

21st Century Digital Photography Merging of Vision and Technology

An all-day seminar with
Tony Sweet

March 24, 2012

University of Toronto , MacLeod Auditorium
2158-1 King's College Circle
Toronto, ON M5S 1A8
9:30 am—5:00 pm



Presented by
The Toronto Digital Photography Club
www.torontodigitalphotoclub.com



**Tony
Sweet**

Itinerant freelance nature, landscape, fine art, and stock photographer Tony Sweet is also an educator, lecturer, and workshop instructor.

In the past few years Tony has developed an almost cult-like following from former workshop students around the country. This soft-spoken former jazz musician has become one of the most sought after in his field and his nature and scenic workshops sell out rapidly.

With over 20 years experience in music and in creative photography using a wide range of techniques, Tony will share with you his varied portfolio and how you, too, can achieve similar results.

Through a review of his images, Tony will show the creative techniques that he has discovered in landscape, nature, urban decay and other genres of photography.

At the end of this intensive and entertaining day you will have an appreciation of the creative techniques using today's tools and the ability to "shoot for the software." This will help you pre-visualize the final result, which may not be apparent when viewing a scene.



Learn from this highly regarded master

- Honored as a Nikon Legend Behind the Lens in 2006
- Member of Team Nik (NikSoftware) in 2007
- Lensbaby Guru in 2008.

Tony's work is published on calendars, post cards, posters, annual reports, greeting cards, catalogs, and electronic media.

His fine art prints are exhibited in private and corporate collections throughout the United States, and he is represented by Getty Images. His images are also used by Nikon, NikSoftware, Singh Ray, Topaz, Lensbaby, and others for national ad campaigns.

Tony and his partner, Susan Milestone, conduct Visual Artistry photography location workshops, and speak to photography organizations and PPA schools throughout the continental United States and Canada. His articles and images are featured in Shutterbug and Rangefinder magazines, and he is a contributor to Nikonnet.com. He is a staff writer for Nikon World magazine.

Find Tony at:

www.tonysweet.com and better-photo.com



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The Toronto Digital Photography Club

Established many years ago as The Toronto Guild for Colour Photography, today The Toronto Digital Photography Club is home to many talented and successful photographers. Regardless of your level of expertise, we offer you the opportunity to improve your photography and to meet like-minded people. Club meetings are held on Tuesdays from September to April at the Edithvale Community Centre, 131 Finch Ave. West.

Participate in:

- **Evaluation Groups**-- informal feedback on members' images
- **Instructive Speakers and Workshops**, from within the club and the photography industry
- **Outings** selected weekends, evening and day trips
- **Clinics** -- feedback on digital images and prints from experienced photographers
- **Competitions** -- digital images, prints and photo essays in Advanced, Intermediate and Novice categories

Check out our website

www.torontodigitalphotoclub.com

for information on the club, a gallery of images and upcoming activities.



In Just One Day

You will open your eyes to new ways of seeing beauty and open your mind to ways of using the new technologies to realize your vision.

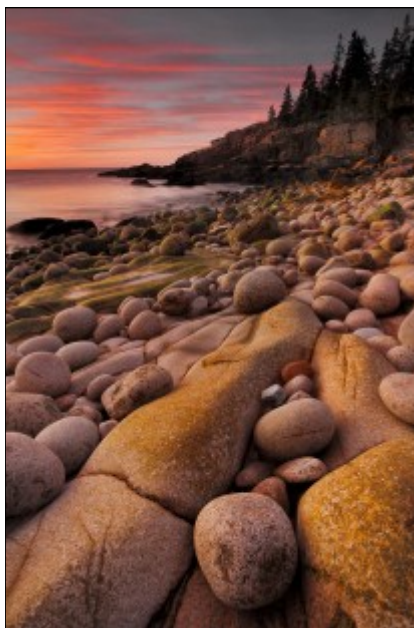
- Learn various compositional techniques
- See demonstrations of stitched panoramas
- Discover the possibilities of High Dynamic Range, texturing and other techniques available in the digital age
- See extensive illustrations of the creative use of software tools such as PhotoShop, Plug-ins from NIK software, Alien Skin, Lucis Pro and Topaz. Plus the possibilities of using new technology like iPhone.

You will come away with tips on cool locations, and shooting.

“The software has taught me all about pre-visualization. Now when I take a picture I am looking at the scene in real time knowing exactly what areas and how I will enhance it later.

This is a whole new ball game for all of us.”

Tony Sweet



✂
Register before Feb. 19 and SAVE

Please Reserve ____ tickets

- TDPC club member.....\$75
- Non member.....\$85
- After February 19 (everyone).....\$95
- Lunch** — additional \$10 if purchased before March 1.

Full payment is required with registration

Join the club for \$60 and save \$10 to attend the Tony Sweet Seminar!

Three ways to register:

- 1 Complete this form and mail it in
- 2 Register via <http://www.tdpc.eventbrite.com>
- 3 Register from our website at www.torontodigitalphotoclub.com.

Name _____

Address _____

City _____

Prov. _____ Postal Code _____

Email _____

Make cheques payable to the Toronto Digital Photography Club

Mail to:
 Toronto Digital Photography Club
 Box 136, 4936 Yonge Street
 North York, ON M2N 6S3