#### The PHSC E-MAIL

Volume 15-4, Supplement to Photographic Canadiana, September 2015

The Photographic Historical Society of Canada

# OUR FREE MONTHLY PUBLIC PROGRAMS BEGIN THIS MONTH!

Our first meeting of the season: September 16, 2015 North York Central Library Memorial Hall, Toronto

This month featuring:

#### SCOTT RICKARD

During the famous gold rush era of the late 1880s, the Chilkoot Trail served as a route from Skagway Alaska to the gold fields near Dawson City in the Yukon.

Member Scott Rickard once lived up in the Yukon and at our September meeting he will recall the exciting days of the Chilkoot Trail, those brief years when it was a corridor for miners and would be miners between Alaska and the Yukon.



Doors open at 7:00 - Presentation at 8:00 PM

Coming Up in October!

The PHSC Fall Photographica Fair

#### THE BIG ONE

October 18, 2015, 10:00 AM - 3:00 PM

at our new location

#### **Trident Hall**

145 Evans Ave, Etobicoke, M8Z 5X8

South side of Evans Ave. - Just East of Corner Evans & Islington

FREE PARKING at the hall and across the street at the Brewery!

**TTC 37 Islington or 15 Evans Bus** 

Admission \$7.00 - Students free with ID

NOT A MEMBER OF THE PHSC? THEN JOIN CANADA'S BEST PHOTO HISTORY SOCIETY. A GREAT BARGAIN FOR MEETINGS, AUCTIONS, FAIRS, AND PUBLICATIONS – ONLY \$35.00. JOIN UP ON THE WEB AT WWW.PHSC.CA - PAYPAL ACCEPTED

#### PHSC Monthly Meetings

are held on the third Wednesday from September to June in the Gold Room, of Memorial Hall in the basement of the North York Central Library, 5120 Yonge St., North York, Ontario. The meeting officially begins at 8:00 p.m. but is preceded by a Buy & Sell and social gathering from 7:00 p.m. onwards. For information contact the PHSC at info@phsc.ca

#### Programming Schedule:

September 16, 2015

- Member and speaker Scott Rickard will be presenting.

October 21, 2015

- Another great program TBA

Offer your suggestions and fresh ideas for programs at info@phsc.ca.

DON'T MISS ANY OF THE 10 INTERESTING PROGRAMS FOR THIS YEAR

AND RECEIVE A DVD WITH 40 YEARS OF PHOTOGRAPHIC CANADIANA IN PDF FORMAT

www.phsc.ca

email: info@phsc.ca



Robert A. Carter – Webmaster

David Bridge - Editor

#### PHSC's 5th Annual Larry Boccioletti Outdoor Trunk Sale

The weather co-operated once again for the 5th annual outdoor photo trunk sale, at our new and shady venue at the Trident Hall. Organizer Oscar Li and other PHSC executives were outside the hall very early Sunday morning to set up, and supervise the arrival of vendors. By the 8 AM opening, a full lineup of tailgates was available for the early-bird shoppers. Business was steady with hundreds of attendees, and many tables of goodies!



Many vendors, lots of bargains



High quality stuff



What's in these boxes?



John Kantymir with treasures



Cool in the shade





Fantastic box of brass





Another happy vendor



Something for everyone



PHSC booth and Wayne Gllbert (centre)



See Next Page!!





No elaborate marketing required!

#### An Interesting Projector found at the PHSC Trunk Sale



"That Lantern has wrought a

Miracle in our School'

Take uccessful

When you decid VICTOR. It is

156 King Street

said a wide-awake principal the other Besides using it for teaching various subcets, we see it for illustrating songs, inspiring patriotism, instilling a love for spictures, and in a dozen different ways. In these days of "Learning by Seeing," and when slides are available covering almost every conceivable subject, a lantern is a boon in even a small, rural school.

a hint from the Sunday Schools—the ones almost invariably use Lanterns. u decids on a Lantern, examine THE

he Stereopticon in the School," on page

OF CANADA, LTD.
Toronto

E. TRUBLE-PROOF, PROJECTS PERFEC E. TROUBLE-PROOF, PROJECTS IN DAYLI RONG ENOUGH TO BE I ACETYLENE ATTACHMENT TO BE WHERE ELECTRICITY IS NOT AVAILABLE WHERE ELECTRICITY IS NOT AVAILABLE



Two views of Ed Warner's "Educo Projector" made in Toronto by Consolidated Optical Co. Ltd. for "Presbyterian Publications."

Ed Warner presented us with an mystery lantern slide projector on his table at this summer's PHSC Trunk Sale. As Ed had not been able to find information on it with a web search, PHSC

Journal editor Bob Lansdale asked around PHSC and checked his own files to try to track down this object's background.

lt seems that similar projector pictured was in an article by Bob Wilson in PHSC's Photographic Canadiana, entitled "The Victor Portable Stereopticon," back in Novem-

ber 1989 [PC Vol.

15, No. 3.] The article talks about the Victor unit in detail, and states that the Victor Animatograph Company of 1920 claimed 25,000 users worldwide, and that their products were sold in Canada by "Presbyterian Publications: the Board of Publications of the Presbyterian Church at Church and Gerrard Streets in Toronto." Bob also notes in another article that the Victor Stereopticon was also sold by the venerable Toronto outfit of Charles Potter

[PC Vol. 26, No. 5.]

Sources show that Consolidated Optical had a building built at Spadina and Richmond in Toronto around 1910 and that they were eventually purchased by the American Optical Co. in 1924.

An internet image search also turned up another Victor projector, this one a less flashy grey painted model that resides in the collection of the Frontenac Country Schools Mu-

seum in Barriefield, Ontario. This unit is from the Sydenham High School, and comes with a brochure describing its merits published by "Pathescope of Canada" on King St. in Toronto. We would welcome any information on the relationship between these projectors and their Canadian importers, or manufacturers. Please contact us at info@phsc.ca

"The Victor Portable Stereopticon" from Bob

Wilson's Photographic Canadiana article



Another Victor Projector (this one with a brochure from Pathescope of Canada,) in the Frontenac County Schools Museum in Barriefield, Ontario



Consolidated Optical Co. on Richmond east of Spadina, Toronto, 1912 [view looking west.] City of Toronto Archive, Fonds 200, Series 372, Subseries 58, Item 151

[above] Victor Lantern brochure from Pathescope of Canada, displayed in the Frontenac County Schools Museum.

Many thanks to Frontenac County Schools Museum volunteer Gord Sly for his help and images!

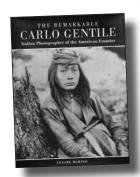
#### Carlo Gentile, Gold Rush Photographer, 1863 - 1866

by Ronald A. Greene

Published by Ronald Greene and Greene Frogge Press 2015 P.O. box 1351, Victoria, British Columbia 12 x 9 inches, soft cover, sewn binding, ISBN 978-0-9947635-0-1 a limited number of hardcover copies were produced, ISBN 978-0-9947635-1-8 157 pages, 140 images in B&W, portrait of C. Gentile in colour Price: \$75.00 Cdn post paid, \$65.00 U.S., hardcover - contact for price



This book (upper right) has been designed to complement Cesare Marino's biography of Gentile, The Remarkable Carlo Gentile, which included only a dozen pages on his British



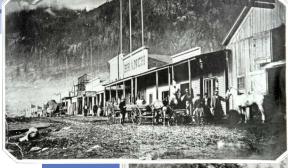
Columbia work. Now, we can appreciate his Canadian oeuvre that covers only four years while he was in the pioneer colony of British Columbia, based on fewer than 300 different known images in two albums and assorted cards.

Carlo Gentile had wanderlust in his veins from an early age. Born in Italy, he first travelled to Australia, the West Indies and South America. But he was soon lured to California by stories of the

Gold Rush there. Rumors of newer gold discoveries in British Columbia lured him to Victoria in 1862 where he opened a shop selling fancy goods in February 1863 - serve the gold hunters rather than seek it himself. He quickly realized that shop-keeping was not for him. He sold off the goods and took up the profession of photography in October 1863. Despite the difficulties of using the wet collodion process which required immediate processing. Gentile took his camera and darkroom out beyond the studio to the rugged wilds of the mountains.

By the time he had left Victoria near the end of 1866, he had become the first photographer to make images in the Alberni Valley, Nanaimo, the Leech River Gold Rush, the Cowichan Valley, the Lake Route to the Cariboo, the Cariboo Road through the Fraser River Canyon to Quesnellemouth (now Quesnel). Gentile's images of Barkerville, Cameronton, Richfield, and many of the gold claims on Williams Creek bring to life the conditions experienced by those hardy miners.

Gentile was planning to take his glass plate negatives to Europe to print and sell the images there, but the negatives went missing in transit, so he moved to San Francisco instead, then to Arizona where he became famous for photographing the "Indians" in the 1870s. He was prominent with citations in old photo journals.













continues...

The images are sectioned by community with many while accompanying Governor Seymour on his official sojourns throughout the territory. The wagon trails through the mountains as well as portraits of First Nations people and Europeans are given special attention. Author Ron Greene provides sumptuous cutlines for the photos to make it most educational and historical.

Image quality does often vary which extra PhotoShopping might have improved. But this could reflect the condition of the originals. Some images are enlarged to full page from small carte-de-visites.

Images courtesy of Ronald A. Greene









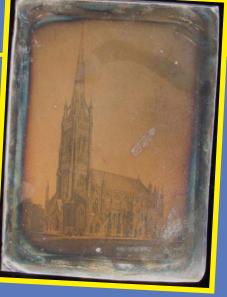
# PHOTOGRAPHIC CANADIANA VOL 41-2

#### WE HAVE A SCOOP!

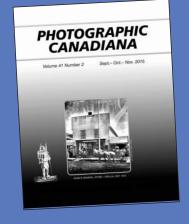
Two full plate daguerreotypes of St. James Cathedral in Toronto have come to light and we have the story for our next issue of Photographic Canadiana Vol 41-2.

Not only that, a collection of glass-plate negatives (1872-1880), discovered in Winnipeg, has become a nine-page feature on early Orillia, Ontario by photographer Charles Ellis, authored by Leon Piniuta





# THE NEWEST 20 PAGE ISSUE WILL SOON BE IN THE MAIL TO MEMBERS ONLY



Why not join the Photographic Historical Society of Canada and be part of an ever-expanding group of historically-minded collectors and receive our journal on a regular basis. It only costs you \$35.00 per year for which you receive benefits that far outweigh this token charge.

Download a PHSC membership application from our web site at www//PHSC.ca

Mike Robinson's Century Darkroom

# PHOTO ED INSPIRATION FRIDAY OCT. 30 2015

GEORGE BROWN COLLEGE • SCHOOL OF DESIGN 230 RICHMOND ST EAST • TORONTO

A day of learning and inspiration for budding shotographers, photo educators, and anyone passionate about photography. This special event will feature a key note presentation by Cameras for Healing founder, Maurice Henri, followed by a PechaKucha-style show-and-tell delivered by a line-up of inspirational speakers.

Check out our website for the full schedule and more details: www.photoed.ca

Opening keynote presentation by photographer and Cameras for Healing founder **MAURICE HENRI** www.camerasforhealing.com

#### Featuring:

Laura Stanley, Manager of Creative Services **500px** 

Simon Bell, Executive Director Focus on Nature

Lesley Sparks, Education & Youth Programs Manager Hot Docs

Stephen Bulger, Stephen Bulger Gallery

Elaine Kilburn, CAPIC

Andrew Stawicki, PhotoSensitive

Peter Sramek, International Collaboration Studio

Jim Kinney, Adobe Behance

Clint Hryhorijiw & John Morden, Photographic Historical Society of Canada

Mondo Lulu, Graphic Designer & Photographer

Kevin Brandon, Photoshop Workflow

Felix Russo, PhotoEd Magazine

#### Ticket prices and info

In addition to the knowledge they will gain on the day, attendees to the forum will receive a **FREE one-year subscription to PhotoEd Magazine**. Tickets are ONLY available through the website: **www.photoed.ca** 

Tickets purchased **on or before October 16: \$99.\*** Students (with valid student ID card): \$ 69.

WWW.PHO

After October 16: \$130. Students (with valid student ID card): \$99.

\*prices include all taxes







Once upon a time, way back in the Fall of 1938, two families from Portland, Oregon took a deserved vacation to the Illinois Valley in Southwest Oregon. It is actually two beautiful valleys with the villages of Selma, Kerby and Cave Junction. The Valley is nestled amongst the Klamath Mountains along the Redwood Highway. After taking an Oregon Caves tour on that outing William Gruber and Harold Graves met outside on an overlook of the Valley. William was using twin Kodak Bantam cameras while Harold was using his Rolliflex. The talk soon turned to the use of the twin cameras and they decided to continue their discussion that evening over dinner in the Chateau. The rest is history as we know. William's invention became the View-Master viewer and reels and Harold's company, Sawyers, Inc. ensured its worldwide production.

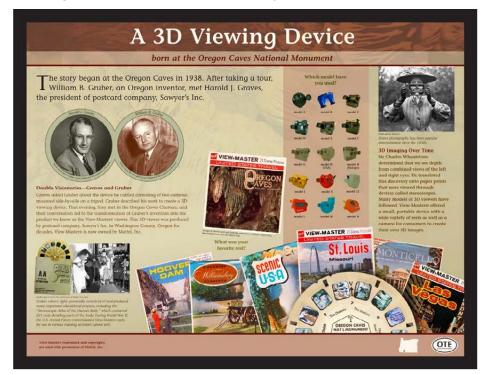
Time shift to May 16, 2015: On this date an event, 3Days for 3D – 75th Anniversary of View-Master, took place at the Oregon Caves Chateau. A plaque commemorating the event of 1938 and its history since then was dedicated in the shadow of the Chateau. The placing was sponsored by the Oregon Historic Marker Program. In August of 2013, Gretchen Gruber Harmon, William and Norma's daughter spoke at a presentation at the Chateau initiating the upcoming Marker Placement.

So on May 16 of this year, dozens of guests and dignitaries gathered for the ribbon cutting officially placing the plague into Oregon History. The National Stereoscopic Association was represented by Mary Ann and Wolfgang Sell. The Cascade Stereoscopic Club was represented by Rich and Susan Dubnow, Herb and Julienne Weiner. Mike and Lori Anderson and Ron and Jeanne Kriesel. Several presentations were made on Saturday and Sunday covering the history of View-Master highlighted by Rich Dubnow (of Image3D.com) showing a history of 3D photography. A continuous video program of View-Master history ran throughout.

It was a successful event and we all went home basking in the View-Master history and our bodies full of the



The Oregon Caves Chateau as it looks today



Commemorative Plaque at the Caves



The new Image3D reel set created for the View-Master 75th Anniversary.

great food found at the Chateau Dining Room. Also, of note, is that someone was likely sitting where William and Harold spent that evening in deep discussion 75 years ago.

Many thanks to Ron Kriesel and Rich Dubnow of the Cascade Stereoscopic Club in Portland, Oregon, for contributing this article!

#### PASS IT ON TO A FRIEND – LET EVERYONE READ THIS NEWSLETTER



#### PHSC EVENT TIMELINE

Lots more exciting events in 2015!



September 16, 2015 (Wednesday)

PHSC September Meeting

October 18, 2015 (Sunday)
October 21, 2015 (Wednesday)

PHSC Fall Fair at the Trident Hall

November 22, 2015 (Sunday)

PHSC October Meeting Special Photographic Auction

...and more to come

#### **Camerama Photo Show**



Sunday, Sept. 27, 2015 10:00 AM - 3:00 PM

Delta Toronto East
2035 Kennedy Road, Toronto,
Ontario M1T 3G2
(Kennedy Road & 401)
FREE PARKING - ADMISSION \$7
Directions: www.deltahotels.com/
hotels/delta-toronto-east



# **London Fall Vintage Camera Show**

Sunday, October 4, 2015 10:00am - 3:00pm Carling Heights

#### Community Centre

656 Elizabeth Street, London ON, N5Y 6L3

Corner Oxford & Adelaide Free Parking

Buses see www.ltonline.ca

Admission \$4.00 - Under 16 yrs. Free Twitter @ Idnvintagecamerashows www.londonvintagecamerashow.

vpweb.ca

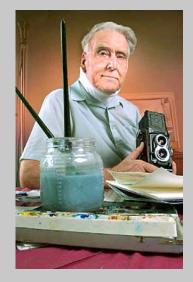


### The Graflex Journal

Ken Metcalf and Thomas Evans have put together another excellent issue of this not-to-be missed journal. This issue includes articles on an incredible restora-

tion of a early 5x7 "Top Handle"
Speed Graphic, and notes on
collecting the unusual kidskincovered miniature speed graphic!
All available for download at
http://graflex.org/journal/

# **ALF PYNER** 1917 - 2015



We have recently learned of the death of Alf Pyner, longtime PHSC member and contributor. Mr. Pyner spoke to the PHSC in 1998, and in 2003 about his career as a technical advisor and lecturer on mid-20th century colour processes, He also wrote a book on aerial photography entitled, "Air Cameras 1915-1945 RAF and USAAF." Mr Pyner worked in aerial reconnaissance during WWII and was also a water colour painter, boat builder and member of the Spitfire Society. Our sympathy to his family and friends.

#### **PHSC Volunteer Wanted**

Devise your own Facebook newsfeed and find yourself up to date with the latest in the photo-historical world, interacting with other enthusiasts! Contact Louise at ldbrucke@sympatico.ca

NEW PHOTO LINKS: Items of Photographic Interest will return next month.

# **TOGRAPHT**

#### PHSC FALL PHOTOGRAPHICA FAIR

Sunday, October 18, 2015 - 10:00 AM to 3:00 PM

# THE BIG ONE



At our New Location!

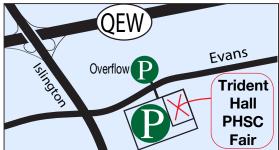
## THE TRIDENT HALL

145 EVANS AVE., UNIT 200, ETOBICOKE, M8Z 5X8 IMMEDIATELY EAST OF ISLINGTON ON THE SOUTH SIDE OF EVANS

Snack Bar - Wheelchair Accessible

Sunday access via TTC 37 Islington or 15 Evans Bus





**Now Expanded to Four Rooms of Photographic Treasures!** 

For information contact: Mark Singer, 416-879-7168 OR fair@phsc.ca SEE NEXT TWO PAGES FOR TABLE RESERVATIONS



ADMISSION ONLY \$7.00
FREE TO STUDENTS
WITH SCHOOL ID CARD



More Free Parking on site and immediately across the road at the Cool Beer Brewery

#### PHOTOGRAPHIC HISTORICAL SOCIETY OF CANADA

4335 Bloor St W, Box 11703, Toronto ON M9C 2A5 ◊ www.phsc.ca ◊ fair@phsc.ca



# THE PHOTOGRAPHIC HISTORICAL SOCIETY OF CANADA FALL FAIR TABLE RESERVATION

#### DATE: SUNDAY, OCTOBER 18, 2015

PLACE: THE TRIDENT HALL

#### 145 EVANS AVE., (ON SOUTH SIDE – JUST EAST OF ISLINGTON AVE.)

TORONTO, ONTARIO, Watch for signs.

TIME: VENDOR SET-UP: 8-10am Open to the public: 10:00am – 3:00pm

Take all garbage with you and flatten empty cardboard boxes and stack on your table, at the end of the day.

Food and drink allowed in the room. Cafeteria on premises.

Complete this form for our records and notification of the next fair.

VENDOR'S NAME (print )		
ADDRESS	CITY	PROV/
STATE POSTAL/	ZIP CODE	
PHONE		_
E-MAIL		_
ASSISTANT(S) Names (one per table, max 3)		
	we cannot Dues: \$35.00. To qua ceive "PHOTOGRAPI	ovide your own table coverings.  honour table location requests.  lify for member table rate, add dues to table fees  HIC CANADIANA", our publication four times a
Make Cheques Payable to: PHSC (PHOTOGRAPHIC HISTORICAL SOCI	ETY OF CANADA)	NO POST-DATED CHEQUES!
FULL PAYMENT MUST ACCOMPANY THIS	REGISTRATION	
Membership Dues \$ # of Tables Nee	eded @ \$	_ ea.
Total Amount Enclosed. \$		
Direct this reservation or enquiries to:	If you wish	a confirmation, please check your preferences.
MARK SINGER, Fair Chairman 789 Woodland Drive, RR#1	Email	MailPhone
Orillia, Ontario, Canada L3V 6H1		ut all the information on the form.
Phone 416-879-7168 fair@phsc.ca		
during and after the fair. In the event of loss, d	lamage, or theft of m	that I must provide security for my effects before, by property, or injury to me, my family or guests, orical Society of Canada, its members or officers.
Signature	DATE	

# THE PHOTOGRAPHIC HISTORICAL SOCIETY OF CANADA PHOTOGRAPHICA FAIR VENDOR INFORMATION

#### READ THIS BEFORE YOU RESERVE YOUR TABLE(S)

**DATE: SUNDAY, OCTOBER 18, 2015** 

PLACE: The Trident Hall, 145 Evans Avenue (on the south side, JUST east of Islington Avenue), Toronto, Ontario. Canada

TIMES: VENDOR Set-up 8:00 am to 10:00am Open to Public: 10:00am to 3:00pm GARBAGE THAT IS TOO LARGE FOR THE PAILS MUST BE TAKEN WITH YOU.

FOOD AND DRINK CAN BE CONSUMED ON THE FLOOR.

TABLE FEES: \$65.00: PAID PHSC MEMBERS \$50.00. (8' Tables.) . SAVE ON TABLE FEES, become a member. Add \$35.00 to your registration cheque and fill out membership form. Only members in good standing qualify for member's rate. All Members receive "PHOTOGRAPHIC CANADIANA" our Society's 20 page publication.

MAKE CHEQUES PAYABLE TO PHSC NO POST-DATED CHEQUES ACCEPTED !!

SECURITY IS ON THE PREMISES, WEARING BLACK AND RED BASEBALL CAPS BUT VENDORS ARE RESPONSIBLE FOR THE CONTENTS OF THEIR TABLE(S) AND OTHER POSSESSIONS BEFORE, DURING AND AFTER THE SHOW.

NAME TAGS ARE IN YOUR PACKAGE AT THE VENDOR REGISTRATION DESK AND MUST BE WORN DURING THE SHOW. ASSISTANTS, (ONE PER TABLE) NOT NAMED ON THE REGISTRATION PAY A \$5 REGISTRATION FEE. TABLE FEES ARE NOT REFUNDABLE, AND TABLES ARE NOT TRANSFERABLE, PROVIDE YOUR OWN TABLE COVERINGS.

VENDORS MUST KEEP THEIR DISPLAYS OPEN AND STAFFED DURING THE SHOW AND DISPLAY/SELL ONLY PHOTOGRAPHIC AND ALLIED PRODUCTS, WITH PRICES MARKED IN CANADIAN DOLLARS.

SOME TABLES ARE AVAILABLE AT NO CHARGE TO THOSE WISHING TO MOUNT EDUCATIONAL OR PUBLIC SERVICE DISPLAYS. SALES ARE NOT PERMITTED AT THESE TABLES.

WE CANNOT HONOUR REQUESTS FOR SPECIAL TABLE LOCATIONS. TABLES ARE ASSIGNED AS RECEIVED, SO RESERVE EARLY AS TABLE SPACE IS LIMITED.

SNACK BAR AND WASHROOM FACILITIES LOCATED ON PREMISES – WHEELCHAIR ACCESSIBLE BANK MACHINE LOCATED ON PREMISES AND IS PART OF THE EXCHANGE NETWORK

CONTACT THE FAIR CHAIRMAN PRIOR TO, AND DURING THE SHOW FOR ASSISTANCE. THANKS FOR YOUR SUPPORT

MARK SINGER, Fair Chairman 789 Woodland Drive, RR#1 Orillia, Ontario, Canada L3V 6H1 Phone 416-879-7168 fair@phsc.ca