

The PHSC E-MAIL

Volume 12-4, Supplement to Photographic Canadiana, July 2012

The Photographic Historical Society of Canada

Sunday, July 8th, 2012, 8:00 AM - 1:00PM

THIS SUNDAY is the big photographic trunk sale



NOT A MEMBER OF THE PHSC? THEN JOIN CANADA'S BEST PHOTO HISTORY SOCIETY. A GREAT BARGAIN FOR MEETINGS, AUCTIONS, FAIRS, AND PUBLICATIONS – ONLY \$35.00.

PHSC Monthly Meetings

are held on the third Wednesday from September to June in the Gold Room, of Memorial Hall in the basement of the North York Central Library, 5120 Yonge St., North York, Ontario. The meeting officially begins at 8:00 p.m. but is preceded by a Buy & Sell and social gathering from 7:00 p.m. onwards. For information contact the PHSC or Program Chairman Scott Rickard at srickard@persona.ca

Programming Schedule:

Sunday, July 8th, 2012, 8:00 AM
-The Larry Boccioletti Memorial Photographic Trunk Sale at the Soccer Centre, Woodbridge. This is something different with fun for all as we load up our cars with photographica big and small. A tailgate flea market that's sure to provide bargains and odd items too.

We'll take the summer off for two months while we prepare the roster of fall programs.

September 19th, 2012
-To begin our Fall series of lectures Daniel Renaud will be our guest speaker.

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AND RECEIVE A DVD WITH
35 YEARS OF PHOTOGRAPHIC
CANADIANA IN PDF FORMAT**

FOR PROGRAM UPDATES
www.phsc.ca
our E-mail address is
info@phsc.ca

Robert A. Carter – Webmaster

**IN LANEWAY NORTH OF THE CENTRE
STARTS AT 8:00 AM TIL 1:00 PM
The Soccer Centre, 7601 Martin Grove Rd.
Woodbridge, ONT., south of HWY 7.**

The 2nd Annual Larry Boccioletti Memorial Outdoor Photographic Trunk Sale

HOW TO GET TO THE SALE



Our Second Larry Boccioletti TRUNK SALE will be held outside on the north side of the Soccer Centre building in Woodbridge (the home of our Photographica Fairs).

It's a tailgate flea market featuring vintage and used cameras, darkroom items, movie equipment, optics, images, lenses, books, magazines and more.

**Come early - starts at 8:00 AM and closes at 1:00 PM
when the sun gets too hot.**

FREE PARKING - - FREE ADMISSION

**For more information or car registration call:
CLINT HRYHORIJIW - SALE CHAIRMAN
416-919-9617 or e-mail fair@phsc.ca**



Toronto Notes

Reported by Mark Singer

— OUR NEXT MEETING WILL TAKE PLACE IN SEPTEMBER

THE JUNE MEETING

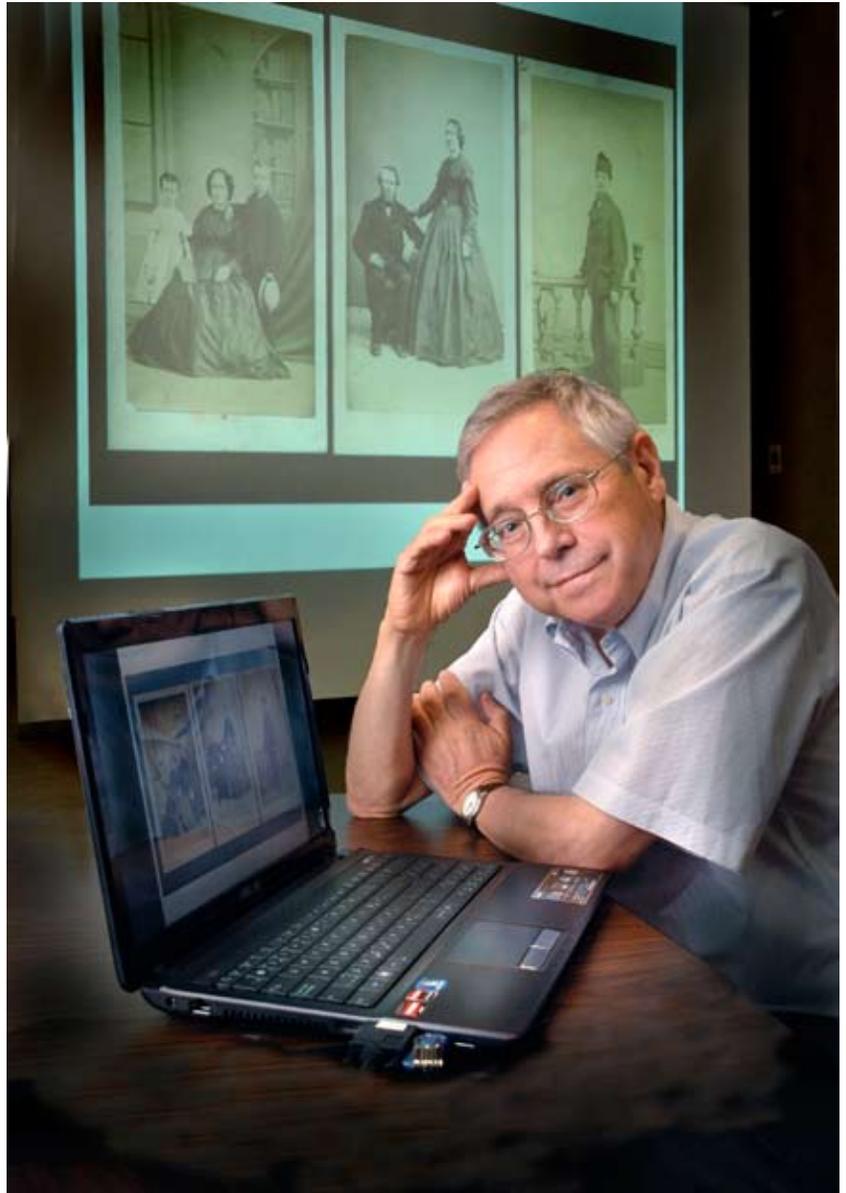
The June meeting spun a different tale in the history of photography in Canada. Instead of talking about one individual, our guest speaker Dr. Irwin Reichstein of Ottawa talked about an area in Montreal where many photographers had studios around Craig (now St. Antoine) and Bleury Streets. He particular focussed on the studios on the actual corner of Craig and Bleury.

It was the epicenter for Anglophone photography in Montreal. It is situated in the west end of old Montreal about a ten minute walk south of today's downtown centre. The most famous studio was William Notman's which was located at 17 Bleury, just up the street. Possibly that was the reason other photographers established themselves in the same area.

One of the interesting things about the studios is the number of photographs and postcards taken of the corner over the years, some of which show the street signs of the various photographers who occupied the buildings. The first photographer discussed was George Martin who was born in Ireland and according to the city directories had set up shop from 1854 to 1866. After 1866 he sold photographic supplies and apparatus until he retired in 1886. Examples of his work were typical and pleasant but rather basic studio shots. Many of the imprints on the back of his cdv's show his address to be the "corner of Craig and Bleury", though his studio was never there. He was actually always across the street at Craig and St. Peter. Why he had used that address is not known but it would later be a source of confusion.

Photographers often put slogans as well as addresses on the reverse side of their photos and Martin's was "Photographer To The People" as opposed to Notman's which was "Photographer To The Queen." Mr. Martin thought himself more of a poet than a photographer. He even published a book of his own poems. When he died in 1900, the obituaries only noted his poetry- no mention made of his career in photography.

The first photographer who actually occupied the corner of Bleury and Craig was James Inglis. He couldn't get a job in the Notman studio so he set up



DR. IRWIN REICHSTEIN

his own shop in 1865 after being a photographer in St. Catharines, Ontario the previous four years. Inglis was a great self promoter a trait which would later help make him well known internationally throughout his career. His innovative approach to advertising included teaser ads, just giving the address of the unnamed studio and inviting people to visit. He was at Bleury and Craig for just 5 months before moving his studio to St. James St.

The next persons to occupy that building were J. G. Parks at 1 Bleury from 1866 to 1869 and James Martin, who, in the city directory, briefly used the slo-

PHOTOGRAPH BY ROBERT LANSDALE

gan “Photographer To The Millions”, at 663 Craig from 1866 to 1871. The building had been divided with two separate entrances. George Martin was still across the street, at the time, which meant that the Martins (unrelated) were on either side of Craig St. One of the employees for Mr. Parks was Benjamin Baltzly who eventually would work for Notman and is famous for his early photographs of the Canadian west. Baltzly opened his own studio in the area between working for Parks and Notman.

Reichstein recently discovered Thomas Tomsett who occupied 1 Bleury in 1869 and is not mentioned in any directory. His ad happened to be in a newspaper. He disappears almost immediately and as there is no mention of the addresses for a couple of years it is possible there was a fire requiring extensive rebuilding since Martin moved to the building next door for a couple of years before moving back to 1 Bleury in 1872.

John O’Reilly moved into 663 Craig Street the same year and this was the last time two photographers occupied the same building at the same time. In 1873 there was another disastrous fire in which Martin and O’Reilly lost everything. Surprisingly, the newspapers reported that Notman also occupied part of the building, possibly for his employee’s quarters or for storage and he also “lost considerably” in the fire. The corner was empty for at least two years after the fire.

Another recent discovery was that William Sawyer, who had, for a time, a photographic studio in the George Martin building across the street. He actually also spent part of a year in our corner building, sharing space with the druggist on the ground floor. Sawyer is more noted as a painter of portraits including that of Sir John A. MacDonald. He is most often associated with Kingston, though he had a somewhat itinerant career.

The next person to occupy the corner was John Hampton Field who was part of the family that owned the Marshall Field Department store in Chicago. Son of an artist, he apprenticed with Notman and probably worked with J.G. Parks as he married Park’s sister. He opened his own studio at 1 Bleury in 1875 with the high spirited slogan “Photographer To The King of The Cannibal Islands.” This joke, only used once, in the city directory and probably at Notman’s expense was the title of a popular song of the times. In 1878, there was another fire at this location caused by drying shellac over an open flame. Disastrously, Field’s wife died but the fire did not destroy the studio. Field remarried a year later and seemed successful for a time. He seemed briefly to have an associate called Joseph Beaudry who later had a career of his own. Field opened a second studio, however things deteriorated, and because of financial difficulty Field moved to Chicago.



Dr. Reichstein conducts his lecture from the podium using stereo-card images and photographs to show photographers' studios.



Irwin Reichstein receives a \$300 PHSC Research Grant for the many fine articles he has contributed to Photographic Canadiana over the years, with Pres. Hryhorijiw and Awards Sec. J. Morden.

PHOTOGRAPHS BY ROBERT LANSDALE

Finally in 1881 the studio was taken over by Robert Summerhayes who had worked briefly for Notman and his nephew, Alfred G. Walford who, in turn, had worked briefly for Field. They were to be the last photographers in the building. They operated quite successfully but split around 1891. Summerhayes stayed on until 1895 when the studio closed. Things were moving uptown.

One of the main ways Mr. Reichstein researched this talk was looking through the newspapers of the day which provided more detailed information than city directories. He discovered that photographers seemed to cluster their ads in one paper for awhile and then switch to another.

Another way he conducted his research is to study the photographs themselves. Point in question: one of the great media events in Montreal was the funeral for D'arcy McGee in April 1868. The procession passed almost every photographic studio in Montreal and in particular our corner. The photograph taken there by James Martin shows his studio sign.

/Mark Singer

FROM THE NET

Sony sees an opportunity in CMOS image sensors and is investing serious cash into them to prove it. The company announced that it plans to invest about 80 billion yen (US\$996 million) into the Sony Semiconductor Corp.'s Nagasaki Technology Center. The funds will start flowing in the first half of the fiscal year that ends March 31, 2013 and will be cut off in the first half of its next fiscal year.

Sony's investment is designed to increase total production capacity for CCD and CMOS image sensors to approximately 60,000 wafers per month by the end of September 2013. The company didn't say how many wafers are produced at this point.

Sony's Semiconductor Corp. supplies components to a host of vendors for their digital cameras and smartphones. Sony said it plans to boost its semiconductor business by including stacked CMOS image sensors in a host of other products, including those in its digital imaging and mobile businesses. Regardless of its implementation, Sony's stacked CMOS image sensors are designed to be as compact as possible, enabling vendors to build smaller digital cameras and mobile devices.

Sony's investment is part of its broader "One Sony" initiative, designed to refocus its business on "three core pillars"--digital imaging, gaming, and the mobile market. That initiative kicked off earlier this year with the promotion of Kazuo Hirai into Sony's CEO spot.

Nikon announced two image-stabilized lenses, a 16.7x super-zoom that reaches from 18mm to 300mm and a more modest model reaching from 24-85mm.

The AF-S DX Nikkor 18-300mm F3.5-5.6G ED VR, with a US\$1,000 price tag, is geared for travel shooters and others who are willing to sacrifice some optical quality for versatility. It's designed for Nikon's mainstream DX-format SLRs, whose image sensor is



smaller than a 35mm film frame and therefore gives the lens an equivalent range of 27-450mm. The new lenses uses Nikon's second-generation vibration reduction technology, which Nikon claims can let people shoot four stops better – for example, at 1/50 of a second instead of 1/1000 of a second.

The 18-300mm also has a nine-blade aperture, three extra-low dispersion (ED) glass elements to cut chromatic aberration, a 1.48-foot close-focus



Analog photography company Lomography.com has introduced its latest Fisheye Baby 110 film camera. Unlike typical 35mm film cameras, this device uses a rare Orca 110 B&W 110 film which used to be popular in the seventies as its small size meant that camera manufacturers could make smaller and more portable shooters.

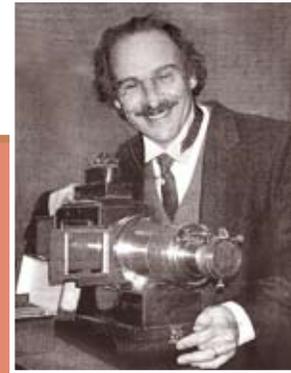
Measuring 68.5 x 70 x 51mm, this miniature fisheye camera sports a fixed F8 aperture and features a 13mm plastic fisheye lens which can capture a 170-degree view of the scene. Even though it comes with an inbuilt viewfinder, we don't think you'd need to focus or frame your shot perfectly at all given the nature of fisheye lenses, which provide extremely deep depth-of-field.



Scanbox converts your smartphone into a portable scanner. Made from laminated cardboard, the Scanbox essentially functions like a lightbox--allowing smartphone camera users to easily capture documents, photos and three-dimensional objects like a conventional scanner. To use, simply set it up and secure the flaps with the supplied miniature magnets. Best of all, it doesn't need electricity--all you need is your smartphone. The Scanbox is capable of scanning items as large as an A4 sheet of paper and can be easily folded flat for storage. Creators Phil Bosua, Ben Hillier and Luke Allen came up with the novel idea because they found traditional scanners too cumbersome as they took up too much space and required a power source to function. A US\$15 pledge on Kickstarter will get you the basic Scanbox. If you require one with a built-in lighting solution, the Scanbox Plus comes with a strip of LED lighting and can be had for a US\$25 pledge.

Assembled with thanks from reports by CNET ASIA.

PROFESSOR LINDSAY LAMBERT and his paper memorabilia



M. Lindsay Lambert

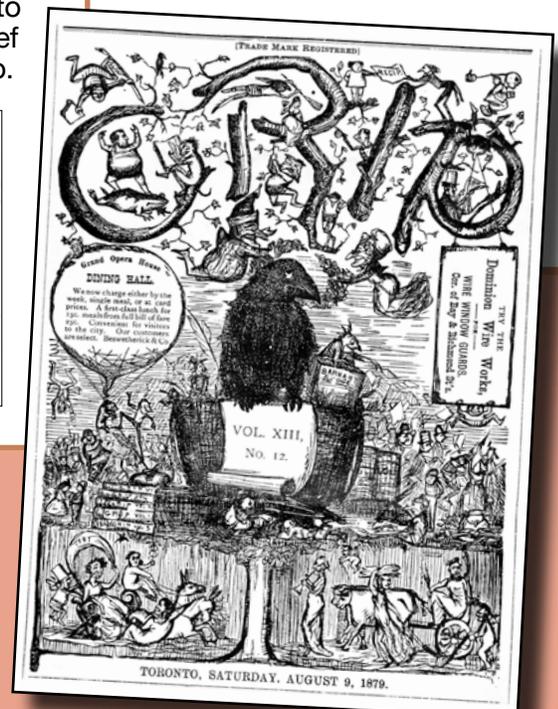
I was at a country antique shop where I bought two issues of the 19th century Toronto magazine called the *GRIP* (Aug. 9 and Nov. 1 of 1879). They were noted for political commentary and satire.

What caught my eye was the two advertisements for the photographic concern of J. Bruce & Co. (Josiah Bruce). The little illustrations were evidently done by John W. Bengough, Cartoonist and Editor of the publication.

The August 9th ad is particularly interesting in that the two figures being photographed appear to be caricatures of John A. Macdonald and his Liberal political nemesis George Brown. The second ad makes a pun at the artist whose new bride prefers to have her portrait done by photographer Bruce. Each ad comes adorned with a bit of doggerel verse.

Josiah Bruce was born at Guelph, Ontario in 1840. He studied architecture and practiced in Quebec for a short time. He moved to Montreal and with experience as an amateur photographer was engaged to work for William Notman. In 1868 he came to Toronto as the chief operator and manager for the newly formed Notman & Fraser studio.

After seven years he opened his own studio at (31 King St. W. - temporary) 118 King St. W. (1875), 132 King Street W. (1898), 432 King St. W. (1899) and 416 Yonge St. (1901). Note that most studios were on the north side of the street requiring a daylight window to the rear of the building or a roof skylight facing north. He continued photographing under several names: Josiah Bruce, J. Bruce & Co., Bruce Studios and Bruce until 1914.



*There are beauties of Nature and beauties of Art
And beauties of form, face and mind;
But the beautiful Photographs taken by BRUCE
Are made up of all these combined.*

J. BRUCE & Co., opp Rossin House

xii-22-17.

The tenor of the *Grip* led to the satirical content of the Bruce ads. And with the seemingly use of the artistic talents of the editor gave way to the political content in the cartoons. The above one-column ad is from August 9, 1879 while that to the right is from November 1st, 1879. So they were from the early years of the Bruce & Co. studio.

*"I'll paint your picture, darling," cried
An artist to his lovely bride,
"I'll dip my brush in colors rare."
"And show the world that thou art fair."
"No, don't," she answered, "what's the use,"
"When I can have it done by BRUCE."*

J. BRUCE & Co., opp Rossin House.

xii-22-17.

Niagara

School of Imaging

Taking place from August 19th to August 23rd of 2012 in St. Catharines, Ontario, the programs are a mixture of lectures, labs, marketing, hands-on demonstrations and sessions on a professional level. Classes start on Sunday and finish on Thursday. Students register for one instructor in whose class they will remain for the duration of the school. Twelve courses to choose from. Get full information at:

www.niagaraschool.com



Vaughn IN FOCUS

a community photography exhibition

To celebrate the one-year anniversary of the inauguration of Vaughn's new City Hall, members of the community are invited to submit images to be considered for a commemorative photography exhibition. This juried competition is open to both emerging and established photographers including secondary students.

SUBMISSION DEADLINE:
July 20, 2012

Complete submission packages must be received by July 20, 2012 to be considered.

RULES AND ENTRY FORM
sharon.kuchar@vaughan.ca
www.vaughan.ca

GREAT CHANCES FOR SUMMER WORKSHOPS AT GEORGE EASTMAN HOUSE

Mark Osterman of the George Eastman House writes: I think many of the photographic workshops we are teaching at George Eastman House would be of interest to your members. These range from identifying 19th century photographic images to doing hands-on workshops from the Niépce Heliograph [1826] to making gelatin emulsions [1890] and everything in-between. These are the only workshops that feature actual process demonstrations and close inspection of master works of photography in the George Eastman House collection. We will also have three workshops at the Fox Talbot Museum, Lacock, England this summer. So travel is most convenient to Rochester.



See the entire courses listed at <http://www.eastmanhouse.org/events/series/photo-workshops> At GEH unless otherwise noted.

Ambrotypes and Tintypes

July 9, 2012 through July 12, 2012 at Fox Talbot Museum

Platinum/Palladium Printing: History & Technique

July 16, 2012 through July 18, 2012

Camera Obscura, Lucida and the Silhouette

July 23, 2012 through July 26, 2012

The Albumen Print: History & Technique

August 6, 2012 through August 8, 2012

Ambrotype Making: Introductory Workshop

August 20, 2012 through August 22, 2012

Collodion Negatives: Wet and Dry

Sept. 24, 2012 through Sept. 28, 2012

35mm Daguerreotypes

Oct. 10, 2012 through Oct. 12, 2012

The Carbon Print: History & Technique

Oct. 22, 2012 through Oct. 24, 2012

Collodion Printing Paper

Nov. 12, 2012 through Nov. 14, 2012

Salt Printing

Dec. 3, 2012 through Dec. 5, 2012

MARK OSTERMAN at the GEH is now offering optional work days after many of the scheduled workshops. Five people stayed for the optional day and made some tintypes for the fun of it. So much easier than ambrotypes ...no glass cleaning!



PASS IT ON TO A FRIEND – LET EVERYONE READ THE NEWSLETTER

Coming Events

STEPHEN BULGER GALLERY

1026 Queen St. West, Toronto, ON.
Tuesday to Saturday 11AM to 6PM.
The gallery will feature the work of Joseph F. Rock: *China, Vintage Photographs from National Geographic Image Collection* from June 16 – July 21, 2012. This exhibition concentrates on Dr. Joseph F. Rock (1884 – 1962). The eccentric Viennese-born botanist spent 27 years in the remote Tibetan borderlands collecting exotic plants and communing with spiritual lamas.

THE ROYAL ONTARIO MUSEUM Until February 24, 2013. Sigmund Samuel Gallery of Canada.

On the eve of the bicentennial of the War of 1812, the ROM presents *Afterimage: Tod Ainslie's Vision of the War of 1812*. These evocative photographs, documenting many of the War's historically significant sites, were taken between 2001 and 2009 by Burlington-based Tod Ainslie using three pinhole cameras.

Until July 8, 2012. Roloff Beny Gallery, Level 4

This exhibition assembles recent work by two acclaimed photographers exploring the ongoing armed conflict in Afghanistan. Canadian Larry Towell's gritty black and white photographs reveal the devastating effects of the war on citizens, soldiers, and the urban and rural landscapes. Donovan Wylie's large-scale colour photographs of military architecture and vast empty landscapes were taken while the British artist was imbedded with Canadian peacekeeping forces in Kandahar province.

CITY OF TORONTO ARCHIVES 255 Spadina Rd., 9AM to 4.30 PM

Featuring historical photographs of the Ward, this exhibition looks at how photography shaped ideas about Central and Eastern European immigrants in early 20th-century Toronto. Also on display, a selection of historic cameras including a rare mahogany plate camera from the Eaton's collection.

Want Ads...

Wanted

Bob Lansdale is researching Canadian Dry Plate manufacturers 1880-1910. Needs scans of boxes or cited information. Please look-out for them when searching photographic collections. Send to bob.lansdale@1staccess.ca

Wanted

Ed James of Elkhorn, Manitoba still needs glassine 35mm negative pages (no plastic). Ed James, P.O. Box 69, Elkhorn, Manitoba, R0M 0N0, Tel: 204-845-2630.

For Sale

Super-six 20 - it is in great shape as I can tell based on photos on the Internet. It needs to be enjoyed by someone who can display it. Located in Sacramento, California. Contact Nathan Leach at address leachfamily83@yahoo.com

Wanted

Source for CN Tower construction photos for its 40th Anniversary project. Contact: lansd@lansdale.ca

Buying or Consignment

Vintage cameras wanted by experienced eBay seller. Professionally presented with pictures and description. Contact at 905-994-0515 or douglas@dugwerks.com

Wanted

Well-heeled private collector will pay CASH for your photographic collections and estates. Nothing too big or too small. Contact John Kantymir at 905-371-0111 or Niagaracc@gmail.com.

Wanted

Bicycle & Motorcycle photography – all related items. Contact Lorne Shields, P.O. Box 87588, 300 John St. P.O., Thornhill, ON., L3T 7R3, lorne-shields@rogers.com

For Sale

KEYSTONE: "Tour of the World" complete 400 Stereoview set on CD in two formats - PDF and Power Point. Own this famous set for just \$24.00 Post Paid worldwide. Contact loban@rogers.com or call 905-477-3382

Available

Photography teacher in Toronto has enlarging equipment available - 4x5, and 3/1/2 x 2/1/2. Anyone interested call me at: 905-846-8707 or cell: 416-573-7981 or palavelle82@hotmail.com

For Sale

I have 17 Carousel trays, 12 - 140s & 5 - 80s which I no longer have room for. I am looking for best offer over \$2 each. Gerry Loban: loban@rogers.com

For Sale

Stock reduction. Stereo views (5,000) sold in bundles of 50 by topic. Old postcards (20,000), Derek@DaltonsCollectables.com

Wanted

British photography catalogues and literature pre-1930 including pre-1910 BJP Almanacs. Marcel Safier, msafier@ozemail.com.au, Brisbane, Australia.

FREE

20 KODAK Carousel trays, (10 – 80 slides, 10 – 140 slides), to GIVE AWAY FREE . Tel: (905) 436- 9387 or edwarner@bell.net

FREE

Elizabeth has a quantity of 35mm plastic slide mounts to donate to any members interested in remounting their slides into new mounts. I would be happy to provide the mounts and the hand moulder to the society to save them going into landfill. There are approximately 9000 mounts available. Contact: Elizabeth Jones, Tel: 416 368 9567

Wanted

Canadian Kodak Service Medal wanted for 25 year service award and for 50 years service award. Contact the newsletter editor at: bob.lansdale@1staccess.ca

The Toronto Camera Club

will celebrate its 125th anniversary. They are looking for vintage prints, particularly winning images entered in club competitions. If you have any or know of any located in Canadian museums/archives, contact: info@hylafox.com.