

The PHSC E-MAIL

Volume 9-11, Supplement to Photographic Canadiana, February 2010
The Photographic Historical Society of Canada

Wednesday, February 17th, 2010...

COME SEE THE WORLD IN 3D

Join us for our second meeting of 2010 to hear and see Lorne Shields of Toronto reveal the history of the bicycle in photography – there's more to it than meets the eye!

A featured speaker at the recent PhotoHistory Symposium in Rochester, Lorne has selected some cycling stereo views and will project 3D anaglyph images – quite the stunning presentation. Travel back to Victorian times and enjoy the ride.



LORNE SHIELDS

Meetings in the Gold Room, (basement) of the North York Central Library, 5120 Yonge Street. Handy TTC Subway stop and underground parking

The public is welcome - so please join us.

The New PHSC Auction in March...

Directors Doug Napier and John Kantymir head up the new PHSC Auction scheduled for Sunday, March 21, 2010. Both have extensive experience in photographic auctions. The system is being streamlined to make it more attractive to both buyer and seller.

Doug reports that a good quantity of top material is already committed to the auction and warns that the limit of 200 lots will be filled early. Don't wait to arrive at the door and expect to have your equipment accepted – although we will make every effort to accomodate everyone. If you have a special collectible for the auction please send an image to Doug Napier via auction@phsc.ca. We'll post it on our web site as a preview.

This auction will be of a higher quality by keeping unsuitable items out of the auction – so items will be vetted at the door. A complete seller information package is in production.

See the advertisement on page 5. Keep updated at www.phsc.ca

If you have an interest in nature and especially the Arctic, you will enjoy visiting Dennis Minty's web site with its panoramic scenery from many parts of the world. Dennis is in Clarke's Beach, Newfoundland. <http://mintynaturephotography.ca/>

PHSC Monthly Meetings

are held on the third Wednesday from September to June in the Gold Room, of Memorial Hall in the basement of the North York Central Library, 5120 Yonge St., North York, Ontario. The meeting officially begins at 8:00 p.m. but is preceded by a Buy & Sell and social gathering from 7:00 p.m. onwards. For information contact the PHSC or Felix Russo, 33 Indian Rd. Cres., Toronto, ON, M6P 2E9, Phone (416) 532-7780.

Programming Schedule:

February 17th, 2010

– Lorne Shields presents his digital AV lecture using anaglyph 3D on bicycle history.

Sunday, March 21st, 2010

–the PHSC Auction comes alive again at the Canadian Legion Branch 344, 1395 Blvd. West, Toronto

April 21st, 2010

–Don Long returns from a major U.S. Trade Show to report on the latest trends in photography.

Sunday, May, 16th 2010

–the PHSC Spring Fair opens its doors again at the Soccer Centre in Woodbridge, Ontario. Time to buy!

May 19th, 2010

–Richard Bell from Niagara College will be our guest speaker

Send program suggestions to Felix Russo at (416) 532-7780 or e-mail to felix@photoed.ca. We are always interested in hearing new suggestions.

**FOR PROGRAM UPDATES
www.phsc.ca**

**our E-mail address is
info@phsc.ca**

Robert A. Carter – Webmaster

Toronto Notes

Reported by Robert Carter

— COME ENJOY OUR NEXT MEETING ON WEDNESDAY, FEBRUARY 17TH, 2010

Jim Trautman is a self-confessed Luddite. His children bought him a new computer to replace his 8 year old machine - he hopes to begin using it real soon. His camera is an old 35mm film Pentax, but his editors are pressing him go digital. And he spoke without slides - film or digital. The Vietnamese war veteran is a natural story teller, easily fielding questions with in-depth answers. He began life in Elizabeth, New Jersey next door to the airport where watching the DC-3s land sparked his love of aircraft. He presently lives in small town Southern Ontario.

Early aircraft history involved many people from upper New York State (Eastman, Fairchild, Curtis) and Southern Ontario. Today this industry has all disappeared. While researching in Rochester, he discovered some fantastic early photographs taken by camera-equipped pigeons of all things.

The link between aircraft and photography in North America began with the Wright brother's first recorded flight. The brothers made sure a camera was set up and ready to photograph their brief historic flight into history to record its success for posterity. (Jim mentioned the first Canadian flight of the Silver Dart in 1908. A stamp was issued in 2008 to celebrate the centenary of the famous Silver Dart flight in Cape Breton. To the knowledgeable eye, the aircraft illustrating the stamp is a 1912 machine, not the Silver Dart.

The first photograph from an airplane was taken in 1909 by Wilbur Wright, a time when the machine was little more than an engine, seat, and wire struts. Wright took a soldier up for a flight two years later when the military began to take interest in the infant industry. The military considered the aircraft as a means to both deliver bombs, and collect intelligence via aerial photography. Before then, intelligence gathering relied on people strategically placed geographically. Aircraft could even photograph a target area before and after a bombing mission to verify its success.

Over 500,000 aerial photographs

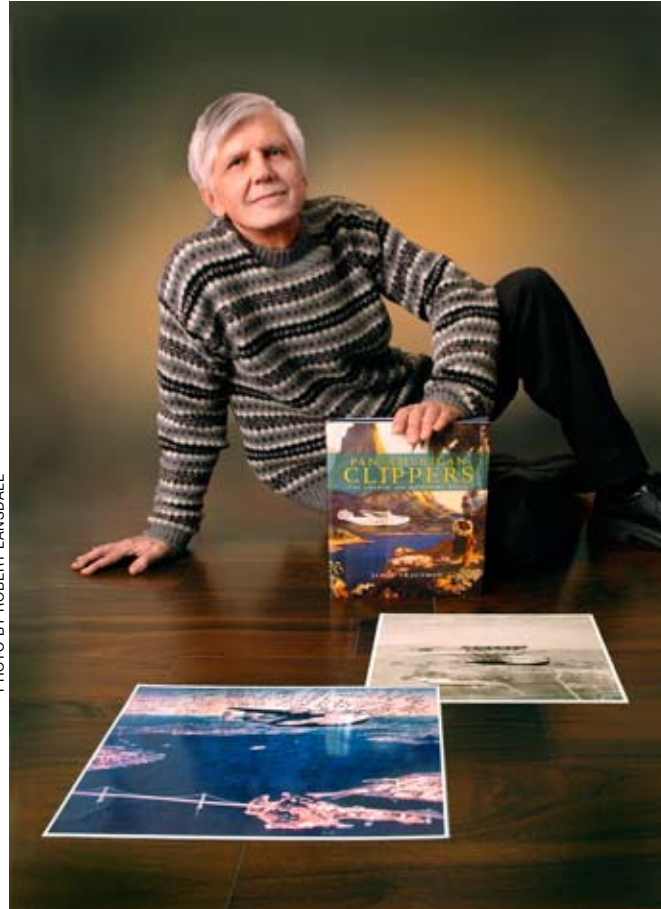


PHOTO BY ROBERT LANSDALE

JIM TRAUTMAN, his book and sample photos

were taken by the Allied forces during the Great War. The slow aircraft of the day used large cumbersome cameras. Unfortunately, the enemy recognized the unarmed aircraft, making them an easy target. In response, a machine gun was added to the craft and the cameraman was obliged to operate both.

Flying "pod cars" were featured in early science-fiction movies. The first authentic pod was designed in Germany as a "basket" lowered via a cable from a Zeppelin airship. The basket carried an observer who could take photographs and pass information verbally to the airship hidden above the clouds, via communication lines included as part of the tethering cable.

The Great War made the military realize that changes to both aircraft and aerial cameras were needed. Sherman Fairchild invented a large, robust, between-the-lens shutter for

his aerial cameras to eliminate the distortion caused by earlier shutters. And he developed the first closed canopy airplane. The craft featured a single wing, and an enclosed heated cockpit, significantly improving the cameraman's comfort and results. These innovations opened up the survey business, a valuable alternative to war time reconnaissance.

Over 20,000 planes along with pilots, mechanics and other support systems became surplus when the war ended, setting the stage for the era of barnstorming, air shows, and the growth of commercial air services. Jim tied Toronto to the famous American pilot, Amelia Earhart, who disappeared on

a flight in 1937. Ms Earhart came to Toronto in 1917 to visit her sister and stayed to work as a volunteer nurse at the Spadina Military Hospital (the building now houses Connaught Laboratories, University of Toronto) when the 1918 flu pandemic hit the city. A couple of years later, she and a friend went to watch an air show at the CNE and a stunt pilot buzzed the two girls. Instead of frightening Earhart, it awakened her interest in airplanes and becoming a pilot.

Robert Goddard in Massachusetts began putting his ideas for liquid fueled rockets to practice in 1921. These test firings brought about growing concerns and complaints from his neighbours. In 1929, he fired his first rocket carrying a payload - a barometer and a camera which took the first photographs from space. The famous Lindbergh became interested in Goddard's work and eventually introduced him to the Guggenheims whose

financial support allowed him to move his experiments to Roswell, New Mexico.

In 1920, Hollywood fell in love with aviation and books began to appear about aircraft and flying. The movie *Wings* won the first academy award for best picture. A decade later in 1930, Howard Hughes made the movie *Hell's Angels*. In the course of filming the movie, Hughes converted it from a silent film to the new talkies. He used hundreds of pilots and cameramen both performing in live action scenes and filming the scenes. The filming was innovative, creative, and down right dangerous - some pilots died during the stunts.

Jim mentioned de Havilland in Toronto, famous manufacturer of over a thousand Mosquito bombers during WW2. Today, only a few hangars remain at the Downsview facility as the land is put to new uses. Late in the 1930s with war imminent, Britain was concerned about resources since the USA appeared reluctant to join the effort to oppose Hitler. A proposal was pitched to build a wooden aircraft, although this methodology had faded into history in the era of metal skinned aircraft. The result was the Mosquito twin engine aircraft built in Britain, Canada and Australia. Some parts for the aircraft were made literally in a cottage industry - even a toy company was pressed into service. The Mosquitos were fast low level aircraft equipped for reconnaissance without armament, and later as fighters and bombers. In 1940, Mosquitos flew the first reconnaissance mission over Brieske.

Aerial photography was important to the military. After a run, the covers (film canisters) were sent to a separate facility to be processed and analyzed with stereoscopes to detect buildings and other structures.



Audience attentively listens to speaker Trautman during presentation.



President Clint thanks speaker Trautman assisted by Felix Russo.

Reconnaissance before and after bombing missions could determine the success of the mission, degree of damage wrought, etc.

Jim also commented on the first atomic bomb missions. The uranium came from a mine at Port Radium, NWT on the shores of Great Bear Lake. In planning for the mission, selected Japanese cities were kept free of bombing attacks to better assess the impact of the atomic bomb. The discussion of bomb targets was very clinical yet hundreds of thousands of lives were at stake. The second atomic bomb was dropped on Nagasaki, the secondary target that day - the primary target, Kokura, was spared by cloud cover. Reconnaissance flights recorded the targets before, during, and after the bombing.

The mechanics of atomic bombs were so uncertain that they were delivered to the Tinian airbase

unarmed and assembled and armed once the bomber was within about 30 minutes from its target. No one wanted to risk a live bomb on board if take off had to be abandoned, or the aircraft crashed.

Jim wrapped up with some discussion about his book on the Pan American Clippers and his current project helping to recover a Clipper that crashed in California. The doomed aircraft was on a secret mission flying home from Hawaii. It was thought to carry photographs of Japanese islands, secret information, and admirals amongst the passengers. The aircraft flew into a storm just off San Francisco and speculation is that the pilot thought he had turned south for San Diego but instead had turned north. He seemed to have tried to reach a nearby lake, but crashed into the mountains. Once the crash site was discovered, a road was built to bring out the bodies and cargo. The site was then blown up and the road

destroyed. Jim noted that the Clippers were asked to deviate their routes slightly in the 1930s for military purposes to spy on Japanese islands. One such excursion picked up a model of Pearl Harbor created in preparation for the 1941 attack. The model was based on tourist photographs and air reconnaissance.

If you would like to learn more the famous Clippers, pick up a copy of Jim's book *Pan American Clippers*.

Visit our PHSC web site for a complete slide show and description of the night's events at www.phsc.ca/

FROM THE 'NET

Canon Canada's digital camera line-up just got bigger, with the introduction of four new PowerShot cameras and the new Rebel T2i. From blinks and awkward smirks to hard to shoot back-lit situations, the compact PowerShot SX210 IS, PowerShot SD3500 IS and PowerShot SD1400 IS cameras offer a variety of technologies to secure the pictures under the most challenging conditions. In addition to the Face Detection self-timer, the new Smart Shutter scene mode now has Smile and Wink self-timers where the camera looks for a wink or smile which will act as the trigger and release the camera's shutter. The new Rebel T2i succeeds in bridging the gap between an entry-level camera and a true prosumer camera with features like 3.7 fps shooting, an ISO range of 100-6400 and full HD video shooting.

George Dunbar says: For those who want to comprehend the invention and workings of digital cameras, I recommend the Winter 2010 issue of *Invention and Technology* magazine. The article, *The Miracle of Digital Imaging*, tells the story of the invention and development of the CCD chip that's the basis of all digital photography. The CCD, developed by Nobel Prize winners William Boyle and George Smith, is clearly described by means of sketches and illustrations.

France Scully and Mark Osterman are holding a *TINTYPES for HAITI* fundraising event on Saturday February 20, 2010 in their skylight studio in Rochester, New York. At a special rate of \$100, this is a rare opportunity to witness the entire wet-plate collodion process from pouring collodion to the varnished plate and experience having your portrait made by masters of the process in a 19th century style skylight studio -- while contributing to relief efforts in Haiti. Participants will take home a 5" x 7" tintype portrait. Complete information can be found at: <http://www.collodion.org/special-events.htm>

The Caroun Art Gallery recently opened at North Vancouver, British Columbia. Their first exhibition is

The Third Caroun Photo Club Photography Competition with samples seen at <http://www.caroun.com/News/VancouverCPC2008/01-VancouverCPC2008.html>. Their address is 1403 Bewicke Ave., North Vancouver.

The new Olympus PEN® E-PL1 is greater than the sum of its parts, with a surprisingly small camera body packed with technology normally found in bigger, bulkier and heavier professional DSLR cameras. This third-generation PEN is built for shutterbugs who are looking for a DSLR, but are intimidated by the bulky size and complex interface of such cameras.

Nikon Canada introduced eight new COOLPIX cameras to its line-up of compact digital cameras, including: one – Performance-series, four – Style-series and three – Life-series cameras. Nikon has introduced a CMOS sensor and 26x optical zoom lens into its COOLPIX P100. Nikon has also equipped five of its new COOLPIX cameras across all three series with HD movie capabilities, creating memories with fun and ease. The compact cameras come in vibrant must-have colours to suit personal style.

Billionaire Michael Dell's investment firm, MSD Capital LP, has acquired about 185,000 vintage photographic prints from the *Magnum Photos* agency in what is thought to be among the largest photo transactions in history.

While no price was disclosed, the collection has been insured for more than \$100 million, according to a knowledgeable person.

MSD Capital will lend the photos for five years to the Harry Ransom Center, a humanities research library and museum at the University of Texas at Austin. Ransom is among the leading acquirers of research materials from the 19th and 20th centuries. The Magnum archive includes the work of 103 photographers, images dating from the 1930s to 1998 that in some case are as much fine art as they are photojournalism. They chronicle world events such as the Spanish Civil War and the U.S. civil-rights movement.

Digital-camera sales declined in 2009, but the market is expected to return to growth this year. Total shipments worldwide totaled 106 million, an 11.6 percent drop compared with the 119 million that were shipped in 2008. In 2010, the market is expected to edge ahead 3.8 percent to 110 million cameras. As has been the case for years, the market fared better for DSLRs, which offer higher quality, faster performance, and interchangeable lenses but also come with higher price tags and greater bulk. It is expected lens shipments will increase 11.2 percent to 17.9 million units in 2010.

Leonard Goh says: Canon's future DSLRs may make photographers see double if its recent patent for a revolutionary viewfinder system goes into production.

The Japanese imaging firm has applied for a patent for a viewfinder system that incorporates both optical and electronic viewfinders (EVFs). Shutterbugs can peer through the optical viewfinder and see two screens – one displays the view through the lens, and the other is a small EVF that is used for image review.

So is there really a need for this? For professional sports photographers, reviewing the pictures on the LCD can distract them from the action and cause them to miss shots. Hence, if they can see what they've photographed without removing their eye from the optical viewfinder, that will be useful. An alternative use I can think of for such an implementation is for manual focusing. The EVF can show a magnified view so photographers can fine-tune their focus.

AntiquePhotoShow.com has been initiated and is dedicated to the 27th Annual Spring D.C. Antique Photo Show, March 14, 2010, in the Rosslyn Ballroom of the Holiday Inn Rosslyn, 1900 N. Ft. Myer Dr. Arlington, VA.

Besides providing basic show information, the site features links to numerous photo historical and exhibitor web sites. "Content and commerce for the collecting public mix well here," says Michael Berman who produced the 2009 event.

Assembled with thanks from reports by Fastlens and CNET Asia.

PHOTOGRAPHIC HISTORICAL SOCIETY OF CANADA

Photographic Auction SUNDAY, MARCH 21, 2010



12noon – 4pm 200+ lots

35th
anniversary
1974 – 2009

Canadian Legion Branch 344, 1395 Lakeshore Bld. West, Toronto



a selection of goods previously sold



Cameras all formats vintage or modern, lenses and accessories,
photographs, image and photo related books,
lighting & strobe items, stands, tripods, photo paper and photochemistry,
camera bags and cases, historical photo publications and journals



The PHSC auction team will NOT accept following items:

Commercial film processing items, commercial magazines or periodicals,
hazardous photo chemicals in liquid form, broken glass or sharp objects,
or any item that may pose a hazard to the auction team or the bidders.

The PHSC auction team reserves the right to refuse any lot grouping
or auction item at their discretion. Collectibles will be vetted at the door
to eliminate unsuitable items being offered in the auction!



THIS IS A NO-RESERVE AUCTION – 5% BUYER'S PREMIUM

CASH or known CHEQUE will be accepted as payment for any auction item
Sorry there is no provision for credit card payments at this time.

Photo items accepted 9:30am -11:00am
Item preview - day of auction 10:30am -12 noon

**FREE ADMISSION – PUBLIC WELCOME
AUCTION BEGINS AT NOON**



A Caution Regarding Self-Publishing

by Reg Holloway

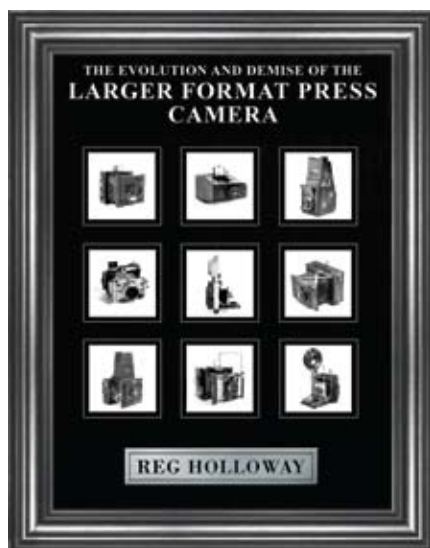
Anybody who writes about their hobby will know that self-publishing is an ideal way to reach the relatively small number of people who will want to buy a book on a subject of limited interest. Books such as mine, *The Evolution and Demise of the Larger Format Press Camera*, are unlikely to reach the best-seller list nor to be accepted by a regular publisher.

However, I have a doubt about one optional aspect of self-publishing that fellow enthusiasts may care to note. My publishers offered "International Distribution with print-on-demand option" (for \$350) which I accepted. It turned out to be a fast-track entry into the world of internet bookselling. It was flattering at first to see my book listed on literally dozens of sites around the world but I was not so sure about the deep discounts that were being offered and wondered how these might affect the amount I would receive on each copy sold.

A year later the calculation of revenue, such as it is, remains a mystery. A very small amount of money has trickled in via the print-on-demand booksellers – in total, roughly the amount I would have received had I sold two or three copies of my book directly at full price – in one year!

The system keeps to itself exactly how many copies have been sold or by whom or for how much. Apparently the company that supplies the print-on-demand copies only pays out as directed by the internet booksellers, not by reference to the number of reproductions they have produced. Fortunately I have done a lot better selling on my own account and have also been contacted by an internet bookseller who does not use print-on-demand and has bought originals of the book directly from me.

Apart from the difficulty of not knowing how many print-on-demand copies have been sold, the deep discounts offered on the internet are bound to affect the amount that can be charged elsewhere for my publisher-printed books. Who is going to pay the \$23 cover price when the same thing is advertised on the internet for \$17 – and even less for so-called "second hand copies"?



When I raised this with my publishers I received this explanation:

"Our International Print-on-Demand Distribution Program is done as a collaboration with a company called *Lightning Source International* (LSI). LSI, in turn, works closely with the *Ingram Book* company. Ingram is well known in the book industry for being the database provider to 25,000+ book stores around the world. This currently includes Amazon, Barnes and Nobles, Chapters and many others.

"When a book is enrolled in the LSI-POD program, we upload digital copies of your book to Lightning Source. Lightning Source in turn lists your book with the Ingram database. As various stores update their databases, your book

becomes available through their systems. This does not mean that they will carry the book in their stores: there still must be a reason for a bookstore to order the book. It does, however, translate into easy availability for your customers.

"Lightning Source sales are reported along with [our own] sales. Lightning Source takes a 55% discount of the order price. In addition, they charge a manufacturing fee. The remainder of the order cost is forwarded to [us] and is disbursed from there. Generally, the payout per order ends up being less than 10% of the retail cost.

"This option is not really a sales tool as much as it is an availability/credibility tool. For some end users, being able to find a book on Amazon.com or chapters.ca makes it credible. For some of our authors, that effect is enough to make the LSI-POD program worth their while."

In my reply I stressed that the discounted prices offered by the print-on-demand booksellers undermined an author's ability to sell original printed copies elsewhere at the full price. Had I realized how the system worked I would not have bought as many original copies from the publisher.

I also raised with my publishers the fact that I had no control over the quality of the book reproduced by the print-on-demand system. To their credit, they obtained a p-o-d copy for me and I must say it was almost as good as the original, except for a lighter paper quality. Their explanation about the cheaper "used" copies (available from the very day after publication) was not as satisfying: "This is simply the way the internet booksellers are automatically set up. Some copies are printed immediately for their use and

CONTINUED NEXT PAGE

although it may seem odd, they advertise in this way.”

All in all, although the print on demand arrangement provides a cheaper product for the consumer it does so partly at the expense of the author and it short-circuits the sale of original copies from the initial printing.

I decided to withdraw my book from the Lightning/print-on-demand arrangement and this has been done. This should leave just original copies available from the publishers or myself. On reflection, and as advice to writers entering a self-publishing contract I would suggest that IF they choose the print-on-demand route they restrict themselves to a minimum order of original books from the publisher.

Reg Holloway

RECOMMENDATIONS

Luis Nadeau of Fredericton, New Brunswick who has experience with publishers, suggests authors look to www.lulu.com.

“With them, YOU determine what the royalties will be on your books. AND you only have to buy ONE copy of your own book, for the approval process. You can buy your own books with a full discount of course. What Reg describes seems to be a nightmare. I would never agree to such terms.

“The North American printing plant is in Rochester, NY (RIT uses them, etc. and the colour quality is decent) but one complaint has been that the shipping charges out of the US to Canada are high. Since 98% of my books have always sold outside Canada this does not affect me much. Also, books ordered in the UK are printed in the UK. Anywhere else in Europe books are printed in Spain and shipped via surface mail.”

Luis Nadeau

John Morden, PHSC Secretary, has been working with Blurb.com, an online publishing-on-demand company. He has had one book published as an experiment for a graduate course and is presently

preparing a book of fine art photography.

To make things easier for the novice, the company supplies the BookSmart® program to assist in laying out your book. The software works well and makes the process simpler. For added control John used Microsoft Word for his first book while in his current project is using Adobe InDesign. Blurb supplies book templates and page layouts for InDesign which are well worth it. John's greatest challenge on his current project has been colour management. Most cameras take pictures in RGB or sRGB colour space but books are printed

in CMYK colour space. Translating and managing the colours can be a tricky process. The recently returned proof shows that image colour will need to be fine-tuned before the final order goes in.

You can print as small as a 5x8 inch softcover book for \$4.95 plus taxes and shipping charges. If you are contemplating a book project then visit their web site and take an educational tour at the address: www.blurb.com.

But the caveat remains – once a digital file is sent into the ether-net, it could land anywhere... in good hands or bad hands.

PHOTOGRAPHIC CANADIANA VOL 35-4

The newest issue of *Photographic Canadiana* Vol. 35-4 is in the mail to members of the PHSC. IF you like reading this E-Mail newsletter then you'll thoroughly enjoy our hard copy PC journal. Four issues of twenty B&W pages of in-depth research for only \$35.00 per year. For more information check out www.phsc.ca/member_form.PDF

In this issue we cover a variety of historic topics: cameras, projectors and flash photography. We even have a second visit to the mysterious Gordon Camera as two more examples show up in California and Manitoba; Robert Gutteridge covers early cinematography with a report on his Empire projector by W. Butcher & Sons Ltd. while John Kantymir delves into his collection to reveal the Una Traveller camera by the Sinclair Company. Photo processes have a new discovery as a Chromotype by James Inglis of Montreal is found in Toronto. F.W. “Fitz” Guerin of St. Louis, MO reveals his method of achieving large sharp images in the mid 1890s by using early flash powder machines that mounted 36 individual cups of powder. Additional special reports are included for an exciting issue.



BULGER GALLERY

1026 QUEEN STREET WEST, TORONTO,
TUESDAY to SATURDAY 11AM - 6PM
www.bulgergallery.com

O CANADA – O CANADA

Until February 27, 2010

Stephen Bulger takes a different direction by mounting an exhibition of photographs which he has been assembling as a personal collection.



Ice Skating, Kingston, circa 1890
© Harry Henderson / Courtesy of Stephen Bulger Gallery

This is the gallery's first exhibition of the historical Canadian photographs that it has been collecting for many years. Made by famous photographers, as well as photographers unknown, these vintage photographs cover a wide range of topics and offer a visual history of Canada spanning nearly 150 years.



Bobby Leach and his Barrel, 1911
Photo Specialty Co. / Courtesy of Stephen Bulger Gallery

Coming at a time when modes of recording have drastically changed, this exhibition offers a trove of analogue representations of the land, the people and the events that have shaped Canada's history – a chance of a life time!



A "Ghost Town" of the Nineties Comes Back to Life, circa 1934 – Photographer Unknown / Courtesy of Stephen Bulger Gallery

CLINT HRYHORJIW TO HEAD UP SPRING FAIR

The PHSC Spring Fair is to be held Sunday, May 16th 2010 once again at the Soccer Centre in Woodbridge, Ontario.

So mark your calendar for Sunday May 16th as the big day for THE BIG ONE.

Mark Singer who normally runs the Spring and Fall Fairs for the PHSC will be overcommitted at that time while construction is underway to finish his home up north to which he intends to retire. Our President Clint is stepping in to handle this Spring Fair on May 16th 2010. He has plenty of training while assisting Mark during previous Fairs.

Table holders wishing to register for space can contact Clint at 416-622-9494 OR 1956canada@gmail.com. His mail address is: 244 Markland Drive, Toronto, ON., M9C 1R7.



CLINT HRYHORJIW
SPRING FAIR CHAIRMAN

M. LINDSAY LAMBERT IN OTTAWA recently came across a practical joke catalogue at an antique show. The Novelty Manufacturing & Art Printing Co. of Montreal offered to provide all the items needed to pull practical jokes and be the life of the party. The magic ball, explosive matches, buzzing letters and the black-eye telescope – all are included. As the introduction explains: "The contents of this catalogue are the embodiment of all that is entertaining. The beautiful illustrations, appropriate



SURPRISE SNAKE CAMERA



WATER KODAK.

This Camera provides a genuine surprise and develops its own fun. The victim is told to look pleasant and a slide is raised, a rubber ball filled with water inside the Camera is pressed causing a fine stream to squirt through the lens into the face of the pleased subject.
Price by mail, postpaid.....30c each

SURPRISE MOVING PICTURE MACHINE.



and humorous cartoons, demonstrate fully the efforts of our labour."

Amongst the items are two fake cameras which either streamed water at the unsuspecting subject or propelled a 36 inch cloth snake some ten feet out of the front panel. Hand painted and with eyes and mouth, it was sure to scare the bravest.

The Surprise Moving Picture Machine is a four inch viewing tube which squirts water in the face of the victim when a screw is turned to move to another picture.

2010 EVENTS SCHEDULE

Sunday, February 21, 2010 The Toronto Postcard Show, Thornhill Community Centre, 7755 Bayview Ave., 9:30 AM to 4:30 PM. More inform at www.Postcard-Directory.com/SHOWS or 705-717-6367

Sunday, March 21, 2010 The Improved PHSC Auction at the Canadian Legion Branch 344, 1395 Lakeshore Blvd. West, Bidding starts 12 noon.

Sunday, April 11, 2010 The 46th Montreal Camera Show, Holiday Inn Pointe-Claire, 6700 Trans Canada Hwy., Pointe-Claire, Quebec, 10 AM to 3 PM.

Sunday, April 18, 2010 The Toronto International Camera Show, Thornhill Community Centre, 7755 Bayview Ave., 10 AM to 3 PM.



WestLicht Photographica is to auction off one of the first commercially produced cameras, a *Giroux Daguerreotype*, which is expected to fetch at least half a million euros. The Giroux Daguerreotype was made in Paris from 1839 in limited numbers from original plans drawn up by its inventor, Louis Jacques Mandé Daguerre, by his brother-in-law, Alphonse Giroux. The camera being auctioned on 29 May by WestLicht in Vienna was completely unknown and has been in private ownership in northern Germany for generations. The outstanding original condition of the 170 year-old apparatus is remarkable. Every detail including the lens, the plaque signed by Daguerre himself, the black velvet interior and the ground-glass screen are in their original state. WestLicht Photographica estimates that it will be sold for 500,000 to 700,000 euros.

MATTHEW ISENBURG OF HADLYNE CONN.

Matthew Isenburg sends along two interesting photo collectibles and asks a few questions about them. The big daguerreian broadside, 16" wide by 22" high was prepared for travelling Canadian daguerreotypist J.R. Mitchell, "Captain of The Royal Photographic Gallery." It was printed in St. Thomas, C.W. by J.C. Gunn ca 1852-53. The fine print makes for interesting reading.

Matthew wonders if anyone knows of other "pure daguerreian" Canadian broadsides that may exist. Contact him at MATTRI@aol.com

The other contribution is a carte de visite marked Robinson & Co. of Sarnia which would be for William A. Robinson ca 1865-67. There is a double rubber stamp on the back printing the words "Harris L. Smith." Could this be the name of the person standing beside the large camera? Possibly he was an operator for Robinson, had his photograph taken and issued the carte with his own name stamped on the back. Anyone got a better suggestions or more information?



IMAGES COURTESY OF MATTHEW ISENBURG

Coming Events & Want Ads

ART GALLERY OF ONTARIO

At the Art Gallery of Ontario, 317 Dundas St. West, Toronto is the exhibit: *American Prints of the Great Depression* on view until March 2010.

Annual Photography Seminar in Burlington, Ontario

April 17 & 18, 2010 is the date for the popular annual seminar and field session put on by the Latow Photographers Guild. This year their speaker will be Darwin Wiggett, Canada's Travel Photographer of the Year in 2008. The event features a professional photographer who teaches his techniques and insights into photography. The seminar is held at the Burlington Art Centre, 1333 Lakeshore Rd. in Burlington, Ontario. Typically, there are over 250 attendees from Ontario and New York State. For updates on tickets and club details check their web site: <http://latow.com/> and click the Seminar button.

TORONTO INTERNATIONAL CAMERA SHOW

Sunday, April 18, 2010 at the Thornhill Community Centre, 7755 Bayview Ave., Thornhill. Doors open 10:00 AM until 3:00 PM. Admission \$7.00. Contact Sue Wootten at suewootten@hotmail.com for tables. Bring this coupon for a \$2.00 discount off the \$7.00 admission price.

For Sale

Sheldon Chen has published a book of Karsh images. *All Things Karsh* is a high quality, limited edition book in a presentation box plus a modern Karsh portrait from the original negative. Priced at \$400.00 list. shelchen9210@aol.com



For Sale

Boris Spremo has limited edition poster 30x24" of *Toronto Sequicentennial 1834-1984* which bears one of his photos. Offered at \$50 each with personal autograph - Commercial shops are selling a framed version at \$180. Contact Boris at borisspremo@rogers.com



For Sale

Long time friend of the PHSC, Stephen Shuart has moved to Massachusetts and reminds us he still supplies ground glass to size. Also has truck loads of photo materials in storage for sale. Try: r.stephenshuart@verison.net

Wanted

Larry Gubas, of Zeiss Historica needs materials relating to the earliest Zeiss/Ica companies. Prime attention are firms of Huettig, Dr. Kruegener, Wuensche, Zeiss Palmos and, of course, Zulauf of Switzerland. He wants images of cameras, ads or catalogs and is willing to purchase but also quite happy to make use of copies or scans of catalogs. Send to: larrygubas@gmail.com

For Sale

Early Photography in Kingston (biographies of 60 photographers) by Jennifer McKendry. Available at \$15 plus \$3 for shipping. For copies contact: J. McKendry, 1 Baiden St., Kingston, ON, K7M 2J7

Wanted

Cash paid for collections, liquidations and estates containing cameras, lenses, photographs, documents, books, negatives etc. Courteous service and references. Please call Tom for no obligation evaluation 416-888-5828.

For Sale

'Victorian' family photo albums, lantern slides and two Beau Brownies. lesjones@ca.inter.net

Wanted

Ed James is looking for Russian F.E.D. and Zorki 35mm type cameras, NO Zenits! Contact: Ed James, P.O. Box 69, Elkhorn, Manitoba, R0M 0N0, Tel: 204-845-2630.

Buying or Consignment

Vintage cameras wanted by experienced eBay seller. Professionally presented with pictures and description. Contact at 905-994-0515 or douglas@dugwerks.com

Wanted

John Young (ex-Young's Camera) needs ground glass, 6.5x8.5" and 5x7" and tripod for a Thornton Pickard view camera: 416 244-1292 johnpyoung@rogers.com

For Sale

CD ROM of *Biographical Index of Daguerreotypists in Canada 1839-1871* by Graham Garrett is available for research. It's the perfect source for listings of the earliest photo process in Canada. Available thru *Archived Books* at www.archivedbooks.ca/acdbcanada.html OR www.se-photo.com.



Wanted

Bicycle & Motorcycle photography - all related items. Contact Lorne Shields, P.O. Box 87588, 300 John St. P.O., Thornhill, ON., L3T 7R3, lorne-shields@rogers.com.



Wanted

The Canadian First World War Internment Recognition Fund (www.internmentcanada.ca) wishes to acquire images of internees and camps established across Canada 1914-1920. Contact Dr. L.Y. Luciuk at luciuk@uccia.ca

Fort George Photos Wanted

Clark Bernat of the Niagara Historical Society Museum sends a request from old Fort George which is under renovation for "1812" celebrations. Needed are reconstruction photos of the Fort from the 1930s and 40s. Tel: 905-468-3912 or Fax: 905-468-1728 or ClarkBernat@niagarahistorocal.museum