

# The PHSC E-MAIL

Volume 10-11, Supplement to *Photographic Canadiana*, April 2011  
The Photographic Historical Society of Canada

**Wednesday, April 20th, 2011...**

## HEATHER MORTON - Artists Portfolios Marketing in the Digital Age



HEATHER MORTON

Ms Morton is a Toronto based Art Buyer. What is that, you ask? Well, this is her reply; "Art Buying refers to the act of securing still imagery for Commercial use. In a nutshell, I help advertising agencies and design firms find the right photographer or illustrator for their concept and manage the process of producing that image.

"The Art Buyer fulfills two important but different functions. On one hand, it is a creative role- collaborating with the Creative Team to source the right creative supplier takes a keen interpretive eye combined with a comprehensive knowledge of current photography and illustration trends and styles. In a completely different way, an Art Buyer is also a Project Manager."

See how this aspect of Commercial photography has changed with the evolution of digital technologies.

This is also the Annual General Meeting at which the new Executive will be introduced with reports given.

**Located in the basement of the North York Library  
at 5120 Yonge Street,  
Handy TTC Subway stops at the library door.  
Plenty of underground parking**

**THE PHSC SPRING FAIR  
MAY 15, 2011 at the Soccer Centre,  
Woodbridge, Ont. - "THE BIG ONE"**

### LATE NEWS:

**Everett Roseborough** Honorary Life Member and former editor of the PHSC *Photographic Canadiana* passed away Friday, April 8, 2011 in London, Ontario.

### PHSC Monthly Meetings

are held on the third Wednesday from September to June in the Gold Room, of Memorial Hall in the basement of the North York Central Library, 5120 Yonge St., North York, Ontario. The meeting officially begins at 8:00 p.m. but is preceded by a Buy & Sell and social gathering from 7:00 p.m. onwards. For information contact the PHSC or Felix Russo, 33 Indian Rd. Cres., Toronto, ON, M6P 2E9, Phone (416) 532-7780.

### Programming Schedule:

*April 20th, 2011*

-Heather Morton will speak on "Artist's Portfolios: Marketing in the Digital Age." This will also be the Annual General Meeting..

*May 18th, 2011*

-Amanda Rataj will be speaking on the Albumen Printing process.

*June 15th, 2011*

-Andrew Stawicki from the PhotoSensitive Group will bring us up-to-date on the social accomplishments of these Canadian photo volunteers.

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[info@phsc.ca](mailto:info@phsc.ca)**

Robert A. Carter - Webmaster

## EVERETT "EV" ROSEBOROUGH

November 3, 1912 (Toronto ON) – April 8, 2011 (London ON)

**"Ev" Roseborough, Organist & Photographic Illustrator.** Peacefully, in his 99th year, at London ON. James Everett, the only child of Arthur James and Frances Agnes Collins. Predeceased by his wife Esther Queenie Ashdown. Survived by daughters Jane Frances, MD, and Susan Godin of London ON, Anne Hawthorne Child, MD, FRCP (UK) (Geoffrey, MBBS) Keston, Kent, son "Jim" James Everett, Jr. (L. Nadine Wright) Toronto, and grandchildren: Sarah, Benjamin, Jacqueline, Genevieve, and James. Proud greatgrandfather of McKenzie, Kody, Jocelyne and Jordan.

Everett was born and raised in Toronto. Artistic talent was evident early at Loretto Abbey and St. Peter's schools. At UTS the librarian presented the avid reader with all the latest science books to foster a lifelong quest for scientific knowledge. Staff at Central Tech encouraged Arts and Sciences - Graphics, Physics, Chemistry - the precepts of Photography. At CTS, Everett edited the yearbook, ran the Chemistry Club, photographed the cadets, made fifth form in three years and met Queenie. Holidays were spent as a Junior Artist at Eaton's Advertising Dept. which became full-time following high school. Jobs were scarce in the '30s but the Department Store wars had spread to media advertising and Ev was on top. He produced Fifth-Avenue-style commercial (fashion) photography on Yonge Street. Everett and Queenie married and started their family.

Pre-war Ev and colleague Gordon Rice established an experimental photographic enterprise to research colour photography and, during the war, to develop infrared technology. Postwar Roseborough & Rice incorporated and then split the business, remaining lifelong friends. Everett Roseborough Ltd. thrived in the post-war advertising boom. Success came with hard work day and night and it was said that Everett never slept. Family, friends and colleagues - a procession of unforgettable personalities and talents - kept him going. And coffee, of which he was a connoisseur.

Although career and family had pre-empted University for himself, Dad was proud that all his children earned university degrees - including two MDs. Everett continued to read, research, learn, write and teach for his entire life. He was authoritative on medical sciences, especially the history and practice of microscopy. He supported professional and

humanitarian organizations including CAPPAC (now PPOC) and its Short Courses at UWO, and CARS promotional and A/V instructional material. In his later years Everett enjoyed editing and writing for *Photographic Canadiana* and was an Honorary Life Member of the PHSC.

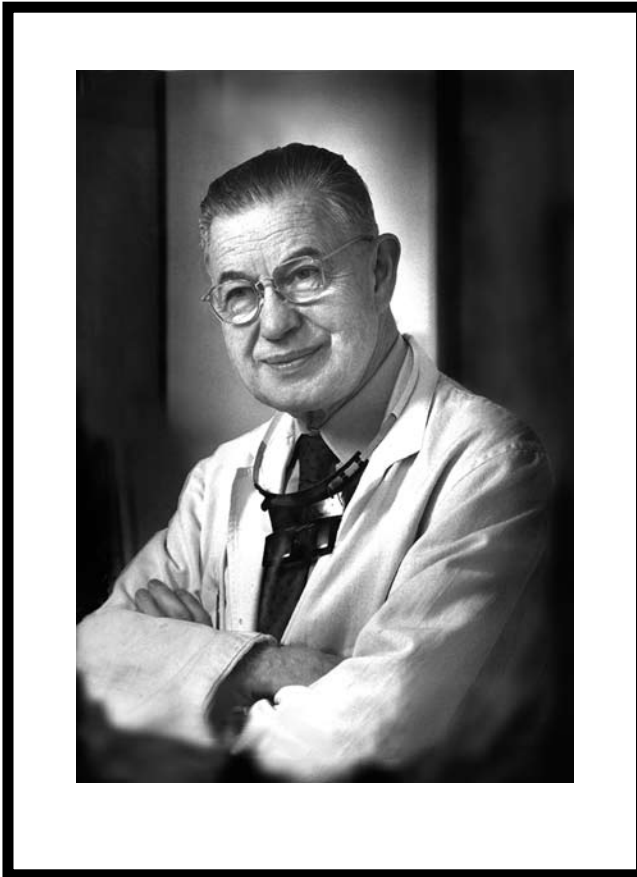
The great joy of his life was music, especially Bach, and most especially for the King of Instruments. As a youth he was an

accomplished church organist and played lunch-hour recitals at Eaton's College Street. He chaired ICO '67 and was an Honorary Life Member of the RCCO. Everett generously supported aspiring photographers and musicians. After Queenie died Dad scaled his business down and he spent his final years with family in London Ontario. In his lifetime Everett admired and supported medical research, particularly the Canadian Arthritis and Rheumatism Society and the Marfan Trust (UK) to which contribu-

tions in his memory may be made.

For now, rather than a funeral, it was Everett's wish for one last opportunity to further medical science. In time, he will be buried with Queenie, his high school sweetheart, in the Collins/Roseborough family plot in Prospect Cemetery in Toronto. His Legacy is beauty and excellence.

—Jim Roseborough





# ACTION AT THE MEMBER'S AUCTION

Another successful PHSC auction #4 is behind us. A hearty thank you is extended to all who participated. The team who set up and ran the event as well as the sellers who generated approximately 162 lots for the auction – allowing us to sell everything to a room of eager bidders. The PHSC auction team is looking forward to the next auction. Thanks again to everyone. *Cheers Douglas*





## NEW PHSC MEMBERS:

Membership Chairman Wayne Gibert reports that FIVE new members have joined since the February report. We welcome the following to our ranks and hope they enjoy the stay:

**#1384 Stephen Shaughnessy** – is from Oakville and is specifically interested in photographic history, Leica cameras, post-1939 cameras, Canadian images and images in general. Reach him by email at theshaughnessys@cogeco.ca

**#1385 Stephen Shohet, M.D.** – a professor of medicine from San Francisco is interested in photographic history, historical pro-

cesses, early photographic books, magazines and advertising. He has a broad interest in antique cameras and restoration processes with a primary interest in wood & brass cameras, tricolor cameras and panoramic. He may be reached by email at sbshohet@gmail.com

**#1386 Klass Jan Damstra** – is from The Netherlands and has the distinction of being the first member to pay for his membership online (thanks to Bob Carter's intuitiveness and innovation). There is no information of his interests but he may be reached by email at n.j.damstra@planet.nl

**#1387 Adrian d'Angelo** – a retired photographer in Toronto with gen-

eral interests in photo trivia, accessories, digital cameras, images and photographic literature. He may be reached by email at adrian@time-exposure.ca

**#1388 Paul Fitzsimons** – joined with his table application for the coming Spring Fair. No information was available about Paul's interests but he may be reached by email at fitzdb@gmail.com

**#1389 Terry Debono** – joined at the Wooten Show. Interested in photographic history, aerial photos and cameras, Leica, Kodak and Japanese cameras, and early books and magazines. His email address is terry@debono.ca

AN EPIC ACHIEVEMENT...

## IT'S YOURS WHEN YOU JOIN THE PHSC 35 YEARS OF PHOTOGRAPHIC CANADIANA

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There's more to this DVD as it contains all published E-Mail Newsletters, Supplementary News Sheets, Directories and Indexes in Acrobat PDF format. All text is searchable for easy research while thousands of pages and photographs are ready for reading.

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By joining now you also receive four issues/year of the latest *Photographic Canadiana* plus all PHSC membership benefits... it's a real bonanza!

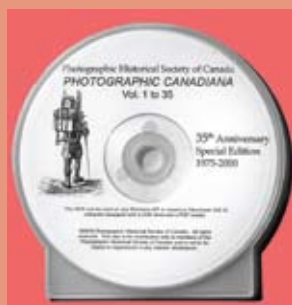
Through the 182 issues of PC, from Volume 1 #1 onwards, you can visit a veritable library of photographs and published words.

Say YES – download an application at:  
[www.phsc.ca/member\\_form.PDF](http://www.phsc.ca/member_form.PDF)

#### Mail to:

Membership Secretary, PHSC,  
Box 11703, 4335 Bloor St. West,  
Toronto, Ontario, M9C 2A5, Canada

Dues: - Canada \$35.00 Foreign: \$35.00 US FUNDS



Don Foley in St. Catharines, ON has been asked to assist in disposing of camera equipment that is located out west. He can send photos and complete list. Contact him at this email [foleydon@niagara.com](mailto:foleydon@niagara.com)



## High Dynamic Range Photography Course

A special course on High Dynamic Range Photography may be beneficial to members.

HDR takes photography to levels of clarity that rival what can be seen with the naked eye. Course teacher Tom Vogel, specializes in this advanced form of image capture. The course runs 10 am-4 pm, on May 7 and 14 at a cost of \$180. Participants must bring a digital SLR camera, laptop (with the free trial version of 'Photomatrix' installed) and a tripod.

Cambridge Galleries, 1 North Square, Cambridge, ON. Contact: [jbedford@cambridgegalleries.ca](mailto:jbedford@cambridgegalleries.ca)

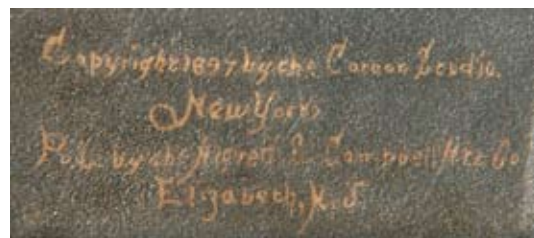
# JOHN KANTYMir'S ART-RELIEVO PHOTOGRAPH

John Kantymir was quite intrigued when a customer entered his store and offered him this photograph. With raking light from the side one can see a distinct relief to the image – as if it had been sculpted in bas relief. Rarely seen in these parts, it quickly was added to the Kantymir collection.

For a proper explanation of the process I recommend you search the PHSC 35th Anniversary DVD issued to all members. Locate PC Volume 14 No. 3 for Nov. – Dec. 1988. Everett Roseborough wrote an investigative article “Treasure in an Attic” after seeing a framed print brought to him via Gerry Ham, who had borrowed it from Ilgvars Broks. This framed print (9.5”by11.5”) was found in a Cleveland, Ohio attic.

The print has a surface sheen that bears similarities to many turn-of-the century silver photo papers. This matt-surfaced, silver halide contact-printing paper exhibits a silvery surface sheen. The reflective and silvery appearance is caused by fluctuating humidity in storage. The dampness causes the silver in the gelatin emulsion to oxidize; as the air dries the silver ions move to the surface where the silver reduces back to its metallic state. Such papers are hard to copy unless use is made of double polarizing filters over lights and camera lens. Ev stated that a print such as this might be confused with a carbon print in which the image is a pigment in very shallow relief. The relief in this case was created by pressing the mounted print over a mold that only roughly follows the contours of the image. A strong directional light skimming across the surface illuminates this unusual relief.

I had a hard time to decipher the legend in the lower left corner. Gold lettering on the sheen of the paper made for hard reading but ultraviolet light aided in picking out the letters. It reads: *Copyright 1897*



*by the Carbon Studio, New York  
Pub(lished) by the Alfred S.  
Campbell Art Co Elizabeth, N.J.*

Turning to the internet we find considerable information at <http://campbellartcompany.weebly.com/>

From the above site we learn that Alfred S. Campbell (1840-1912), photographer and entrepreneur, worked in England before coming to America in 1866 with Napoleon Sarony to run Sarony & Co. He then started Alfred S. Campbell Art Company, Elizabeth NJ, also known under variations of the Campbell name. He also partnered with Francis Price in Price &

Campbell, NY, then opened Campbell Studios NY with Rudolf Eickemeyer, later Morand. He later bought into Montauk Photographic Manufacturing Co. (Trenton, NJ) and Landon, Kent & Co. (WVA, MD). It appears Campbell Studio NY also expanded to other cities. His companies were some of the largest of the kind in the country.

Similar “bas relief” prints exist. The website designates them as “Photo-in-Relief” or “Art-Relievo” and are offered as Platinum. But the oxidized sheen of this print suggests a silver-based emulsion of the early 1900s. –RL



# PHOTOGRAPHICA-FAIR

Antique, Collectible & User Cameras, Images, Lenses, Darkroom, Books, Film, Digital, Movie, Video, etc.

## Sunday, May 15, 2011

10 am to 3 pm

MARK YOUR CALENDAR

# THE BIG ONE!

## The Soccer Centre

7601 Martin Grove Rd, Toronto (Woodbridge) Ont.

½km south of Highway 7 on the east side

For more information contact  
Mark Singer, Fair Chairman  
tel 416-879-7168  
fair@phsc.ca

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## PHOTOGRAPHIC HISTORICAL SOCIETY OF CANADA

4335 Bloor St W, Box 11703, Toronto ON M9C 2A5 ❖ www.phsc.ca ❖ fair@phsc.ca

## Coming Events & Want Ads

### **NATIONAL GALLERY OF CANADA, Ottawa, Ontario FEB. 4 to APRIL 17TH, 2011**

An exhibition of 19th Century British Photographs is being exhibited at the National Gallery of Canada – closing April 17th. Includes over 100 prints, drawings and photos covering Fox Talbot to Frederick H. Evans.

### **VANCOUVER CAMERA SHOW and SWAP MEET APRIL 17TH, 2011**

At the Cameron Recreation Centre, 9523 Cameron and Lougheed Mall, Burnaby, British Columbia. 120 tables with modern, collectible and antique cameras, lenses, tripods, darkroom gear etc. At the Association's Consignment table, experts will provide a free evaluation. Admission \$5.00, runs 10:00 AM to 4:00 PM – early bird \$15.00 at 9:00AM.

### **PHOTOGRAPHICA 2011 SALE AND SHOW**

**WAKEFIELD, MASSACHUSETTS  
APRIL 30 and May 1, 2011**

Take a trip down Boston way to the 75th Photographica Cameras and Images Sale and Show. Opens 9:00 AM each day until 4:00 on Saturday and 3:00 PM on Sunday. Cameras of every size and format, vintage photos, studio and darkroom equipment. Admission \$5.00, Located at Americal Civic Center, 467 Main St. Wakefield, MA. off Rt 95/128 N/S Exit 39 or 40.

### **PHOTO EDUCATORS' FORUM Conference for Photo Educators, May 6 & 7, 2011**

Two-day Annual Conference created by educators for educators. Sheridan Institute of Technology, 1430 Trafalgar Rd., Oakville. Featured speakers: Carlos Cazalis and Jeff Harris. Starts 8.30 AM, Trade Show, workshops, reception. More details and registration at [www.photoeducators.ca/](http://www.photoeducators.ca/)

## Want Ads...

### **Information Wanted**

We show the Bakelite bodied Rajar # 6 – possibly the first all-plastic bodied camera. Introduced in 1929 it was distributed through premium promotions. Rajar Ltd. produced sensitized materials. It merged with 6 other British companies in 1921 to form APM. which in turn split up in 1929. Rajar became part of APEM Ltd. and later absorbed by ilford in 1932.



This folding plate camera, for 3.5" x 5", marked 'Rajar Camera' is not listed anywhere we can find. It has a Beck symmetrical f.8 Lens, a Cornex index, red bellows and speeds up to 1/100th of a second. Any information greatly appreciated. Contact Les Jones, 416-691-1555, [lesjones@ca.inter.net](mailto:lesjones@ca.inter.net)

### **Wanted**

Ed Warner is looking for a Model AF UNIVEX camera. Black cast-metal body c1935-39, wire frame finder. A series of compact collapsing cameras for No. 00 rollfilm. Contact Ed at [edwarner@bell.net](mailto:edwarner@bell.net) or 905 436-9387.



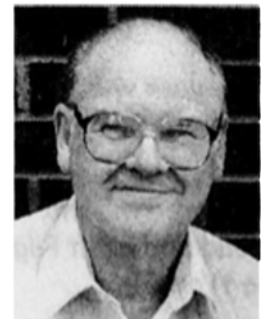
### **Wanted**

Photograph conservator seeks samples of unexposed Platinum and Palladium paper, manufacturers' sample prints of same, as well as any memorabilia pertaining to these processes. Needed for a research project (wish to borrow or possibly purchase). Contact Connie at [mcfangs@hotmail.com](mailto:mcfangs@hotmail.com)

### **OBITUARY**

### **ALLDYN ELLIS CLARK 1931 – 2011**

The notice below was published in the Toronto Sunday Star.



### **ALLDYN ELLIS CLARK**

Alldyn, aged 80, died Friday, April 8, 2011 at his home in Bracebridge, Ontario. Devoted husband to the late Dorothy (Tate) Clark. Father of Howard (Rita) of Bracebridge, Jennifer (Jim) of Kingston, John (Christine) of Mississauga and Norman (Sue) of Oshawa. Loving grandfather of Jennifer, Kevin, Leonard, Jonathan, Jessica, Katie, Jordan, Madison, David, Greg and Lori-Anne. Alldyn's cheery outlook and quick smile will be missed by all of his family and friends.

Alldyn Clark joined the PHSC in 1983 and was still a member this year. He came to a number of meetings and had an interest in home-made stereo gear.

You may recall he was deaf but could lip read very well. He gave several presentations with the aid of other members assisting and wrote several articles that were published in the PC journal.

Mr. Clark was 80 years old.