



# FROM THE BOTTOM UP

Arriving in flat-packed cardboard sheets with a two-sided pattern, the LomoMod No.1 is a camera you build completely from the bottom up. These precision laser-cut pieces draw their inspiration from the traditions of origami and Sashimono carpentry, requiring no screws or glue, meanwhile the versatile, sustainable cardboard base means spare or new parts can easily be recut, or edited, to make alterations to the camera. It's simple. It's fun. It allows you to understand the roots and basic grounding of the concept of photography.



# UNPARALLELED LENS

Sutton's Liquid-Filled Lens is perhaps the wildest and most innovative lens in the world. Created as an homage to Victorian photographer Thomas Sutton's eccentric invention, itself inspired by the humble snowglobe, its unique liquid-based focus is a source of experimentation that marries perfectly with the world's most impressive DIY camera. The liquid through which the lens focuses can be easily changed, which effortlessly produces a whole variety of effects and deviations. From food coloring to orange juice, this new and unexplored realm of photography lies waiting at your fingertips.



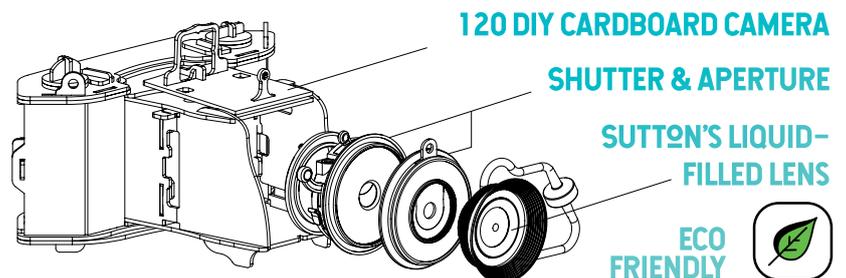
# SUSTAINABLE SHEETS, CARDBOARD CUSTOMIZATION

Cardboard gives the camera incredible versatility and potential for endless possible modifications, whilst ultimately being planet-conscious. Giving you unlimited artistic freedom, the outside can be redesigned and individualized in as many ways as you can think of, but this isn't where the creativity ends. The LomoMod No.1 comes with a shutter and aperture module to shoot in both normal and bulb mode. It also features a PC-Sync for flash shooting and special aperture plates to achieve even quirkier results. If you want to experiment even further, you can try to convert the camera into a pinhole, adapt your Sutton's Liquid-Filled Lens to other camera bodies, or even use your LomoMod No.1 camera body with other lenses. The experimentation never stops!



# BUILD - EXPERIMENT - SHARE

The LomoMod No.1 is far more than just a camera! It allows you to truly explore the excitement and essence of analogue photography - building a camera from start to finish, shooting with it, self-developing and scanning. The joy of experiencing the entire creative process from scratch is matched only by the joy in sharing your creativity. Unrivalled in its innovative spirit, this is a creative journey the film family can experience together, sharing ideas, designs, modifications and templates online to create a community of customization. We want to build a universe of designs, and of course a pantheon of great photos. This is only the beginning!



# PACKAGING CONTENT

- 11 Sheets of Cardboard Cutouts
- 1 Sheet Aperture Plates Set
- Sutton Lens Module
- Aperture and Shutter Module
- 120 Film Spool
- Tripod Nut
- Tube
- Syringe
- Valve
- Colorful Stickers
- Photo Book & User Manual



# TECHNICAL SPECIFICATIONS

Focal Length: 80 mm  
Maximum Aperture: f/11  
Aperture: Separate Waterhouse aperture units  
Focus: Fixed Focus  
Focus Distance: 2.5 m - infinity  
Focus Distance with 1 Adjustment Ring: 1.5 - 5 m  
Shutter Speeds: N (1/100), B (bulb)  
T shutter: individual T shutter lever  
Flash Sync: PC-sync Socket  
Tripod Mount: Yes  
Cable Release Socket: Yes



**A LENS YOU CAN FILL WITH ANY LIQUID TO CREATE UNIQUE ARTISTIC AESTHETICS**



## WHAT THE HELL IS LOMOGRAPHY?

Established in 1992 by a group of footloose Viennese students, the Lomographic Society International is photography's wild child. Fuelled by fiery passion and burning curiosity, we blasted off our free-spirited movement when we stumbled across the Lomo LC-A, the most popular Russian camera of the 1980s, now famed for its quirky aesthetic. We wasted no time at all and created our Ten Golden Rules [lomography.com/about/the-ten-golden-rules](https://lomography.com/about/the-ten-golden-rules), and we've dutifully followed them ever since. Today, with over 1 million creative members, Lomography is a license to let loose; an invitation to ignite your inspiration, and a platform to catapult your shots around the globe. Whether you're a complete novice or a seasoned pro, we believe that you harness the power to create something incredible. From crazy color-shifting film to bespoke Art Lenses, innovative instants to classic analogue cameras we're dedicated to designing and producing all the photographic tools you need.

## WHO THE HELL ARE LOMOGRAPHERS?

Lomographers are anyone and everyone with a passion for photography, and a hunger for pushing the boundaries. Keen to leave no memory uncaptured, no story untold and no film unexposed, the Lomography community have uploaded over 15 million photos over the last 20 years [lomography.com/photos](https://lomography.com/photos), the largest online archive of analogue and experimental photography in the world. Lomographers use innovative photography tools to stretch their imagination, learn new tricks at workshops, enter their favorite shots into Lomography competitions, and read photography interviews and creative tips in the Lomography magazine. They dance like there's no tomorrow at parties, and attend countless exhibitions hosted in Lomography Gallery Stores worldwide. Their thirst to travel, experiment, make mistakes, share and experience LIFE in all its beautiful, bizarre and bewildering glory is what keeps Lomographers restless on this little planet we call Earth.