

# The PHSC E-MAIL

Volume 8-3, Supplement to Photographic Canadiana, September 2008  
The Photographic Historical Society of Canada

## Wednesday, September 17th Meeting...

Christopher Scheneberger will fly in from Chicago to be our September kick-off speaker. The anaglyph stereo shows Chris plans to present are "The Strange Case of Dr. Addison and the Crosswell Twins," "A Case of Levitation: The Story of Frances Naylor," and (if there's time) "Master William and The Governess." So he is planning to pack the evening with much entertainment and learning.



Christopher is an artist in Chicago and teaches photography at Columbia College and the Evanston Art Center. Recent exhibitions include Printworks Gallery, El Camino College in California, and College for Creative Studies in Detroit. He is twice recipient of an Illinois Arts Council individual artist grant, and twice winner of the National Stereoscopic Association's Paul Wing award for best stereo theater presentation. His work was recently the cover story for PhotoEd magazine's stereo photography issue. In addition to photography he enjoys traveling and playing drums.

To preview some of Chris' art creations take a visit to his web site at: <http://www.christopherscheneberger.com>

Meetings held in Memorial Hall, Gold Room,  
located in the basement level of the  
North York Central Library, 5120 Yonge Street.  
Handy TTC Subway stop and plenty of underground parking

## SUNDAY, OCTOBER 5, 2008 FOR THE PHSC FALL FAIR



Catch the yellow bus at the Kipling Subway Station on the "Kiss-n-Go circle" if you want transportation to the PHSC Fall Fair. The big event is on Sunday, October 5th, 2008 at the Soccer Centre on Martin Grove Rd. near HWY 7 in Woodbridge. Over a hundred tables to choose from; come buy, sell, barter or ask questions. Doors open 10 AM. Entry fee \$7.00. Students with valid ID admitted free.

## PHSC Monthly Meetings

are held on the third Wednesday from September to June in the Gold Room, of Memorial Hall in the basement of the North York Central Library, 5120 Yonge St., North York, Ontario. The meeting officially begins at 8:00 p.m. but is preceded by a Buy & Sell and social gathering from 7:00 p.m. onwards. For information contact the PHSC or Felix Russo, 33 Indian Rd. Cres., Toronto, ON, M6P 2E9, Phone (416) 532-7780.

## Programming Schedule:

### September 17th, 2008

-Our Fall series of monthly programs begins with Christopher Scheneberger visiting from Chicago. He will present stereo slide stories on "The Strange Case of Dr. Addison and the Crosswell Twins" and others...

### Sunday, October 5th, 2008

-The PHSC Fall Fair -THE BIG ONE- will be opening its door at 10 AM at the Soccer Centre in Woodbridge (Martin Grove just south of Highway 7). Come buy, sell or barter.

### October 15th, 2008

-Paul Burns will present "The History of the Discovery of Cinematography." See his web site at: [www.precinemahistory.net/](http://www.precinemahistory.net/)

### November 19th, 2008

-Andrew Patrick of Epson Printing speaks on "Fine Printing."

### December 17th, 2008

-Our Annual Show & Tell Nite plus the Xmas gift exchange and a silent auction... a great evening!

### January 21st, 2009

-Historian Prof. Joan Schwartz visits from Queen's University.

Offer program suggestions to Felix Russo at (416) 532-7780 or e-mail to [felix@photoed.ca](mailto:felix@photoed.ca).

FOR PROGRAM UPDATES

[www.phsc.ca](http://www.phsc.ca)

our E-mail address is  
[info@phsc.ca](mailto:info@phsc.ca)

Robert A. Carter - Webmaster

# Toronto Notes

COME ENJOY OR NEXT MEETING SEPTEMBER 17

Reported by Robert Carter

For our June meeting we had Paul Pasquarello visit from Buffalo, NY. He is Supervisor, Photographic Operations in Corporate Services at the New York Power Authority. He majored in art at college and took a summer job as a photo journalist with the late Courier Express, Buffalo's morning newspaper, and stayed with them for nineteen years. While most photojournalists favored baseball-bat-size long focus lenses, Paul preferred to use wide-angle and fish-eye lenses.

While attending a National Stereoscopic Association (NSA) conference in Rochester, he met an older couple using 55mm anamorphic lenses from the days of Cinemascope. Movies shot with such lenses squished the ultra wide image to fit the 2:1 aspect ratio of a traditional frame, making objects on the negative tall and skinny. It required a complementary lens on the projector to restore the image to its normal aspect ratio of about 2.39:1.

Anamorphic stereo is expensive requiring two costly anamorphic lenses on a custom made stereo camera (plus polarizing filters to correct colour saturation and reflections) then add anamorphic lenses on the projectors. Paul's elaborate slide show installation consisted of two synchronized Ektagraphic projectors and a sound system. Polarizing filters on the projector lenses separated the two stereo halves. The audience wore similar polarizing glasses so each eye saw only its respective half of the stereo pair.

Paul chooses his subjects carefully, making good use of near and distant objects and rich colours. The stereo effect brings near objects, like tree branches, right out over the heads of the audience while the Cinemascope width gives an added feeling of reality to his slides. Paul has 25 or 30 boxes of keeper slides. His first tray of slides covered

Buffalo, Oshkosh Museum, the US west and parts of Europe. The slides were selectively chosen from other shows he has presented. Most slides are colour taken on Kodak Ektachrome or Fuji Velvia. His second tray held slides taken in Venice, Italy where shooting was especially difficult due to the contrasty lighting conditions.



PAUL PASQUARELLO

The slides were taken with a custom joined pair of Nikon FM cameras. Paul's two Nikon FM cameras were carefully joined together by a camera repairman in Grand Rapids, Michigan. The technician now works through Jon Golden of 3D-Concepts in Massachusetts.

Paul now uses f/2.8 ISCO anamorphic lenses. Earlier lenses by ISCO had a pre-set aperture making them difficult to use. With those, Paul had to open the lenses to focus then stop down to shoot. He noted that it is still a challenge to keep the two lenses in focus. This is helped by stopping down to f/11 or f/16 and zone focusing for 10 feet to infinity with a friction lock added to each focusing ring.

The heavy camera and the reduced light (caused by the polarizing filters) exposed to slow 100 ISO film, makes a tripod mandatory to reduce shake and blur. Paul avoids catching passersby in the shots as their movement would affect the stereo feeling.

The Cinemascope fad has faded into history along with the remarkable ISCO anamorphic lenses. Paul was fortunate to pick up his pair about ten years ago. In the 1970s ISCO made both camera and projector anamorphic lenses. Paul's projection lenses came with a Kodak cone making it simple to fit them to the Ektagraphics. For more elaborate presentations, Paul uses two more projectors to allow a seamless dissolve from one stereo pair to another.

In 2001, our neighbour city, Buffalo, NY celebrated the 100th anniversary of the Pan-American Exposition with many events including a world exhibit and a stereo convention hosted by the NSA. You can still see highlights of the 2001 convention on the NSA web-site. Paul and some friends assembled a 3D show of 1901 Pan-American Exposition slides. A call was made to all stereographic collectors for stereo cards and several made their collections available to the group. Some collectors had six or eight copies of the same view, so the group was able to choose the best image.

Dr. Frank Kowsky, an Art History Professor, wrote a script and local radio personality, John Zach, provided the narration. The images were scanned and brought into Photoshop by Anne Dykstra to be cleaned up and aligned. The resulting scans were output to 120 size Ektachrome film, mounted in 2 1/4 inch square slide mounts and projected to a 12' x 12' Stewart silver screen using four Hasselblad projectors. John Weiksnar, a videographer, added the musical score and wrote the computer program that runs the show. That 2001 show ran for over one year in the auditorium of the Buffalo and Erie County Historical Society and was viewed by over 113,000 folks.

Check out the PHSC web site for the complete illustrated review.

# FROM THE 'NET

Minox subminiature film cameras are on their way out. The German manufacturer has more than halved the price on a 'limited number' of the Minox TLX, from £899 to £399. 'This type of camera is coming to the end of its life and Minox is taking the opportunity to complete the remaining camera bodies and offer the 8x11mm film market a top-of-the-range camera for a fraction of what they originally cost,' said Dave Morgan, product coordinator for UK importer Newpro (UK) Ltd. Minox subminiature cameras produce 8x11mm exposures. The first model was manufactured in Latvia and designed by Walter Zapp. It left the factory in 1937.

It looks like the Polaroid Land Camera may be making a comeback with a digital version. Just for now Polaroid is soliciting suggestions as to what features consumers would like on the camera which would print out 4 by 3 inch prints.

Olympus and Panasonic announced the Micro Four Thirds System Standard, and claimed this new format will make cameras smaller while retaining a reasonably-sized sensor for better image quality. This is great news for those who have been holding back on their purchase of a dSLR due to bulk and weight. The two companies said their "interchangeable lens cameras" would be shrunk to meet the demands for more portable dSLR-like shooters. This format will most probably take off (considering how much has gone into R&D for it) and it is seen as a potential killer of advanced shooter models.

The megapixel fray may not be over yet. Panasonic and Samsung have one-upped Sony's 13.6-megapixel Cyber-shot DSC-W300 with announcements of their 14-megapixel shooters, and surely the other big manufacturers won't take it lying down. It'll only be a matter of time before the market becomes saturated with ultra-high-resolution point-and-shoots. I'm still content

with my 8-megapixel shooter.

Although this is a survey from the UK, Canadian consumers may not be much different. According to a consumer survey in the United Kingdom, digital cameras are the gadget that baffle Britons most. The research revealed that more than a quarter of Brits have no idea how to use their cameras properly and do not bother to read the manuals either. "Lots of people actually just want ease of use, rather than the added extras that many of us find too complicated."

The poll revealed that 38 per cent discard the instruction manual before reading it and more than a quarter attempt to fix problem gadgets themselves or buy a new one rather than dig out the manual.

Canon Inc. said its second-quarter profit fell 13 percent from a year ago as a stronger yen chipped away at the value of booming overseas sales of colour copiers. The Japanese camera maker recorded a 107.84 billion yen (\$1 billion) profit for April-June, down from 123.93 billion yen the same period the previous year. Quarterly sales totaled 1.106 trillion yen (\$10.26 billion), down 1.9 percent from 1.127 trillion yen. The sharp rise of the yen against the dollar was the biggest culprit, Canon said. Calculated in local currencies, sales of digital cameras, office equipment for copying and faxing, and other products jumped on year end, it said.

Responding to growing global demand for digital cameras, Canon will build a new manufacturing plant in Nagasaki, Japan, the company said. The plant will manufacture both compact cameras and digital SLRs. Construction is slated to begin in January 2009 and the 125,000 square foot factory is expected to begin producing digital cameras by December, 2009. Canon said the facility would likely employ over 1,000 people and have an annual production capacity of four million units.

The number of traditional prints made has declined significantly over the past few years and the number of prints made from digital camera images is slowing down. Printing digital images is expected to increase only 13 percent in 2008, compared to 25 percent in the previous year, according to the U.S. Photo Industry 2008: Review and Forecast Report just published by PMA Marketing Research. Growth in digital printing, however, will be experienced only outside the homes of consumers in 2008. In 2007, home printing accounted for 35 percent of all digital prints made and is projected to decrease to 31 percent in 2008. Retailers and online firms will therefore account for more than two-thirds of total digital prints made in 2008. Online ordering alone is expected to account for one-third of the total and almost half of out-of-home printing. The percentage of U.S. households that placed print orders online in 2007 has doubled that of 2004. Forty-four percent of prints ordered online are fulfilled by brick-and-mortar stores

Sony has at last branched into full-frame digital SLRs with the Alpha A900. The camera aims to outsize both Canon and Nikon with a 24.6-megapixel full-frame sensor – the company's first. Sony claims it is extra-flat and has on-chip DACs that minimize noise as early as possible in the shot; it can manage up to five frames per second at full resolution. A new mirror box makes sure these features don't swell the camera's size.

Have you checked out the PHSC web site lately at [www.phsc.ca](http://www.phsc.ca)? Web master Robert Carter has been working overtime to update the many pages. He is happy to report that we now are adding video to the front page with a movie which George Dunbar completed, promoting our PHSC Photographica Fair. Check to see if you "made it into the movie."

Assembled with thanks from reports by Fastlens, Rolf Fricke and CNET Asia.

# THE PHOTOGRAPHIC HISTORICAL SOCIETY OF CANADA

CANADA'S LARGEST  
PHOTOGRAPHICA  
FAIR – SINCE  
1974

# THE BIG ONE!

**BUY, SELL  
OR TRADE**

Free appraisals with admission!  
Bring your best treasures  
from the attic or closet.

## SUNDAY, OCTOBER 5th, 2008

DOORS OPEN AT 10:00AM – CLOSE 3:00PM



Antique, Collectible & User  
Cameras, Lenses, Darkroom Equipment,  
Digital Cameras, Motion Picture, Video,  
Books, Images, Optical Instruments, etc



## The Soccer Centre

7601 Martin Grove Rd., Toronto (Woodbridge), Ont.,  
1/4 mile south of Highway 7 on the east side

Public Welcome – over 100 Tables of Goodies to Choose from  
Free Parking – Wheelchair Access – Snack Bar

For Information contact: **MARK L. SINGER, FAIR CHAIRMAN**  
Phone: 905 762-9031 E-mail: [marklsinger@gmail.com](mailto:marklsinger@gmail.com)



**ADMISSION \$7.00**



**ADMISSION \$7.00**

# ***Tempting goodies at the PHSC Photographica Fair***



***Come shop for a day or for a couple hours***



***115 tables - wall to wall goodies... Sunday, October 5th***

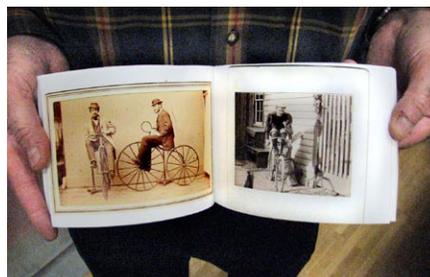
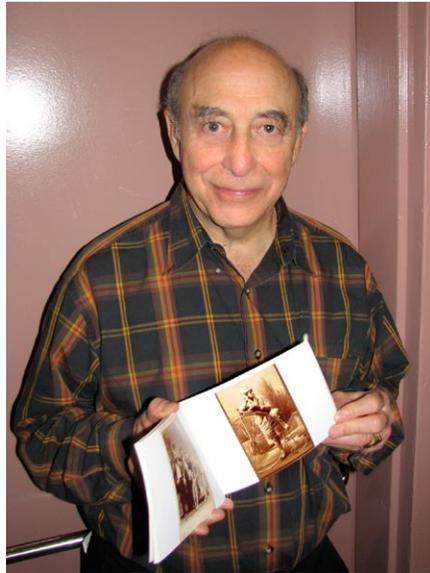
## *A BOOK OF ENLIGHTENMENT...*

*by Robert Lansdale*

I met Lorne Shields at the Wootten show where he showed me a handy little item that may prove useful to other collectors. It's a book of pictures which he calls his "enlightenment book." It basically contains copies of early bicycle images which is his specialty.

Lorne insists it is not a "brag" book but uses it to explain to dealers exactly what he is looking for. All too often when he says that he collects "bicycle stuff," he gets a chuckle or a grey-blank look. On producing the book the dealer immediately becomes interested and knows exactly the type of images Lorne is looking for.

Lorne came across the idea on the Kodak Gallery web site ([www.kodakgallery.ca/](http://www.kodakgallery.ca/)) where he stores all his photo images. Storing his image files there keeps his hard drive clear and eliminates searching through CDs for a lost image. Kodak, of course, offers the free storage so that you will order prints from their online printing service. You can give friends and relatives access to your files so they can order



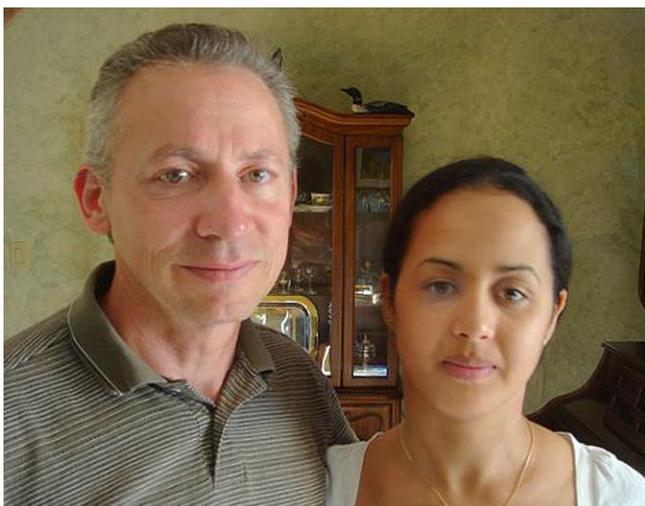
their own prints, no matter where they are in the country or world. Ordering the book is found under the SHOP menu where you can select as many pictures from your uploaded albums and arrange them according to your taste. Hard and soft covers are available.

Lorne has found other uses. He takes pictures at a service club he belongs to and within an hour or so can have the images posted in a special album. The other members are given the access number so that they can review or purchase prints. To date, Lorne has 137 albums (file folders) on the site, each with various contents and purposes.

When selling antiques or collectibles, Lorne places images in an album and notifies potential buyers that they can access it for a limited amount of time before it is taken down. Thus he is able to market to the world.

So if you want to be "enlightened" then ask Lorne to see his mini-book. He can give you an on-the-spot lecture on early bicycles.

## *PIM SCHRYER IS BACK IN CANADA after a long absence...*



We have received word from Pim Schryer that he is back in Canada after a world sojourn and he promises to attend our next PHSC meeting in Toronto, bringing along his father whom many will recall.

After his wife, Debi, died in 2003 and his children departed for their own married lives, Pim found himself seemingly without purpose in life. So, just after his father's 85th birthday, he headed out on an extended trip overseas across Western and Eastern Europe, Scandinavia, east of Turkey and finally south to Morocco. At Beni Mellal he met and married his new wife Basma, then commenced a 14 month process of immigration back to Canada.

Pim has a long connection to the PHSC handling layout and printing of our PC journal. He began doing layout in 1980 then printed the journal through to 1999.

## Coming Events

### PHSC FALL FAIR

SUNDAY, OCTOBER 5TH 2008

Free transportation throughout the day from the Kipling Subway Station to the Soccer Centre in Woodbridge. So look the yellow bus marked PHSC. Location is still at the spacious-aisled carpeted Soccer Centre on Martin Grove Rd.— just south of HWY #7. Show open 10:00 AM to 3:00 PM. Price \$7.00 at the door. Table registration call Mark Singer at 905-762-9031 or marklsinger@gmail.com

### ST. CATHARINES MUSEUM SPECIAL EXHIBITION Sept 13 to Nov 2

A special exhibition of award-winning photography of the St. Catharines Standard photojournalism will be on view from Sept. 13 to Nov. 2. Drawn from the 600,000 negatives recently donated to the Museum the show is titled: *Niagara through the Lens: the shots that set The Standard*. Veteran photographer Denis Cahill will present a lecture. Check schedule at: [www.stcatharineslock3museum.ca](http://www.stcatharineslock3museum.ca)

### MICHIGAN 37TH ANNUAL PHOTO SHOW AT NOVI Sunday, October 26, 2008

The Michigan Photographic Historical Society will stage its 37th Annual Photo Show and Sale on Sunday, October 26th in the Novi Community Center, 45175 West Ten Mile Road in Novi. Show opens 10 AM runs to 4 PM. For tables check [www.miphs.org/](http://www.miphs.org/)

### STEPHEN BULGER GALLERY

Retrospective exhibit of images by Fritz Spiess, former PHSC member. Sept 20 to Oct 25 at 1026 Queen St. West, Toronto.

### For Sale

Camera collection from the estate of M.J. (Sammy) Samuels. Comprising over 50 cameras, from Leica, Rollei and other noted collectibles. Cameras are being sold as a complete collection only with no break-ups. Telephone for details to Kay Samuels at 416-636-6113.

### PHOTOGRAPHIC CANADIANA Vol. 34-2

is in the mails to paid up members of the PHSC. This 20 page journal features articles on: the first photographers in Ottawa;



a visit to an 1846 photo studio in Funchal, Madeira; Toronto Notes and a dissertation on the Monocular camera.

For \$32.00 you too can receive four issues per year and keep abreast of Canadian photo historical news.

Details at: [www.phsc.ca](http://www.phsc.ca)

### For Sale

Thousands of medium and large format glass negatives by Regina photographer W.L. West ca. 1930-1960: aerials, portraits, Indians, curling. Also glass negs and lantern slides by New England photographer (Massachusetts?) – late 19th – 20th century. Also 10 blemished daguerreotypes, 9th & 1/4 plates – \$140 o.b.o.; also ten OK 6th-plate dag portraits – \$280. Contact Les Jones at 416-691-1555 or [lesjones@ca.inter.net](mailto:lesjones@ca.inter.net)

### Wanted

Working 8mm projector with sound wanted. Les Jones 416-691-1555.

### Research Information

Sara Spike is researching itinerant photographers who worked rural Canadian communities ca. 1900–1920. Need citations, biographies, images, modes of transport and related ephemera. Also is looking for data on the history of photographing school kids. Contact her at [saraspike@gmail.com](mailto:saraspike@gmail.com)

### For Sale

Binocular collimator— price of \$850.00. Would consider trade for cameras. Query to John Bock@[bockoptronics.ca](mailto:bockoptronics.ca)

### For Sale

CD listing *Biographical Index of Daguerreotypists in Canada 1839-1871* available for \$55 plus taxes at [www.se-photo.com](http://www.se-photo.com) (Steven Evans) or publisher at [www.archivedbooks.ca/acdbcanada.html](http://www.archivedbooks.ca/acdbcanada.html)

### For Sale

*Early Photography in Kingston* (bios of 60 photographers) by Jennifer McKendry - 3rd printing is available at \$15 plus \$3 shipping from J. McKendry, 1 Baiden St., Kingston, ON, K7M 2J7

### Wanted

Sell cameras, lenses, photographs on eBay. Registered eBay Trading Assistant specializing in collections and estate liquidations. Call Tom Dywanski for free evaluation 416-888-5828

### Wanted

Ed James wants Russian F.E.D. and Zorki 35mm type cameras, NO Zenits! Contact: Ed James, P.O. Box 69, Elkhorn, Manitoba, R0M 0N0, Tel: 204-845-2630.

### Wanted



Bicycle & Motorcycle photography – all related items. Contact Lorne Shields, at P.O. Box 87588, 300 John St. Post Office, Thornhill, ON., L3T 7R3, 905-886-6911.

### Buying or Consignment

Vintage cameras wanted by experienced Ebay seller. Professionally presented with pictures and description. Contact at 905-994-0515 or [douglas@dugwerks.com](mailto:douglas@dugwerks.com)