) which is on the PHSC web site at WWW.PHSC.CA

Making KODAK Film

The Illustrated Story of State-of-the Art Photographic Film Manufacturing

by Robert L. Shanebrook

Self published by Robert Shanebrook, 439 Avondale Rd., Rochester, N.Y., USA, 14622-1903, 2010, ISBN: 978-0-615-41825-4, 94 pgs, 8.5" x 11", soft cover, B&W and colour illustrations, price: US \$37.00 which includes shipping, contact: www.makingkodakfilm.com.



The technology to produce photographic film has been a closely guarded secret held by only a few companies in the world. Photographic film is one of the most technically sophisticated chemical product so heavily used before the digital age set in. Over 200 complex chemical components are coated onto film base in up to 18 precision layers which in total are half the thickness of a human hair. This book documents how Eastman Kodak Company made film during the time period 2007-2010 when the technology had reached its zenith. It illustrates most profusely the steps in that process, nearly all of which were secret at that time.

Author Robert Shanebrook worked at Eastman Kodak Company for 35 years before retiring in 2003. Given special permission to record with text and rare photographs, he has spent the past seven years assembling this important historical record for posterity.

Says Dr. James Patton, former Film Manufacturing Manager, Kodak Professional, Rochester: "The book accurately describes every aspect of the film manufacturing process. It is the most comprehensive coverage I have read."

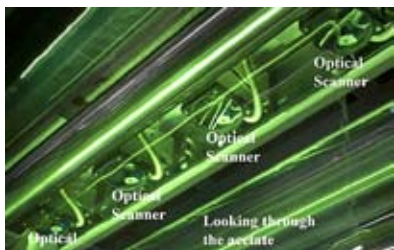
John Sexton of Carmel Valley, California commends: "The book will be of interest to anyone who enjoys photography. It

will provide professional and amateur photographers with a better understanding of how their films are made."

Robert's insider view explains in simple terms how the operation works. It is principally a picture book with over 25 diagrams and over 130 photographs of Kodak's production materials and equipment. The book is unique with nearly all the illustrations made specifically for this book.

Eastman Business Park still makes a wide range of still and motion picture film products, as can be seen from the lists in Appendixes A and B. The Park also makes films used for x-ray, micrographics, graphic arts, aerial photography, printed circuit boards etc.

It was the ideal time for author Shanebrook to make the photographs and write this book about the world hidden behind what employees call "the silver curtain." The practices are largely unwritten but are firmly ingrained in Kodak culture. It requires that ingredients, formulas, and techniques are guarded. Manufacturing materials and detailed procedures are shared only on a need to know basis. No single document includes all the necessary information to make a film. So having all the details presented in one book is a major breakthrough for interested readers. -R.L.



On Collecting Paper...

by Professor M. Lindsay Lambert

When visiting antique shows and shops I tend to turn to the various paper offerings as I can find all sorts of interesting bits of trivia.

I need to turn to the readers of this newsletter for some assistance as I've been stymied in my research concerning two booklets I recently purchased. As shown they are promotional items by the Gold Medal People Limited who were located at 545 Jarvis Street in Toronto, fitting to 1926 and 1928. The company had been established since 1898. They promote, principally to children, a scheme of selling **Gold Medal goods** and in return receive premiums or toys as illustrated in the pamphlets.

Catch phrases are spotted throughout the text: "Be prosperous! Start a Bank Account of Your Own and Watch it Grow." "Over \$9,000.00 cash earned by Boys and Girls last year."

Box cameras by Eastman and by Ansco seem to be a frequent offering. The word FREE is liberally sprinkled throughout the pages. But then it is followed by the caveat "for selling only \$5.00 worth, or for selling \$3.50 worth and adding 75¢ of your own money."

My quest is to find some sort of catalogue listing the Gold Medal goods which the children would be required to sell to friends, neighbors and relatives.

Additional information or catalogues would be appreciated – particularly an actual catalogue of GOLD MEDAL products. Contact or send to M. Lindsay Lambert, 41 Bellwood Ave., Ottawa, ON, K1S 1S6.



A WELCOME FOR NEW MEMBERS

Membership Chairman Wayne Gilbert has been a busy man pursuing the task of increasing membership in the PHSC. Over these past years we have been faced with decreasing membership due to old age within our ranks. It is a constant problem faced by all photo historical societies with some of them disappearing.

Since our founding in 1974, new interests such as computers have diverted attention away from the photo collecting game so that there are fewer of the younger generation entering our membership lists. Robert Carter, a number of years ago, projected us into the future by opening up a web site for the PHSC. Contacts to the site range in the

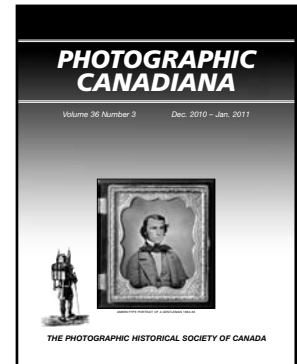
thousands each month. This newsletter via e-mail was added to promote the word of our events, meetings and our aims. These efforts have stabilized our membership numbers but we need to push them back to the high state that we enjoyed before.

Wayne Gilbert's idea of creating a DVD of all past PHSC publications and using it as an incentive to gain new membership is proving its worth. But we would like to see far more of our far flung readers taking advantage of this great reading and research resource.

The DVD (below) is an incentive to join... download an application at: www.phsc.ca/member_form.PDF

PHSC MEMBERS HAVE ALREADY RECEIVED PHOTOGRAPHIC CANADIANA VOLUME 36-3

Whatever happened to the Holland Brothers in Ottawa who



introduced the Vitascope cine projection machine to the Canadian public in the 1890s? The answer is in our PC journal Vol. 36-3 as a nine page biography completing the five part series. We bring you in depth articles on Canadian photographic history.

And which Canadians were at the Daguerreian Symposium in Atlanta this past October? And what was found at the PHSC Fall Fair in October? We bring you a wide variety of news and photographs.

We've prepared this great 20 page issue but you can only receive it as a member of the Society. So if you are curious and want to read Canadian oriented photo history then join the PHSC today.

FROM THE PHSC EXECUTIVE

This being the first communication to all our readers for the year 2011 may we wish you a most happy and prosperous New Year. May all your wishes come true and your photographic collections be increased with great finds.

AN EPIC ACHIEVEMENT...

IT'S YOURS WHEN YOU JOIN THE PHSC 35 YEARS OF PHOTOGRAPHIC CANADIANA PRESERVED ON ONE DVD DISC

There's more to this DVD as it contains all published E-Mail Newsletters, Supplementary News Sheets, Directories and Indexes in Acrobat PDF format. All text is searchable for easy research while thousands of pages and photographs are ready for reading.

JOIN TODAY FOR ONLY \$35 AND RECEIVE IT FREE

By joining now you also receive four issues/year of the latest Photographic Canadiana plus all PHSC membership benefits... it's a real bonanza!

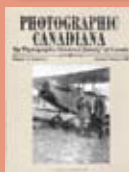
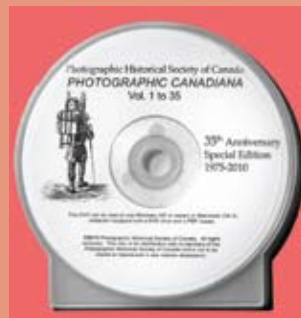
Through the 182 issues of PC, from Volume 1 #1 onwards, you can visit a veritable library of photographs and published words.

Say YES – download an application at: www.phsc.ca/member_form.PDF

Mail to:

Membership Secretary, PHSC,
Box 11703, 4335 Bloor St. West,
Toronto, Ontario, M9C 2A5, Canada

Dues: - Canada \$35.00 Foreign: \$35.00 US FUNDS



CALL FOR ENTRIES

The EPSON International Pano Awards 2011

Over US\$20,000 in cash and prizes!

Web site and rules online at www.thepanoawards.com

Professional and amateur photographers around the world are invited to enter The EPSON International Pano Awards to compete for over \$20,000 in cash and prizes.

Regular entries are open from 1st December 2010 until Friday 15th of April 2011. This second Epson International Pano Awards is dedicated to the art of panoramic photography. Advances in digital photography and software such as PTGui and Adobe Photoshop

has resulted in an explosion in image stitching, especially in the panoramic format. Panoramic film photography also remains alive and well.

The Epson International Pano Awards showcases the work of panoramic photographers worldwide and is the largest and most important competition for panoramic photography. The 2010 competition saw 2740 images submitted from 945 photographers in 79 countries.

The 2011 competition is now open for all professional and amateur photographers with a combined prize pool of over US \$20,000 in cash and prizes!

New for 2011 – an exhibition of the winners and top scoring images at the PMA Photo Imaging Trade Show in Sydney, June 2011!

-a new category for VR photography is to be announced soon!

-prizes for runner-ups in each category will be awarded.

The judging panel includes some of the world's top panoramic photographers and industry professionals, including members of the IAPP and IVRPA.

D.C ANTIQUE PHOTO SHOW OPENS MARCH 13, 2011

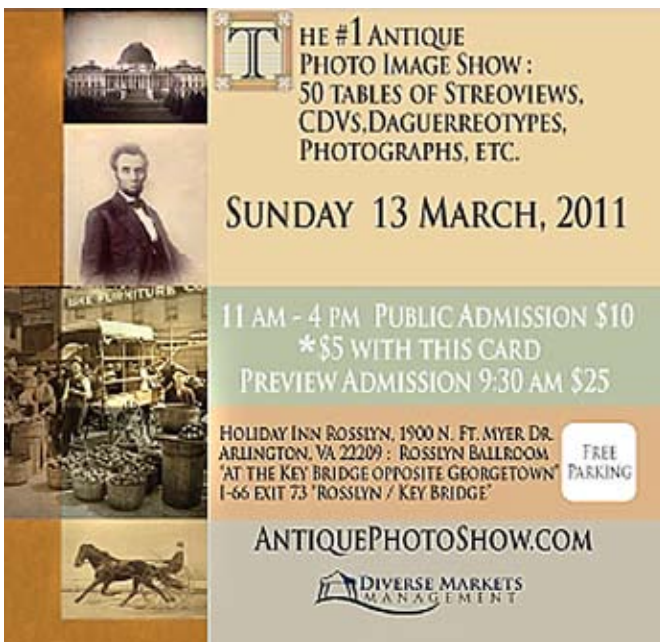
The 28th DC Antique Photo Show opens March 13th, 2011 at its regular venue, Holiday Inn Rosslyn/Key Bridge, 1900 N. Ft. Myer Dr., Arlington, VA (I-66 Exit 73) with a 9:30 AM \$25 preview admission. Public entry starts at 11 AM with admission of \$10. Closes 4 PM.

Probably the longest running photo image show in the country, it features a full range of antique photo imagery – over 50 tables of Daguerreotypes,

CDVs, Stereoviews, Lantern slides, Tintypes, Postcards, Albums, Movie stills, Press photos and more. Free parking.

Expert exhibitors affiliated with several photo related historical societies will offer free appraisal consultations

For more information visit the show web site AntiquePhotoShow.com or contact Tom Rall by email or phone, 703-534-8220.



1st ARCTIC EXHIBITION OF PHOTOGRAPHIC ART 2011

Arctic Exhibition invites photographers all over the world – amateurs and professionals, to submit digital images in two sections, **Open Colour** and **Open Monochrome**, to the 1st Arctic Exhibition of Photographic Art 2011.

All phases of the exhibition will be conducted in accordance with the recommended practices of •PSA The Photographic Society of America CPID and •FIAP Federation Internationale de l'Art Photographique 2011/009.

For instructions and entry form, visit web-site <http://www.arcticexhibition.no/> Closing Date is May 1, 2011. Entry forms will be available from March 1, 2011.

US PHOTO SHOW in the Big Apple on March 19th 2011

Antique photographs will be on display Saturday, March 19th, 2011 in Manhattan, when the nation's most active photography collectors and dealers meet for the U.S. Photo Show. Almost ironically, the show takes place at the Lighthouse, 111 East 59th St. (between Lexington & Park), New York, NY, 10022. Early buyer's admitted for \$20 from 8am-10am – general admission begins at 10AM, price \$10.

Coming Events & Want Ads

STEPHEN BULGER GALLERY 1026 Queen St. West, Toronto Nov. 13, 2010 – Jan. 15, 2011

The gallery is pleased to host the first Canadian exhibition of work by the acclaimed photographer Elliott Erwitt.

Born in Paris in 1928 to Russian parents, Erwitt spent his childhood in Milan and emigrated to the USA in 1939. As a teenager living in Hollywood, he developed an interest in photography. In 1948, he moved to New York where he met Robert Capa and Roy Stryker, the former head of the Farm Security Administration. Erwitt joined Magnum Photos Agency and worked as a freelance photographer for Collier's, Look, Life, Holiday and other luminaries in that golden period for illustrated magazines.

Wanted

Cash paid for collections, liquidations and estates containing cameras, lenses, photographs, documents, books, negatives etc. Please call Tom for no obligation evaluation 416-888-5828.

Free

Says George Dunbar: "I'm giving it away or throwing it out! A Mac LC630 with installed video capture board." Contact George at 416-439-3822 or ggdunbar@sympatico.ca.



Free

Jean-Michel has a number of Kodak slide carousels mostly of the 80 slide variety. "I would be happy to give them to any of the club members who have a need for them." Jean-Michel Komarnicki, Bowmanville, 905-623-9060.

Wanted

George Hunter would like to know if there are any labs who still do Dye Transfer colour printing (or a like-process. george@georgehunter.ca

Buying or Consignment

Vintage cameras wanted by experienced eBay seller. Professionally presented with pictures and description. Contact at 905-994-0515 or douglas@dugwerks.com

Wanted

Bicycle & Motorcycle photography – all related items. Contact Lorne Shields, P.O. Box 87588, 300 John St. P.O., Thornhill, ON., L3T 7R3, lorne-shields@rogers.com.



For Sale

From Magic Lantern to Movies reprints all issues of *The Optical Magic Lantern Journal* and *Photographic Enlarger* from 1889 to 1903 – a 5,000 page reference in DVD format. Costs £60. Details www.magiclantern.org.uk/omlj

For Sale

CD ROM of *Biographical Index of Daguerreotypists in Canada 1839-1871* by Graham Garrett is available for research. Great source for earliest photo process in Canada. Available through *Archived Books* at www.archivedbooks.ca/acdbcanada.html



For Sale

Glass negatives for sale of Gold Rush days in Alaska, ca. 1870-1899. Contact Scott at mrox-as4444@yahoo.com



CAMERAMA 2011

SUNDAY, JANUARY 30, 2011

The Gary Perry show will be held again at the Thornhill Community Centre, 7755 Bayview Ave., Thornhill, Bayview and John Streets, 10 AM to 3 PM. Contact Gary at gvperry@gmail.com



Update

Steven Evans informs us that he has updated his web site with great new images and listings. Check also the **News** page about upcoming shows. You will find it all at: www.se-photo.com

Available

Editor Ken Metcalf of the *Graflex Historic Quarterly* announces he has Volume 15, Issue 4 ready for downloading as a PDF file. Contact him at metcalf537@aol.com to be placed on the mailing list.

Ken is preparing an article on the No. 0 Graphic, and needs information and pictures of this camera. Particularly interested in embossing on the lens-cover leather, variations of the handles and camera cases. Include the serial number of the camera with any pictures sent.



Also, because the *Quarterly* relies on reader contributions, articles are always welcome.

Exhibition

Bradley Lipton will host an exhibition of his 24x24 photographs at the Leaside Public Library, 165 McCrae Dr. Toronto. Jan 4 to 30.

Camera Repairs

D. Boyko of Kodak Canada asks if there are any antique camera repair services in Toronto to help a customer with a 1953 Kodak. Reply doug.boyko@kodak.com