# The PHSC E-MAIL

Volume 3-12, Supplement to Photographic Canadiana, April 2004 The Photographic Historical Society of Canada

STEKY 3

# SUNDAY, APRIL 18th, 2004 - A Special Event



ROLLEICORD 3

Our next big event is the PHSC SPECIAL Auction at the Canadian Legion Hall, 1395 Lakeshore Blvd. W. in Toronto so bring lots of money as you're sure to see bargains that you can't resist. This is a special sale to distribute photographic equipment donated or bequeathed from the estates of several past members and collec-

tors. Previewing runs from 11:30 am to 12:00 noon at which time the bidding begins. With close to 225 lots,

no additional consignments can be accepted.

Cine cameras and sound equipment will be offered, from the estate of Douglas Sinclair of British Columbia. He passed away in June 2003. Doug won a number of awards for his "trend setting" films. He adapted much of his equipment to capture thrilling skiing action and underwater fishing scenes.

From the bequest of Robert Squires of Brantford we will disburse a variety of hand cameras: Rolleicords, Retinas.

Kodaks etc. some of which you can view on the PHSC web site. Other contributions are from Willi Patz, Fritz Spiess and Walter Shean.



MINI-GRAPHIC



RETINA 2 (HELIGON)



PRIMO JR

CONTESSA 35

# Program for Wednesday, April 21th

Be ready to expand your knowledge of the digital world as we continue with a guest speaker from Henry's who will explain the higher end digital SLRs and printers. This talk complements the March presentation by Peter Little of Kodak on the family snap-shooter and consumer viewpoint. For this evening's presentation the emphasis will be on the Digital Darkroom.

The evening includes the Annual General Meeting with PHSC Directors presenting their yearly reports and seeking advice and suggestions from the members.

LATEST NEWS

Nikon Canada has teamed up with Booth Photographic Ltd. to co-sponsor the 2004 Lighting Seminar Tour with photographer/instructor Jean Francois O'Kane offering insights to his techniques. Dates and venue at www.boothphoto.com

## Location/Date/Times PHSC Monthly Meetings

are held on the third Wednesday from September to June in the Burgundy Room of the North York Central Library, 5120 Yonge Street, North York, Ontario. The meeting officially begins at 8:00 p.m. but is preceded by a Buy & Sell and social gathering from 7:00 p.m. onwards. For information contact the PHSC or Clint Hryhorijiw, 68 Waterford Dr., Toronto, ON, M9R 2N6, Phone (416) 240-1927.

### Programming Schedule:

April 18th, 2004, Sunday -A SPECIAL Auction of the Sinclair Collection and donated photographic equipment at the Cdn. Legion Hall, 1395 Lakeshore Blvd. West. Viewing 11:30 am, bidding at 12 noon.

### April 21st, 2004,

-Following our March meeting the speaker for April will be from Henry's Photographic Stores enlightening us on higher end digital SLRs and printers with the emphasis on digital darkrooms. This is the Annual General Meeting with Directors giving their reports and receiving suggestions.

### May 19th, 2004

-CHANGE OF LOCATION--

-Mike Robinson previews his first exhibition of modern daguerreotypes at the Ryerson Gallery, 80 Spadina Ave., Suite 305, 7:00pm.

#### Mav 30th. 2004

-Mark your calendars for the PHSC Spring Fair at the Coffee Time Soccer Centre in Woodbridge, Ont.

FOR THE LATEST PROGRAM UPDATES CHECK THE PHSC WEB SITE AT http://www.phsc.ca

TO CONTACT THE PHSC VIA E-MAIL phsc@phsc.ca



# A Happy Easter To All!

What better way to send Easter Greetings than with a post card oriented to photography. M. Lindsey Lambert of Ottawa has made a specialty in sifting through paper memorabilia to find the rare piece with photographic content. Here is a pretty setting bearing a post mark of April 6th 1909 with children participating in an idyllic pastime – bunnies, flowers and happy faces all add to the scene.

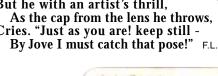


In case we don't return to this theme on future holidays, here are additional chromo-lithographs offering photographic cheers to all. The Thanksgiving turkey

is captured by a tiny Brownie camera while below, a New Year's card (scene) is explained by a poem on its verso:

Heedless of rush and stump, They are watching the artist there; There's a bump - a thump - a jump -And their heels are high in air.

But he with an artist's thrill, As the cap from the lens he throws, Cries. "Just as you are! keep still -





### A REMINDER!

It is most important to let the Membership Chairman know of changes to your address, telephone number and e-mail address as a new Membership Directory will be prepared during the coming summer months. If you desire you have the option to NOT BE INCLUDED in the listings. Need an application or renewal form? Then download a copy from www.phsc.ca/Renewal.pdf

### **ART GALLERY OF ONTARIO**

The Art Gallery of Ontario is co-sponsoring a series of free photographic lectures in association with Fujifilm Canada and Humber College. The Wednesday evening programs began April 7th at 7:00 pm in the AGO Education Theatre with Barbara Astman speaking on From the Digital Realm 1995-2004.

Gabor Szilasi will give the 2nd lecture on April 28th at 7:00 pm speaking about his work with large-format view cameras.

Tom Gibson is scheduled for May 19th talking about: TORONTO, MONTREAL, NEW YORK in which he explores the social landscape as seen with wit, pathos and irony.

### **ALTERNATIVE PROCESSES** INTERNATIONAL SYMPOSIUM 2004

September 18-19 will see this internationally respected conference held at Dunferline, Scotland (near Edinburgh) with field excursions to see masterpieces in Edinburgh and Glasgow on the 17th and to the National Museum of Photography in Bradford, the week following. An awesome program is lined up touching Calotypes - Hill and Adamson, Carbons - Annan and Klic. Gums -Coburn, Platiniums - Evans. The "How to Lectures" will cover: Colour Heliography, Cyanotype Rex, Digital Negatives, Chrysotype Becquerel Daguerreotype. For full details of programme http://www.hands-onpictures.com/html/APIS04.html#progr

# **Our Annual PHSC Auction Was a Great Success!**

Auction Chairman Ed Warner reports: "From the happy faces in the pictures its easy to tell that everyone had a great time at our Annual Auction. I want to extend a great big THANK-YOU to all those who helped put the show together and make it so successful. The many experienced hands made the day go smoothly from the arrival of the first box load to the wrap-up of all receipts and the last customer departed.

"There were 92 paid registrants which made for a full room. There seemed just enough lots on hand to last out for our afternoon of fun. I am happy to report that we made a pretty good profit for the Society. Plan to attend our SPECIAL AUCTION on Sunday, April 18th for more goodies."



























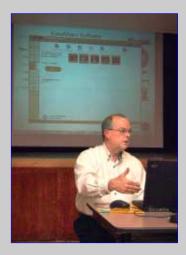






# **OUR MARCH MEETING...** by Robert Carter

Visiting speaker Peter Little from Kodak Canada gave us an informative overview of the digital impact on the photographic industry. Peter's power-



point presentation was projected by a lap-top computer driving a neat Kodak (of course) digital projector. A selection of old and new Digital Still Cameras (DSC) and accessories complemented his presentation.

Kodak's direction is to make it easy for the average person to take good photos, and to provide quality materials for photos to be printed and shared with others.

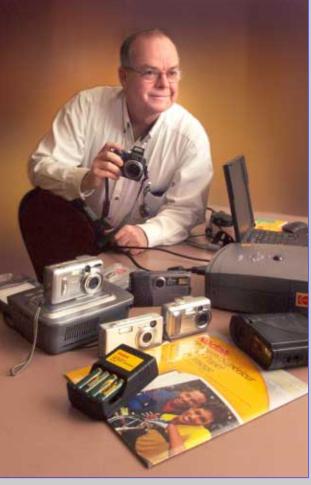
He gave us a romp through the megapixel revolution and its effect on the resulting image. The earliest camera Peter brought was a c1995 Kodak DC-40 which recorded 640 x 480 pixel size images. Peter emphasized that both the megapix-

el resolution of the sensor and the camera lens combine to make a sharp image.

Peter summarized the status of the relatively inexpensive point and shoot digital. He noted that the small CCD chips, a quarter the size of a 35mm negative, and their matched lens systems are approaching the end of their capabilities at 5 to 6 megapixels. Greater resolution and sensitivity will come with larger sensors matching the size of a 35mm negative.

Peter stated, "Households with a DSC stood at 20% by the end of 2003 and will grow to almost 50% by the end of 20 06. By end of 2003, Canon was market leader with 24% market share; Sony and Kodak were tied for second place. Men dominated early sales with their interest in gadgetry. But over half the new DSC buyers are now women."

Emotion & sharing vs gadgets becomes a need for prints. Consumers



Peter Little of Kodak Canada Inc.

want pictures easy and fast. Studies show that time is key in printing pictures. A consumer must have prints within a week or she/he will never make them.

A successful camera system must make picture taking easy with quality results delivered immediately. Kodak has added for 2004 the *Share Button* to flag images in the camera while reviewing for print, email or favorites. A *Camera Dock* that provides one step transfer of images to the desk top,

automatic battery charging, and a safe storage place for the camera. The camera and desk-dock communicate via *EasyShare* software which stores images, emails flagged images, orders prints online and packages albums and burns CDs on demand.

EasyShare encourages the consumer to convert his images to paper prints. A one-touch print button gives a colour balance to match the image file to the consumers choice of printer and

paper. To do this, EasyShare downloads one of many 'patches' or profiles that ensure a properly exposed and colour corrected image on the consumers computer is replicated by the paper print, regardless of the choice of printer model or Kodak photo paper.

A concern for consumers is the expected life of digital images. Printer manufacturers tout the use of their inks and paper for best life. Kodak has designed a high end paper that works with all current inkjet dye inks.

Accelerated aging tests have predicted a lifespan in excess of a century under normal consumer conditions for prints not protected by glass. The ink penetrates the paper surface which has a protective transparent coating. Within the paper, the inks are safe from light, moisture, and airborne pollutants, and stabilized to minimize fading.

Peter was pleased to report that Kodak's digital operations turned a profit in the last quarter of 2003. As traditional film products continue a 15% per year decline, the key to success for Kodak is to show consumers how to make prints from their digital images – with ease.



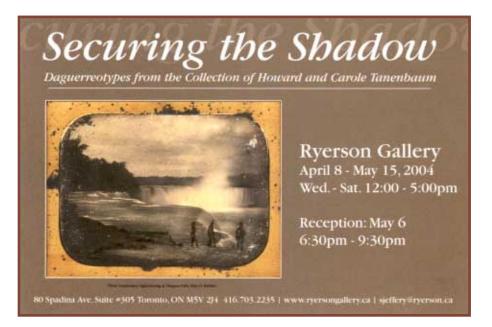
Larry Boccioletti makes presentation to speaker Peter Little at end of the meeting.

PHOTOS BY ROBERT LANSDALE

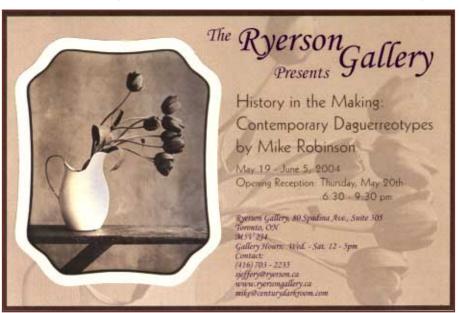
# A Special Invitation:

Two special exhibitions are on view over the next two months which everyone will want to see. PHSC members Howard Tanenbaum and Mike Robinson have daguerreotype showings commencing April 8th to May 15th then remounted May 19th to June 5th. On view at the Ryerson Gallery, 80 Spadina Ave., suite 305 in Toronto. the exhibitions have been organized by students in the "Curation and Preservation" course at the School of Image Arts, Ryerson University, under the direction of Susanne Jeffery.

**Securing the Shadow** will bring to the viewer a selection of antique daguerreotypes from the collection of Howard and Carole Tanenbaum. The exhibit opens April 8 running to May 15; hours are 12 to 5 pm Wed to Sat. Its your opportunity to view images by Babbitt, Sands, Southworth & Hawes.



Mike Robinson follows with his first Canadian exhibition from May 19 to June 5th in the same location. Widely recognized as an accomplished modern practitioner of the daguerreotype process, he will display *History in the Making: Contemporary Daguerreotypes*. The PHSC will host a special preview evening at the Ryerson Gallery on **May 19th** with a guided tour by Mike. We will bring you more about that evening in later newsletters. Please remember the change of location to Spadina Ave for this one meeting.



### CONTACT 2004

The month of May will celebrate CONTACT— Toronto Photography Festival, the largest photography event in North America, with exhibitions and events held throughout the Greater Toronto area.

In addition to an inaugural film program, this year's festival show-cases the work of more than 350 local, national and international artists at over 160 venues ranging from the Art Gallery of Ontario to the Community Bicycle Network, an alternative transportation resource centre. Public installations, and a series of lectures and educational events round out the extensive program of activities.

A complete schedule of events and exhibitions will be available in the *Festival* magazine in late-April at all CONTACT festival venues and online at www.contactphoto.com.

"Lights, camera, action!" could be the rallying cry for this 8th annual CONTACT - as it adds "Films on Photography" to this month-long lineup of events. Produced in partnership with the National Film Board of Canada, this new program presents over 40 films on photography and the photographer, ranging from Notman's Canada directed by Murray Battle, to retrospectives of fashion photography legends, Helmut Newton and Francesco Scavullo, by Fashion TV. Location for showings will be the NFB Cinema, National Film Board of Canada, 150 John Street. That's from May 6 - May 9 so plan early.

The CONTACT Lecture Series to be held at Jackman Hall at the Art Gallery of Ontario, 317 Dundas (McCaul Street West Street Entrance) brings together four speakers from culturally diverse backgrounds. Include are Public Installations artists Robert Polidori, Vid Ingelevics, and David Shrigley, as well as photographer Dennis Morris. Lectures at 7:30 p.m are on Mondays except holiday May 24th. Other events include panel discussions of Photoshop technology and artistry, and Collecting Photography.

## **Coming Events**

to April 25, 2004, Canadian Museum of Contemporary Photography, 1 Rideau Canal, Ottawa. Check www.cmcp.gallery.ca. A survey exhibition by Nell Tenhaaf – FIT/UNFIT with multi-media to engage the viewer. An exceptional slide installation by Christine Davis – TLÖN or How I held in my hands a vast methodical fragment of an unknown planet's entire history.

Sunday, April 18, 2004, A Special Auction of the Sinclair Collection and donated photographic equipment at the Canadian Legion Hall, 1395 Lakeshore Blvd. West. Viewing starts 11:30 am, bidding at 12 noon. No consignments.

April 24, 2004, The MiPHS Annual Richard G. Burns Memorial Lecture, Dinner & Silent Auction.

Daguerreotype demonstration and lecture by PHSC's Mike Robinson – check details at www.miphs.org

**Friday, May 7, 2004.** Christie's Auction Gallery at South Kensington, London, has a Magic Lanterns, Optical Toys and Cameras auction. Previewing on days prior to auction. Combine with the PCCGB Fair below.

**Sunday, May 9, 2004**, is the date for the **20th Annual Intern'l Collectors Fair** of The Photo Collectors' Club of Great Britain, Royal Hort. Society's Lawrence Hall, Greycoat St., off Rochester Row, London.

June 1, 2004, Take in the famous Bièvres Photo Fair at Bièvres (near Paris, France). Check for details at www.foirephoto-bievre.com/english.htm

August 9-12, 2005, There will be a major conference in Swansea, south Wales according to Richard Morris covering some of the leading photo pioneers who either lived in south Wales or worked there. Included will be Talbot, Llewelyn, Calvert Jones, Claudet, Delamotte, Fenton, Gulch. A visit to Penrice Castle is planned as are appropriate exhibitions. Contact morris1856@aol.com for further details and participation as the date nears.

### RESEARCH AWARD TO ROBERT GUTTERIDGE

Robert Gutteridge of Whitby, Ontario has been awarded a \$500 PHSC Grant to further his Canadian photographic research. Gutteridge published in early 2000 his 258 page reference tome: Magic Moments – First 20 Years Of Moving Pictures In Toronto (1894-1914).

Gutteridge is planning a new book concerning a number of Ontarians who contributed to the early history of moving pictures. The Holland Brothers of Ottawa have been linked to Edison's agents in the

United States –they introduced both Edison's peep-show Kinetoscope and the Edison/Armat Vitascope to this province. The brothers wrote many letters of which those to Raff & Gammon reside in the Baker



Bob Lansdale presents the PHSC Research Grant cheque for \$500 to Robert Gutteridge during the March meeting.

> Library, at the Harvard Business School. To access these documents, Bob must personally examine the letters at the Baker Library in Boston. The grant will greatly assist in travel and research costs.

### Advertisements

Members are invited to submit one free advertisement to the classified section of each issue, limit 50 words, used at the editor's discretion.

#### Wanted for Research

Michael Cleveland needs serial numbers of Cine Kodak A and Kodascope A, B and C cameras; 1923 Victor Cine cameras; and Kemco Homovie equipment. The data will formulate early history of 16mm film and Cine Kodaks for publication. Contact at 3209 N. 97th St., Omaha, NE 68134

#### **Wanted**

Advice from members to master the Plaubel Makina Folding bellows 2x3

camera. Need 35mm roll film holder, 100mm f4.5 lens, lens caps, etc. Write T. Difiglio, 61 High St., Armonk, N.Y., 10504 or call (914) 273-8483.

#### Wanted

Lorne Shields has a passion for Bicycle, Cycling and Motorcycle photos—any memorabilia from the 1860-1955 era. Contact: (905) 886-6911 or vintage-antique@rogers.com

### **Early Process Seminars**

Mike Robinson holds his one-day Daguerreotype workshops in Toronto on Sat. May 8th or Sun. 9th. Limited to six participants per day for handson experience. Info: (416) 469-8128 or e-mail 698201@ican.net

### WHY NOT PARTICIPATE IN THE

### 4th WORLDWIDE PINHOLE PHOTOGRAPHY DAY

Sunday, APRIL 25, 2004 is Pinhole Photography Day and everyone taking a pinhole photo is invited to scan the image and upload it to the website at www.pinhole.org. 42 countries contributed images to the 2003 Gallery. Contact paolo@pinholeday.org to organize a workshop, lecture or photo shoot and add to their events calendar. Enter "class gallery" exhibit at http://www.pinholeday.org/events/addevent.php

REMEMBER!
THAT'S SUNDAY, APRIL 25, 2004