

# The PHSC E-MAIL

Volume 1-7, Supplement to Photographic Canadiana, March 2002  
The Photographic Historical Society of Canada

## Our April 17th Meeting...

We will be sending out full details to our April 17th meeting but for now mark your calendar to hear about photography in Robert Gutteridge's life.

## THIS WEDNESDAY, MARCH 27<sup>TH</sup>

The Art Gallery of Ontario with sponsors Fujifilm Canada and Humber College will inaugurate the first of its *Perspectives Photographic Lectures* this **Wednesday, March 27 at 7:00 PM** in the AGO Education Theatre, 317 Dundas St. West, Toronto. **Admission: \$9.00 / Students, members and Seniors: \$7.00.** The speaker for this Wednesday will be Phil Bergerson whose work is in the collections of the National Gallery of Canada, Bibliothèque Nationale (Paris) and the Shadai Gallery (Tokyo). He is a professor of film and photography at Ryerson Polytechnic University. Mr. Bergerson will discuss his work in Canadian Art magazine (summer 2001).



PHOTO BY PHIL BERGERSON

**The April 17th lecture** will feature Vince Pietropaolo, a photographer dedicated to the social documentary tradition. His photographs capture the varied lives of immigrant working people across Canada. More recently he has been working in Cuba on a book to be released in August 2002. Pietropaolo left a career as an urban planner to dedicate himself to photography.

**The May 8th speaker** will be Marian Penner Bancroft of Vancouver who teaches at the Emily Carr Institute of Art and Design. Bancroft's acclaimed exhibition project, *By Land and Sea*, traces the routes of her ancestors through Scotland and the Ukraine. A photographic journey in colour,

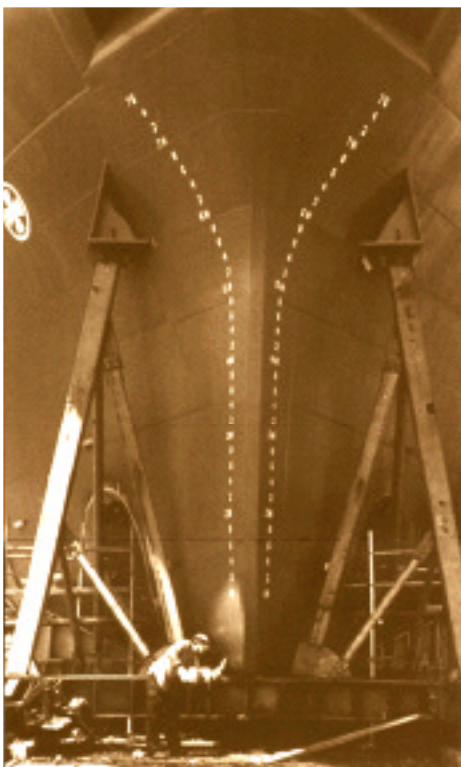


PHOTO BY VINCE PIETROPAOLO

## Location/Date/Times for PHSC Monthly Meetings

are held on the third Wednesday from September to June in the Burgundy Room of the North York Central Library, 5120 Yonge Street, North York, Ontario. The meeting officially begins at 8:00 p.m. but is preceded by a *Buy & Sell* and social gathering from 7:00 p.m. onwards. For information contact the PHSC or Gerald Loban, 64 Fonthill Blvd., Unionville, Ont., L3R 1V7, (905) 477-3382.

## Programming Schedule:

### April 17th 2002

-Robert Gutteridge presents  
"My Film Career in Home Movies."  
-Annual General Meeting - reports

### May 5th 2002

-PHSC Spring Fair at the Coffee Time Soccer Centre, Woodbridge, Ont.

### May 15th 2002

-Ulrich Bartel talks Rolleiflex History.

### June 19th 2002

-Bill Becker of the American Museum of Photography will discuss "Early 19th & 20th Century Photographers."

FOR THE LATEST  
PROGRAM UPDATES  
CHECK THE PHSC WEB SITE AT

**<http://www.phsc.ca>**

TO CONTACT THE PHSC VIA E-MAIL

**[phsc@phsc.ca](mailto:phsc@phsc.ca)**

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black and white, it focuses on the significant sites from where her ancestors had come, combined with poetic wall texts and rephotographs made from her family archives.

## FROM THE 'NET

Ernest Lilley, a frequent contributor to Byte.com and a reviewer for Digital Camera magazine reports from the Digital and Photographic Marketing Association trade show held in Orlando, Florida.

—The crowds flock to this annual pilgrimage to see what's happening in the photographic industry —specifically, to see what they are going to be selling in their stores this spring. Now that the technology of picture taking has reached the point of diminishing returns, companies are turning to the output side to continue the industries' growth. Just as the "paperless office" spawned a printing boom, digital photography and home printing is poised to spawn a new photo finishing boom through kiosk, minilab, and web-order printing, especially for small (4x6") and large (over 17") prints.

Digital cameras and printers are on the verge of becoming commodity products, just as computers have, and the fierce competition that this means will benefit both the consumer and producer as they drive prices down and volume up. There are still plenty of breakthroughs to be made and surprises in store, but the bottom line is that the digital revolution is over and everyone won.

### Pro Cameras

Nikon and Canon had the biggest SLR buzz at the show, each introducing a "less than \$3000" SLR to round out their lines. Ironically, both cameras

exceed their higher end brethren for resolution, a function of where you fall in the delivery cycle, though they lag in things like maximum ISO equivalence, shutter speed, durability of construction...all the things that used to separate pro cameras from those for advanced amateurs.

Canon is positioning its new 6.3 megapixel D60, a twice-the-resolution version of the D30 (its original entry into the digital SLR world) as a prosumer camera, though it seems comfortable with the realization that plenty of professionals will be using it. The D60 will be especially handy in studio work where its differences from the recently introduced Canon 1D, like light sensitivity and frames per second, won't be an issue. The D60 feels great, and though it's purely subjective, it just seems crisper than the Nikon D100, a little more solid, a little more pro. Increasing the pixel count of the CMOS sensor made it necessary for Canon to lower the maximum ISO rating to 1000 from the D30's maximum 1600.

Leica's new 4 megapixel Digilux 1 is built by Panasonic, —the boxy Digilux 1 looks more like a prototype than a finished product, but that's got more to do with Leica's ideas about style than anything else. It's got a big 2.5" LCD viewfinder with its own light hood, as compared to most camera's 1.8", and a 3x Zeiss zoom lens with an equivalent 33-100 mm range, and it packs in a respectable 4 frames per second.

### Consumer Cameras

The Minolta Dimage X is an incredible little gadget packing a 3x optical zoom lens, 2.1 megapixel image, and the same image-processing technology used in its top-of-the-line Dimage 7 into a stainless steel and aluminum body approximately 3/4 of an inch thick and smaller than a floppy disk! You'd never guess that it's got a real zoom lens inside, but Minolta used a clever folded light path to do everything inside the case. The lens stays completely inside the case, it's got a perfectly good flash, and it does movies and audio annotation besides. It's Tough!

For something a little tougher to go with your active lifestyle. Casio has come out with the GV-10, a "water, dust, and shock resistant" camera that laughs at your "extreme" sports. It's got a soft rubber grip molded around "long strand fiberglass" and the internal circuitry is mounted on shock-absorbing gel. You can hook the GV-10 up to a Windows PC and use it as an Internet cam, or use the auto mail attach feature to create e-mail and size images to your specification. It's a 1.23 megapixel camera, but it has an algorithm to create 1600x1200 pixel images.

Nikon introduced its newest little camera, the COOLPIX 2500, at the show alongside the semi-pro D100. You know, they really ought to bundle them as a set, because there are times when this little camera is just what you need.

Following the camera-as-styling-accessory concept, the little 2.1 megapixel twist cam hangs from a lanyard and stows just about anywhere. Like the 900 series COOLPIX, its 3x zoom lens swivels down to use, but it's got a sturdy metal frame around it to protect the camera. It has 12 scene modes to make picture taking easier, including "museum" (no flash) and "copy" (black and white).

Photoshop's back with a new release: Adobe Photoshop 7.0: It just keeps getting better and better. You've got to like the Healing Brush, a new retouching tool that allows you to smooth out wrinkles and imperfections without losing the color, shadows, and lighting of the underlying picture. There's more web functionality, including improved transparency tools for gifs and rollover tools that allow you to create interactive objects for web menus and buttons. In my opinion, the most overdue addition in Version 7.0 is the new File Browser that lets you view and inspect files without opening them. Considering how powerful this program is, and how long it's been around, I've never been able to understand what took so long to add simple thumbnail viewing.

There are a number of new commands for color correction, including Auto Color, which

adjusts the color of the image without changing its lighting, and a new command to adjust color cast, which lets you set a white balance by selecting an area that should be gray in the picture and adjusting all the colors in the image automatically. I don't use Photoshop for text much, but I'm not one to shun the addition of a spell checker if it keeps me out of trouble, and I'm looking forward to trying out some of the new paint tools they've added. The demonstration of Photoshop's Pattern Maker, which generates backgrounds from sampled areas, was just plain cool. Adobe has added a lot to this release, and I've only scratched the surface.

up in a fast photo place, gift shop, theme park, or in the middle of a supermarket — kiosks will take our credit cards and give us back everything from instant digital camera prints to 10-minute film processing and prints, with a CD thrown in. The future of sharing prints isn't your desktop printer; it's going back to the fast photo places. There's no shortage of kiosk products coming out: Kodak, Sony, Olympus, and others are all ready to cash in on consumers' desires to take digital pictures but get back photographic prints. Two kiosks stood out above the others in terms of coolness and innovation: The Polaroid Opal and Applied Science Fiction's

Digital PIC Dry Film Processing Personal Photo Lab. These two products are both exciting approaches to personal photo output...and they are completely different concepts.

Both SanDisk and Lexar are upping the ante with 1-GB Compact Flash cards. Lexar is certain its will be faster, and SanDisk is sure its will cost a lot less (around \$800 versus over \$1000). Nixvue Systems offers a hard disk in a pocket-sized case with a small LCD display, a compact flash slot, and its own OS. You can unload your shots to the Nixvue Vista, sort through thumbnails and zoom in on them to show your friends.

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## Coming Events

### April 13-14, Photographica '02

The Photographic Historical Society of New England runs their spring fair Saturday and Sunday from 10 - 4pm at the Waltham High School, Waltham, Mass., off I 95 and Route 128. There's something for everyone. Admission \$5., members \$3., students and seniors \$4.

### Sunday, May 5th 2002, PHSC Spring Fair

at the Coffee Time Soccer Centre, Woodbridge, Ont. For table registration call Mark Singer at (416) 879-7168. See details in the above advertisement or check the PHSC web page at <http://www.phsc.ca>. Since 1974 its been the biggest and best show in the Toronto area.

### May 18 - 20 2002, The Royal Society of Edinburgh

will host an International Conference on The Artful Use of Light marking the Bicentenary of the Birth of David Octavius Hill. A major Hill & Adamson exhibition is scheduled. For details you can go to their web site at: [www.DOHI02.arts.gla.ac.uk](http://www.DOHI02.arts.gla.ac.uk)

### June 27-30, 2002, The Magic Lantern Society of the United States and Canada

will stage its 10th international convention in Rochester, N.Y. - the home of photography. Events include three days of magic lantern presentations, sales tables and a grand auction. Meetings will take place at the Monroe Community College in Brighton, 4 miles south of downtown Rochester. For details e-mail Ed Lennert at [elennert@aol.com](mailto:elennert@aol.com)

## LIKE OUR E-MAIL? THEN YOU'LL LOVE PC!

Join the Photo Historical Society of Canada and receive five issues of Photographic Canadiana - 16 to 20 pages of in depth reporting on collectible photo equipment, photo personalities and news.



PHOTO BY ROBERT LANSDALE

At our March meeting Larry Boccioletti presented the Ontario Volunteer's Award to Anthony Fernandes for his ten years of continuous service to the PHSC. At every major function Tony has shown up to offer a hand.

## Advertisements

Members are invited to submit one free advertisement to the classified section of each issue, limit 50 words, used at the editor's discretion.

### Wanted

Anyone interested in or has information of post-war Reid & Sigrist enlargers and/or post-war Taylor-Hobson (enlarger) lenses. Contact Julian at [lax2yyz@yahoo.com](mailto:lax2yyz@yahoo.com)

### For Sale

Shoe box of old glass negatives needing a good home. Contact Mark van Graft at (416) 423-2395.

### Wanted

Location of articles about the famous Robert Capa photograph "Death of a Loyalist" (1936).

Particularly looking for magazine that reproduced contact proof sheet containing the controversial photo. Contact George Dunbar at: [gdunbar@idirect.com](mailto:gdunbar@idirect.com)

### Wanted

Bayonet base flash bulbs, #5, 8 & 25, blue or clear, loose or sleeved, need several dozen. Paying 50¢ each. Also need Nikon F body (c1970) with motor drive - must function. Press camera, 4x5 or smaller, any condition, any make. Contact Larry Boccioletti at (416) 243-1439 or [larbocci@interlog.com](mailto:larbocci@interlog.com)

### Information Wanted

On the "Multigraph" effect used on a Montreal post card ca 1912-15 showing five views of the same person - back of head to front as seen in reflecting mirrors. Contact Reichstein: [irwin@scs.carleton.ca](mailto:irwin@scs.carleton.ca)

The Photographic Historical Society of Canada

## SPRING PHOTOGRAPHICA FAIR

# THE BIG ONE!

Sunday, May 5, 2002  
10 am to 3 pm

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