# The PHSC E-MAIL

Volume 6-11, Supplement to Photographic Canadiana, March 2007

The Photographic Historical Society of Canada

# Wednesday, March 21st, Meeting



Wayne Morgan of Grimsby, Ontario will be our guest speaker for the March 21st meeting. He will present the topic: PALMER COX, THE BROWNIE CRAZE AND THE BROWNIE CAMERA. He will unveil the tale of how a Canadian author/illustrator's creation, The Brownies, were attached to a camera designed and manufactured by Canadian Franklin Brownell which solidified the future of the Eastman Kodak Co.

As Wayne explains: "The Brownie Camera was not a technological marvel but it was the camera that democratized photography; and it was Palmer Cox's *Brownies* that democratized childhood. The marriage of the two was the most brilliant marketing move ever."

Canadian Palmer Cox (1840-1924) is responsible for the first modern 'rage.' He developed licensing and, as the 1890s unfolded, orchestrated his characters that were included in books, plays, merchandise and advertising, into a powerhouse of influence. By 1900 George Eastman and Lewis Jones saw profit in naming their new camera after the *Brownies* without bothering to acknowledge Palmer Cox.

Meeting in Gold Room, concourse level of the North York Central Library, 5120 Yonge St., subway stop at door or underground parking.

# THE PHSC ANNUAL AUCTION THIS SUNDAY MARCH 11th



Spring is in the air as the Annual PHSC Auction will be held this coming Sunday, March 11th. See the poster on the next page or go to www.phsc.ca for details. Set clocks correctly as Daylight Saving Time takes effect. Our new location is the Canadian Legion Branch 11, 9 Dawes Road off Danforth Ave. See the map below.



#### **PAY YOUR 2007 DUES**

 Surely by now you've paid your PHSC membership dues.
 Remember to add your membership number on the renewal form for correct identity.

# PHSC Monthly Meetings

are held on the third Wednesday from September to June in the Gold Room, of Memorial Hall in the basement of the North York Central Library, 5120 Yonge St., North York, Ontario. The meeting officially begins at 8:00 p.m. but is preceded by a *Buy & Sell* and social gathering from 7:00 p.m. onwards. For information contact the PHSC or Felix Russo, 33 Indian Rd. Cres., Toronto, ON, M6P 2E9, Phone (416) 532-7780.

# Programming Schedule:

March 11th, 2007 (Sunday)
-PHSC Annual Auction will be held at a new location – the Royal Canadian Legion, Branch 11 at 9 Dawes Road.

## March 21st, 2007

-Wayne Morgan will discuss Canadian Palmer Cox, his pixie "Brownies" and the Kodak Brownie camera.

#### April 18th, 2007

-Gerald Loban recalls his "Adventures in Old Time Pictures." Also the Annual General Meeting will take place to introduce PHSC officers for 2007-09.

#### May 16th. 2007

-Maia-Mari Sutnik, Curator, Photography, will bring us up-to-date on changes at the Art Gallery of Ontario.

Ideas for monthly programs are most welcome. Please suggest speakers, topics and even interesting locations to visit. Contact Program Chair Felix Russo at (416) 532-7780 or e-mail felix@photoed.ca.

# FOR PROGRAM UPDATES www.phsc.ca

our new E-mail address is info@phsc.ca

Robert A. Carter - Webmaster

# THIS SUNDAY, MARCH 11th

# THE PHOTOGRAPHIC HISTORICAL SOCIETY OF CANADA







# ANNUAL AUCTION

Sunday March 11, 2007

Bidding Starts at Noon

Public Welcome to Buy or Sell for details call 905 436-9387 (Oshawa) or 416 622-0433 (Toronto)

Everything photographic Collectible and usable cameras & accessories, darkroom equipment, images, books, etc.

## **NEW LOCATION**

Canadian Legion Branch 11
9 Dawes Road (East of Main & South of Danforth)
Parking Available - Close to TTC
Admission \$3.00

Cash only—no cheques or credit cards!

Vendor's Listings 9:00 am – 11:30 am

Viewing 10:00 am – Noon Bidding Starts Noon sharp!

FOR MORE INFORMATION ABOUT THE PHSC, VISIT OUR WEB SITE AT www.phsc.ca

CONTACT AUCTION CHAIRMAN ED WARNER AT BJWARNER @ SYMPATICO.CA or phone 905 436-9387 (Oshawa) or 416 622-0433 (Toronto)

# Toronto Notes

Reported by Robert Carter

Our guest speaker for January, Larry O'Grady commenced his presentation from 1867 when the Criminal Identification Bureau (CIB) was formed within the Toronto Police Force, Back then CIB recorded the name, address, crime, sentence, and physical description of each convicted criminal -Toronto was a small town then.

Two decades later the written records were augmented by photographs of the convicted criminals a "Rogue Gallery." The gallery contents were organized and indexed under the guidance of a Detective William Stark. The photographs were joined by the short lived Bertillon method of "signalment." Invented by Bertillon of Paris, the method depended on the accurate measurement of specific parts of a suspect's body and limbs. In 1906 fingerprinting was introduced offering an identification method that did not rely on precise body measurements - and fingerprints could be linked to tell-tale marks left at the scene of the crime!

Around 1914, police constable Hedley Ashley recorded the impact of a lack of sufficient photographic equipment, citing one case where the glass from a skylight had to be removed and taken to the CIB at city hall to be photographed as there were "no appliances available to operate outside headquarters." The 1920 minutes of the police board record approval to acquire the necessary equipment for photography and fingerprinting. PC David Pringle established the copying of photographs on descriptive coded data cards creating the world's first identification system.

In 1931 the CIB moved from city hall to 149 College Street. Registration specified that all persons in custody must be fingerprinted and photographed. Soon it held records for 26,440 individuals, half of whom were repeat offenders.

Photographs began to appear in



LARRY O'GRADY

court to substantiate statements by witnesses. Thorough the 1940s and 50s detectives collected evidence at the scene while the Criminal Identification Bureau forensic team dusted for fingerprints and took official photographs - at least four - one at each corner of the room or area. The CIB officers photographed scenes of serious crime such as murder and automobile accidents where manslaughter was involved. They supplied photos for the court showing the actual body at the scene, and details of the body and locale. By 1946 the CIB had six officers who took, processed and filed an average of 3,000 photos a year providing copies to the case officer. the crown, and the defending lawyer. In 1947 the photography department was provided with up-to-date equipment including alternative light sources for examining and photographing documents.

The 1960s and 70s were a time of shared equipment (shift kits). Medium (120) format was widely used and along with 4x5 were the

preferred formats for capturing fingerprints. An officer could use whatever he found most comfortable even 35mm. Regardless of the format, all photos were shot in B&W. The larger formats had the advantage of allowing cropped 5x7 enlargements depicting areas of interest.

Fingerprints and footwear (shoe prints) need high resolution to capture as much detail as possible. Extensive testing was done to prove that 35mm was an acceptable alternative for larger formats. All fingerprint shots were bracketed and five prints made and submitted to the RCMP. Lock ups were co-located in the same division as the district identification bureau so the identification officer could operate and maintain the Coleman Beatty prisoner cameras. They used non-perforated 35mm B&W film which had room to ink in the associated prisoner number along the bottom edge of the negative. In 1975 the CIB began replacing the descriptive coded data cards with IBM aperture cards that had an acetate pocket to hold a photograph. New technology was added to manage these aperture cards.

In time 35mm became the norm for crime scene photos with the occasional choice of 120 format. Colour was slow to gain acceptance as it was felt to be too graphic and might unduly inflame juries. As early as 1972 colour was accepted in court to better show victim injuries. In 1985 colour was finally accepted as a replacement for the traditional B&W photos.

Skip ahead to 2004 when the first two divisions in Toronto went digital reducing the annual processing load by 10,000 rolls. Today's Photo Lab, now located on Jane Street, features a high speed Noritsu photo printer and four computer workstations equipped with modern imaging software. A C41 colour film processor and two small traditional darkrooms accommodate remaining film-based processing. A photo imaging network completes the digital transition making it easy to search, find, and view photos and order prints from facilities throughout the city.

Our February speaker, Robert Burley, a fan of large format materials and processes, has been a practising photographer for 30 years. Until 2000, he was part of the Toronto architecture photography firm, designARCHIVE. He began teaching photography at Ryerson's School of Image Arts in the late 1990s (a 1970s Ryerson graduate). Today, he straddles the film/digital divide capturing images on film - and printing with inkjet technology.

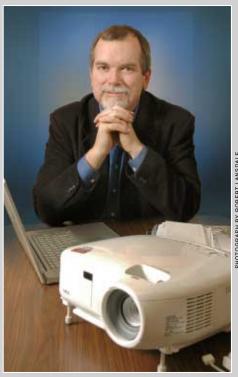
The impact of digital imagery is felt throughout the photographic industry at a rapidly accelerating pace. Until digital, all main stream photography was silver based from the earliest daguerreotype and calotype on through the wet-plate and dry-plate innovations to modern film be it colour or black and white. For nearly 60 years photography at Ryerson was basically the same silver-based processes with small refinements over time.

Burley noted a New York Times article from early 2002 announcing the first 3 megapixel CCD which gave image quality "exceeding 35mm film." Fast forwarding two years to 2004 sees a growing impact on the traditional industry leaders: Agfa is gone, Polaroid is gone, Century old Ilford is on the ropes, Kodak stops production of B&W photo paper - a product it has manufactured since 1889.

A year later in 2005 Kodak sees digital sales surpass film, Nikon drops production of film cameras, Minolta/Konica drop cameras entirely with their SLR line sold to Sony to ease its incursion into the new hotproduct: the Digital SLR. And sadly, Eastman Kodak closes its century old Kodak Canada facility in Toronto.

Burley took on the challenge of recording the closure of the Kodak Canada campus. Kodak Canada (originally called the Canadian Kodak Company) was founded in 1899. In its day it manufactured film, paper, and cameras as well as processing slide and movie film including the technically complex Kodachrome processing. Burley showed one print taken in 1999 which brought back memories for many of us. The PHSC had close ties

with Kodak Canada through now deceased members like Gerry Ham, Jack Addison, and Larry Boccioletti. As part of the Kodak Canada centenary celebration, the company hosted a PHSC evening celebrating our 25th anniversary.



ROBERT BURLEY

It was hoped the Canadian operation would survive as the manufacturer of Kodak Inkjet papers, based on the plant's unsurpassed track record for quality and efficiency. A year later on June 30, 2005, the plant closed for good with the loss of hundreds of jobs and today Kodak Canada is mainly a small sales organization housed on one floor of a building near Pearson Airport. Kodak in Rochester is hurting also —over 50 buildings have been demolished at Rochester's famous Kodak Park.

A new era began at Ryerson when it announced a Master of Arts in Photographic Preservation and Collections Management in collaboration with George Eastman House in Rochester NY. The program addresses the care and management of both object-based and digital collections. Students spend a year at George Eastman House in Rochester with its amazing collections. With its aggressive expansion of graduate programs and studies,

image and book acquisitions, and the increasing interest in historical processes, Ryerson is becoming an international force in photography.

Ryerson has received a number of high profile photographic collections which will, in future, be searchable online via the Ryerson web-site.

The Black Star image collection is the most prestigious of the group. It came with seven million dollars to build a suitable storage and managing facility. The collection consists of nearly 300,000 photographs of historic events from 1918 through 1980.

The Graver book and Kodak ephemera collection provides a wealth of technical books on photography. The collection was purchased from PHSC member Nick Graver and his wife who live in Rochester and have been deeply involved with that city's photographic industry and the Photographic Historical Society.

The Michael Mitchell book collection addresses the art aspect of photography, complementing the Graver books and include first edition books.

The Spira book collection is a third and surprising complement to the university's holdings. Fred Spira of New York City founded Spiratone; he amassed a large collection of cameras, images, photo books and ephemera which was sold by auction in 2006. The library went to Ryerson.

The Kodak Canada Archives was a major coup for Ryerson. The contents are well organized but still required much identifying and inventorying. An 1885 Canadian patent application for the Eastman-Walker roll film holder was discovered. Hand-drawn in ink on vellum, it's signed by Eastman and Walker.

The archives contains copies of Kodakery, corporate papers, business ledgers, journals, and technical recipes such as the 1940s recipe book used to create products such as Velox printing paper. It also includes a camera collection exhibited during Kodak Canada's centenary as set up by Bonnie Chapman, and aided by Larry Boccioletti (PHSC past president) to identify the cameras. Ryerson again seeks help since the cameras and tags were separated during delivery.

Read the complete review with pictures on our PHSC web site at WWW.PHSC.CA

# FROM THE NET

Olympus announced the arrival of the E-410 digital SLR camera – easy enough for the first-time user, advanced enough for the serious photographer. High performance and functionality are packed into a surprisingly portable and simple-to-use body. The E-410 uses a 10-megapixel Live MOS Image Sensor generates super high-resolution images that can be cropped or blown up to poster size without sacrificing image quality.

Also from Olympus is the E-510, a portable 10-megapixel digital SLR live-view which Mechanical Image Stabilization with a Supersonic Wave Drive technology feature for blur-free images. The Stylus 780, the ultra compact 5x optical zoom point-and-shoot is the newest addition to the Stylus series offering new Shadow Adjustment Technology enabling users to preview and capture details that are hidden within shadows as well as Dual Image Stabilization and perfect shot preview.

Terry King of the Royal Photographic Society's Historical Group reports that the proceedings of the conference The Object Glass of Science proved to be more significant in content than originally envisaged, so reports will be split between two editions of The PhotoHistorian. The first part is just about to go to press. Contents will include: Early Photographs at the Museum of the History of Science, Oxford; Notes on the role of science and scientists in the beginnings of American photography: Herschel's genius and testing: From Wedgwood to Bromoil: Instrument making and early photography by A.D. Morrison-Low. cost, as either a CD or as a hard copy of the magazine will be GBP 10 each; additional copies at GBP 7.50.

Susannah sends a plea that:. "We have a process camera we would like to sell or donate. The camera has a 20"X24"image, is about ten feet from front to back, has a Nikon lens, comes with four lights, and weighs about a ton. It wasn't

mass-produced. Can you suggest where I might donate or sell it as soon as possible? Located in Lower Manhattan, N.Y. on Mercer Street, just north of Canal Street." Contact at susannahslocum@yahoo.com



The same GE that makes jet engines and light bulbs - is getting into the digital camera business. Well, sort of. They're licensing their name to newcomer General Imaging Company, so there won't actually be any "GE" in the cameras. The folks at General Imaging come from places like Olympus, Sony, and Ricoh. The chief designer's credits include the Sony Walkman and Olympus' Stylus cameras. Specifics on the cameras won't be divulged until later March, but GE says that we can expect an entry-level 7 Megapixel model with a 2.5" LCD and a high end 12 Megapixel model with a 3-inch display.

Cellphone makers including Nokia Corp., Sony Ericsson and Samsung Electronics Co. have begun upping the specs of phone cameras, offering higher-resolution, 3.2 megapixel photo sensors, built-in flashes and advanced lenses made by top-brand companies like Carl Zeiss Inc. After years of missteps, the wireless carriers are finally making it much easier and cheaper to share pictures. The upgrades in quality and service are likely to accelerate a trend of ditching cameras altogether - just as many cellphone users no longer find it necessary to have separate cameras.

Our own Mike Robinson is spreading his wings to England where he will participate this May at a historical process "Festival" in Richmond, Surrey, UK. Mike will direct the making of Daguerreotypes while France Osterman will run a wet collodion workshop. Also David Burder will be giving hands-on workshops on the Hillotype, full colour from the 1850s, and the Becquerel Daguerreotype. Cost of the two day event is GBP 400 and is sponsored by the Historical Group RPS. Contact terryking@aol.com

Canadian Geographic magazine has published the winners in their 22nd Annual Photo Contest. Grand prize winner was Virginia Hayes of Vancouver with a magnificent inflight picture of a short-eared owl. Also noted was the 11,573 photos entered last year from 3949 photographers compared with 4252 images from 1272 photographers the previous year. More than 80% of the entries were digital.

The 11th Annual CONTACT Toronto Photography Festival will take place from May1 to 31, 2007. It has grown to North America's largest photography festival through exhibitions, public installations, lectures, films and special events. This year's theme, *The Constructed Image*, will explore the fusion of practices that has transformed the nature of photography into a new hybrid genre.

Les Jones recommends an excellent book on postcard collecting. Check Amazon.com for the *Real* Photo Postcard Guide: The People's Photography written by Robert Bogdan and Todd Weseloh, and published by Syracuse University Press last year in a hardcover with 274 page. Bogdan says that the postcard format dominated photography for the first thirty years of the 20th century. People of all social status and backgrounds took them, collected them, and shared them. Commercial photographers relied on photo card postcard stock extensively, and amateur photo takers preferred postcard prints over other size choices. \*\*

Thanks to Fastlens, Ev Roseborough, Rolf Fricke & TPHS for the collected reports. and info.

#### PHOTO EDUCATORS' FORUM

Friday, May 4th and Saturday, May 5th, 2007 will see the annual Photo Educators' Forum staged at Ryerson University in the School of Image Arts, Toronto. Speakers Steve Simon, David Trattles and MaryAnn Camilleri start morning sessions plus a short Trade Show before moving into selected workshops. \$295.00 for two days, student \$195.00. Check for details at www.photoeducators.ca

## NIAGARA SCHOOL OF IMAGING AUGUST 19 TO 23, 2007

Niagara School of Imaging takes place at Brock University, Niagara Falls, Canada from Sunday, August 19, 2007 to Thursday, August 23, 2007. Advanced photographic techniques during 5-day program of hands-on creative workshops. Details at http://www.NiagaraSchool.com

# Antique Photographica Sale Closes Saturday, March 24, 2007



Page and Bryan Ginns announce their 14th annual Absentee Bid Sale, featuring 500 lots of antique and collectable Daguerreotypes, Ambrotypes, Tintypes, Stereoscopes, Magic Lanterns, Lantern Slides, Optical Toys, and related material. entire catalog is illustrated on-line at: www.stereographica.com. Bids will also be accepted by mail, fax and telephone. The sale will close at 3:00pm on Saturday, March 24, 2007. This is an especially fine sale with items of interest in all categories of Antique Photographica. Included is a rare stereoscopic Daguerreotype of a nude. There military Daguerreotypes. Ambrotypes include a whole plate of Niagara Falls and another whole plate portrait of a gentleman. Autochromes, cabinet cards and cartes de visite are well represented.

# THE PHSC ROAD SHOW AT HUMBER

PHSC officers have been touring the photo shows to spread the good word about our Society. The most recent event was the Post Card Show held in the gym of Humber College in Rexdale. President Ed Warner and 1st VP Robert Carter set up the booth and greeted visitors. The purpose is to interest more collectors in photographica with the aim of gaining new members.





PHOTOS COURTESY OF ROBERT CARTER



Ed brought along samples of antique bellows cameras to supplement the display.



lan Robertson of the Toronto Sun dropped by to check out some of the display items.

**OBITUARY**: Colourful photographer Madison Sale who worked for the *Toronto Telegram* from 1928 until its closing in 1971 has passed away at the age of 96. Starting as a layout artist he moved over to the more exciting photography department. Despite losing an arm from a boat accident, it didn't stop Mad from wielding his trusty Speed Graphic. An Ontario motor cycle champion, he established a legend

speeding first pictures of Saturday football games back to the *Tely* to scoop opposition papers with action photos included in special editions which were rushed back to the field before the game's end.



# **Coming Events**

Until February 25, 2007. The Market Gallery, South St. Lawrence Market, 95 Front St. East, Toronto presents *Building Blocks: Queen Street West 1847–1800*. The exhibit includes photographs, maps, plans and drawings focussing on 'tender calls' for buildings from Yonge Street to Roncesvalles. Free admission, Wednesday to Friday: 10AM to 4PM, Saturday: 9AM to 4PM, Sunday: noon to 4PM.

February 15 to March 17, 2007. Bulger Gallery at 1026 Queen St. West, Toronto, Tuesday to Saturday, 11:00AM to 6.00PM will mount an exhibition by Volker Seding. Thereafter Laura Letinsky will be featured. Visit www.bulgergallery.com

January 27 to September 22, 2007. City of Toronto Archives, 255 Spadina Road, Toronto, "A Visual Legacy: The City of Toronto's Use of Photography, 1856 to 1997" shows Toronto in many time periods.

# Toronto International Camera Show

Sunday, March 25, 2007

The next CAMERA SHOW will be held at the Thornhill Community Centre, 7755 Bayview Avenue, Thornhill, ON. on Sunday, March 25th with doors open at 10:00 AM. Admission fee is \$7.00. For tables contact Sue at suewooten@hotmail.com or Tel/Fax 705-857-2659.

# VANCOUVER CAMERA SHOW Sunday, April 15, 2007

Held at their usual site, the Cameron Recreation Center, 9523 Cameron St., Burnaby (by Lougheed Mall). Check their website for information: http://www.whistlerinns.com/camerashow/ 010607

# Montreal Camera Show Sunday, April 22, 2007

The 40th Montreal Photographic Flea Market will be held Sunday, April 22, 2007 at the Holiday Inn, 6700 Trans Canada Hwy, Pointe Claire, Quebec (Hwy 40, exit 52 Boul. St-Jean). Everything photographic –new and used. For table reservation and information check out sol@therangefinder.com 12.06.06

# PHSC SPRING FAIR

Sunday, May 27, 2007

The Annual PHSC Spring Fair opens at 10:00 AM at the Soccer Centre in Woodbridge, Ontario, located on east side of Martingrove Rd. just south of #7 Highway. Entry fee is \$7.00 at the door. To pre-register for a table reservations call Mark Singer at 905-762-9031 or Email at marklsinger@gmail.com. Buy, sell or trade – there will be over a hundred tables to peruse and choose from.

#### **Information Required**

Seeking information on photographer Joe Vakours (or similar) who signed photo of tepee with snow and horses in background. An enlarged sepia print – maybe Alberta local. Contact: partridge.nest@sympatico.ca –01.06.07

## **Information Required**

Cyril Gryfe seeks information on studio operations and prices charged by photographers at turn of the century and early 1900s. Particularly interested in Frank W. Micklethwaite as well as his contemporaries: Josiah Bruce, Eldridge Stanton, Herb Simpson and J. Fraser Bryce. Contact a\_cgryfe@sympatico.ca

## Wanted

Bicycle & Motorcycle photography, medals, ephemera, stereoptics, cat-

alogues and all related items. Contact Lorne Shields, at P.O. Box 87588, 300 John St. Post Office, Thornhill, ON., L3T 7R3. Telephone at 905-886-6911, or e-mail at lorne-



shields@rogers.com-10.11.06

#### **Research Info/photos Needed**

Researcher seeking information for History of Football in Canada (i.e. soccer, rugby and Canadian football). Looking to copy, borrow or buy photographs of teams/players etc., and keen to view or acquire any memorabilia such as programmes, medals, equipment etc., or old memories! Les Jones Tel: 416 691-1555 email: lesjones@ca.inter.net -03.06.07

#### **Information Required**

Robert Wilson would like to compare images from Alfred Boisseau gallery of Montreal, 1864–1869, for a research project. Please contact him at rgwils@sympatico.ca if you have any scans cdv's and cabinets.

#### Wanted

Sell your cameras, lenses, old photographs, manuals, etc. on eBay. Registered eBay Trading Assistant will help you. Specializing in large collection, estate and studio liquidations. References available. Sold over 500 cameras on eBay and will get you top value for your treasures. Call Tom Dywanski for free evaluation 416-888-5828 or check www.planet4sale.ca \_-10.11.06

#### Wanted

Ed James of Elkhorn, MB wants to buy Russian F.E.D. and Zorki 35mm type cameras, NO Zenits! He teaches students to use classic range finder and TLR cameras. Contact: Ed James, P.O. Box 69, Elkhorn, Manitoba, ROM 0NO, Telephone: 204-845-2630. -02.09.07

# **Buying or Consignment**



Vintage cameras wanted by experienced Ebay seller. Professionally presented with pictures and description, ensuring real market value. Reserve or non-reserve auction styles. Low commission & listing fees. Contact Douglas at 905-994-0515 or douglas@dugwerks.com \_-10.11.06

### **For Sale**

Books on the history of photography are available from Gary Saretsky's site at http://www.saretzky.com/. In American funds the shipping charges for the first book going to U.S. addresses is \$5. Email contact is: saretsky@comcast.net. -12.20.06

#### **For Sale**

Rural setting Marcon Studios in Palmerston is for sale (owner retiring). Contact Mark Robinson at 519-343-2201 or marcon@hsfx.ca